

ABSTRAK

Yose Vina Hanna Christiani (01041170158)

ANALISIS FRAMING PEMBERITAAN GUBERNUR DKI JAKARTA ANIES BASWEDAN DALAM PENANGANAN COVID-19 TERKAIT KEBIJAKAN PSBB TOTAL JILID II DI REPUBLIKA.CO.ID DAN TEMPO.CO

(xv + 206 halaman; 9 gambar; 37 tabel; 6 lampiran)

Kata kunci: Pandemi covid-19, Anies Baswedan, Kebijakan PSBB Total Jilid II DKI Jakarta, *Framing* Model Entman, Republika.co.id, Tempo.co

Pandemi *Corona Virus Disease* (Covid-19) memengaruhi seluruh aspek kehidupan manusia di dunia. Hal ini mendorong pemerintah untuk melakukan upaya penanganan pandemi covid-19, tak terkecuali Gubernur DKI Jakarta Anies Baswedan melalui kebijakan PSBB Total Jilid II. Namun, setelah kebijakan darurat diumumkan terjadi gelombang pro dan kontra. Media memproduksi fenomena tersebut, termasuk media online Republika.co.id dan Tempo.co.

Penelitian ditujukan untuk menganalisis *framing* pemberitaan terkait kebijakan PSBB Total Jilid II oleh Anies Baswedan pada media online Republika.co.id sebagai media berbasis sektarian dan Tempo.co sebagai media berbasis nasional yang dikenal dengan penulisan berita secara tajam. Penelitian ini menggunakan paradigma konstruktivisme dengan pendekatan kualitatif metode analisis *framing* model Robert N. Entman. Pengumpulan data penelitian dilakukan dengan data primer, yakni 16 teks berita periode 9 September 2020 sampai 11 Oktober 2020 dan data sekunder, yakni studi kepustakaan.

Hasil penelitian menunjukkan bahwa media online Republika.co.id menunjukkan sikap pro terhadap kebijakan PSBB Total DKI Jakarta yang menekankan pada aspek kesehatan. Sedangkan, Tempo.co menunjukkan sikap *cover both side* terhadap kebijakan PSBB Total DKI Jakarta yang menekankan pada aspek kesehatan dan aspek ekonomi.

Referensi: 23 (1989-2019)

ABSTRACT

Yose Vina Hanna Christiani (01041170158)

FRAMING ANALYSIS OF THE GOVERNOR DKI JAKARTA ANIES BASWEDAN IN HANDLING COVID-19 RELATED TO THE PSBB TOTAL VOLUME II IN REPUBLIKA.CO.ID AND TEMPO.CO

(xv + 206 pages; 9 pictures; 37 table; 6 attachments)

Keywords: Covid-19 pandemic, Anies Baswedan, DKI Jakarta's PSBB Total Policy Volume II, Entman Model Framing, Republika.co.id, Tempo.co

The Corona Virus Disease (Covid-19) pandemic affects all aspects of human life in the world. This has prompted the government to make efforts to deal with the Covid-19 pandemic, including the Governor of DKI Jakarta Anies Baswedan through the PSBB Total Volume II. However, after the emergency brake policy was announced there was a wave of pros and cons. The media produced this phenomenon, including online media Republika.co.id and Tempo.co.

The research was aimed at analyzing news framing related to PSBB Total Volume II by Anies Baswedan on the online media Republika.co.id as sectarian-based media and Tempo.co as a national-based media known for sharp news writing. This study uses a constructivism paradigm with a qualitative approach to the analysis method of Robert N. Entman's framing model. Research data collection was carried out with primary data, namely 16 news texts for the period 9 September 2020 to 11 October 2020 and secondary data, namely literature study.

The results showed that the online media Republika.co.id showed a pro attitude towards DKI Jakarta's PSBB Total policy which emphasized the health aspect. Meanwhile, Tempo.co has shown a cover both side attitude towards the DKI Jakarta PSBB Total policy which emphasizes the health and economic aspects.

Reference: 23 (1989-2019)