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I realize that this thesis is not perfect, so please read it with discretion. I would be more than happy to receive inputs regarding this thesis so that it can beneficial for others in the future. Please do not hesitate to reach out to give feedbacks, questions or suggestions.

> Universitas Pelita Harapan Jakarta, 10th February 2021

> > Adella Clarabelle

TABLE OF CONTENTS

TITLE PAGEI
FINAL ASSIGNMENT STATEMENT AND UPLOAD AGREEMENT II
THESIS ADVISOR APPROVALIII
EXAMINATION BOARD APPROVALIV
ABSTRACT
ABSTRAKVI
PREFACE
TABLE OF CONTENTSXI
LIST OF TABLESXIII
LIST OF ABBREVIATIONSXIV
LIST OF APPENDICES XV
CHAPTER I1
1.1. Background
1.2. Research Questions
1.3. Research Objectives
1.4. Research Contribution
1.5. Structure of Thesis
CHAPTER II
2.1. Literature Review

2.1.1. The Importance of National Identity and Nation Branding	
2.1.2. Batik as a Component of Indonesia's National Identity	12
2.1.3. Nation Branding as a Means of Achieving National Interest	15
2.2. Theoretical and Conceptual Framework	19
2.2.1. Neoliberalism	
2.2.2. Soft Power	
2.2.3. Nation Branding	
2.2.4. National Identity	
2.2.5. National Interest	
CHAPTER III	
3.1. Research Approach	
3.2. Research Method	
3.3. Data Collection Technique	
3.4. Data Analysis Technique	32
CHAPTER IV	
4.1. Batik as Indonesia's National Identity	34
4.1.1. Batik Indonesia	34
4.1.2. Indonesia's National Identity	
4.2. Batik and Indonesia's National Interest	
4.2.1. The Role of batik in Indonesia's Nation Branding Strategy	
4.2.2. Batik's Contribution towards Achieving Indonesia's National I	
CHAPTER V	68
5.1. Conclusion	68
5.2. Recommendations	70
BIBLIOGRAPHY	73
APPENDICES	

LIST OF TABLES

Table 4.2.2.1. Indonesia's Bati	tik Industry Export Value 2010-2014	.64
Table 4.2.2.2. Contribution of	f the Creative Industry towards Indonesia's Annu	al
GDP	ELIA	65

LIST OF ABBREVIATIONS

- AEC : ASEAN Economic Community
- ASEAN : Association of Southeast Asian Nations
- BBKB : Balai Besar Kerajinan dan Batik
- ICH : Intangible Cultural Heritage
- ICHC : Convention for Safeguarding of the Intangible Cultural Heritage
- UNESCO : United Nations Educational, Scientific, and Cultural Organization
- YBI : Yayasan Batik Indonesia

LIST OF APPENDICES

APPENDICES A	
Thesis Monitoring Form	A-1
APPENDICES B	
APPENDICES B Curriculum Vitae	В-1
APPENDICES C	
Originality Report	C-1