

ABSTRACT

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THE INFLUENCE OF LEADERSHIP TOWARDS EMPLOYEE PERFORMANCE IN CV KOBER MEDAN

(xiii+55 pages, 3 figures; 30 tables; 13 appendixes)

The purpose of this study is to determine the influence of leadership towards employee performance in CV Kober and how much is the influence of leadership towards employee performance.

Leadership is a process of influencing a group of people so that they are willing to work in earnest to achieve group goals. Through the leadership process, the leader is able to give his influence to employees to be able to improve performance in order to achieve company goals.

This research method used is quantitative research which was conducted by questionnaire. Data analysis method used is simple linear regression. The sample in this research is 104 respondents.

The result of correlation of determination is 59.7% means that leadership has 59.7% of influence that effect employee performance in CV Kober. While the remaining 40.3% is effected by other factors which are not included in this research.

The result of this research show that Z Test is 7.8450, which is larger than Z Table 1.96. It can be concluded that H_a is accepted which means that leadership has influence towards employees performance in CV Kober.

Keywords: Leadership, Employee Performance.

References: 25