

FOREWORD

First of all, the author would like to give thanks to the Almighty God Jesus Christ who continues to provide wisdom and exceptional health in completing the final academic requirements in order to pursue a study degree namely Bachelor of Management Degree at Pelita Harapan University, Lippo Village and Surabaya Campus.

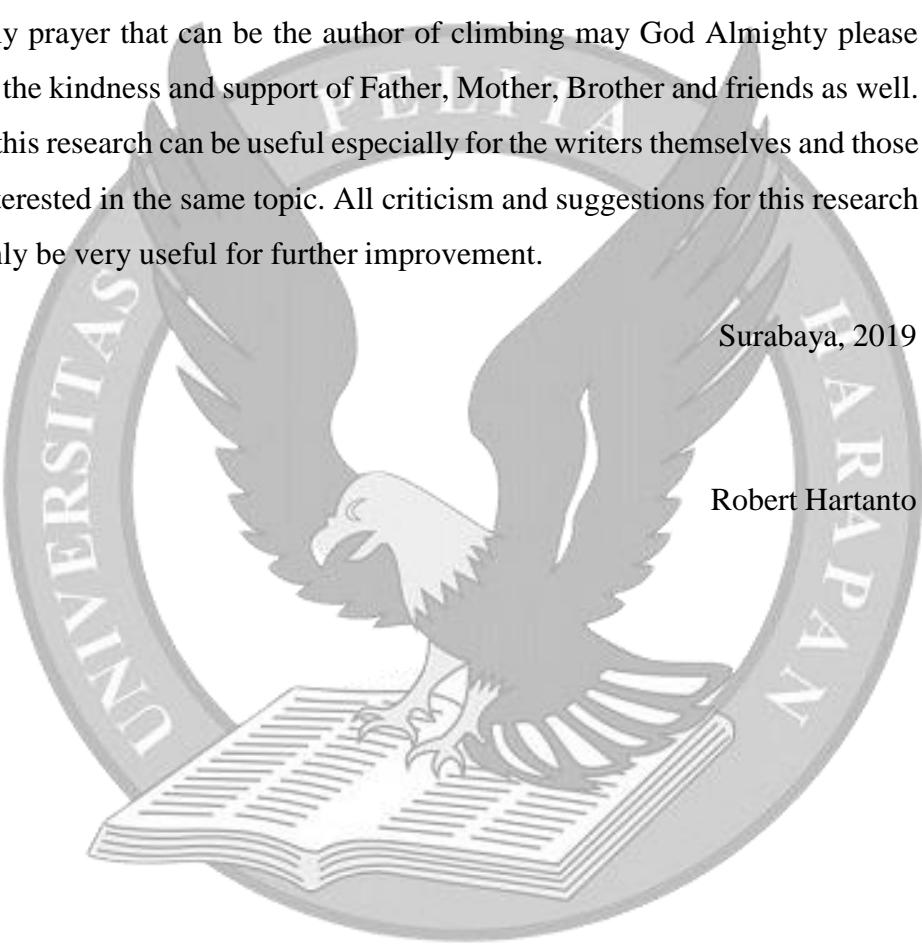
The author believes that the expression, presentation, and use of words and language in this study are still far from perfect. Therefore, with all humility, the authors expect advice, critical and all forms of direction from all parties to improve this final project research.

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