

## DAFTAR PUSTAKA

- Abdul. (2015). *Pengaruh in-Store Stimuli Terhadap Pembelian Impulsif Pada Mor Store Jalan Sunda Bandung the Influence of in-Store Stimuli on Impulsive Buying in Mor*. 2(2), 2083–2087.
- Ackerman, C. E. (2020). *What is Positive and Negative Affect in Psychology? Definitions + Scale*. *Positivepsychology.Com*.  
<https://positivepsychology.com/positive-negative-affect/>
- Badgaiyan, A. J., & Verma, A. (2014). Intrinsic factors affecting impulsive buying behaviour-evidence from india. *Journal of Retailing and Consumer Services*, 21(4), 537–549. <https://doi.org/10.1016/j.jretconser.2014.04.003>
- Badgaiyan, A. J., & Verma, A. (2015). Does urge to buy impulsively differ from impulsive buying behaviour? Assessing the impact of situational factors. *Journal of Retailing and Consumer Services*, 22, 145–157. <https://doi.org/10.1016/j.jretconser.2014.10.002>
- Bayley, G., & Nancarrow, C. (1998). Impulse purchasing: A qualitative exploration of the phenomenon. *Qualitative Market Research: An International Journal*, 1(2), 99–114. <https://doi.org/10.1108/13522759810214271>
- Beatty, S. E., & Ferrell, M. E. (1998). *Impulse Buying: Modeling Its Precursors*.
- Bellini, S., Cardinali, M. G., & Grandi, B. (2016). Does Shopping Preparation influence Consumer Buying Decisions? *International Business Research*, 9(10), 201. <https://doi.org/10.5539/ibr.v9n10p201>
- Bellini, S., Cardinali, M. G., & Grandi, B. (2017). A structural equation model of impulse buying behaviour in grocery retailing. *Journal of Retailing and Consumer Services*, 36(January), 164–171. <https://doi.org/10.1016/j.jretconser.2017.02.001>
- Bilal Ahmad, M., Fawad Ali, H., Sabir Malik, M., Humayun, A. A., & Ahmad, S. (2019). Factors Affecting Impulsive Buying Behavior with Mediating role of Positive Mood: An Empirical Study. *European Online Journal of Natural and Social Sciences*, 8(1), 17–35.
- Bjuhr, B., & Pham, M. T. (2015). *The impact of ad, personal, and situational characteristics on positive affect and felt urge to buy impulsively*. -. <http://umu.diva-portal.org/smash/get/diva2:838711/FULLTEXT01.pdf>
- Darrat, A. A., Darrat, M. A., & Amyx, D. (2016). How impulse buying influences compulsive buying: The central role of consumer anxiety and escapism. *Journal of Retailing and Consumer Services*, 31, 103–108. <https://doi.org/10.1016/j.jretconser.2016.03.009>
- Devi, N. W. C., & Jatra, I. M. (2020). Positive Emotion Memediasi Sales Promotion Dan Store Environment Terhadap Impulse Buying. *E-Jurnal Manajemen Universitas Udayana*, 9(5), 1942. <https://doi.org/10.24843/EJMUNUD.2020.v09.i05.p15>

- Dolma, S. (2009). The central role of the unit of analysis concept in research design. *Istanbul Üniversitesi İşletme Fakültesi Dergisi*, 39(1), 169–174.
- Ge, Z., Duchamp, J. C., Cai, T., Gibson, H. W., & Dorn, H. C. (2005). Purification of Endohedral Trimetallic Nitride Fullerenes in a Single, Facile Step. *Journal of the American Chemical Society*, 127(46), 16292–16298.
- Hafizh, M. N. (n.d.). *Unik / 5 Penyebab Wanita Belum Ingin Menikah*. Retrieved December 3, 2020, from <https://ayobandung.com/read/2020/02/14/79503/5-penyebab-wanita-belum-ingin-menikah>
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). PLS-SEM: Indeed a silver bullet. *Journal of Marketing Theory and Practice*, 19(2), 139–152. <https://doi.org/10.2753/MTP1069-6679190202>
- Imade, N., Dan Iketut, R. (2018). STUDY OF INFLUENCE OF STORE ENVIRONMENT ON IMPULSE BUYING TENDENCY. *Rjoas*, 10(October), 161–170. <https://rjoas.com/issues/2018-10.pdf>
- Iyer, G. R., Blut, M., Xiao, S. H., & Grewal, D. (2020). Impulse buying: a meta-analytic review. *Journal of the Academy of Marketing Science*, 48(3), 384–404. <https://doi.org/10.1007/s11747-019-00670-w>
- Jones, M. A., Reynolds, K. E., Weun, S., & Beatty, S. E. (2003). The product-specific nature of impulse buying tendency. *Journal of Business Research*, 56(7), 505–511. [https://doi.org/10.1016/S0148-2963\(01\)00250-8](https://doi.org/10.1016/S0148-2963(01)00250-8)
- Kusmaharani, A. S., & Halim, R. E. (2020). Social Influence and Online Impulse Buying of Indonesian Indie Cosmetic Products. *Mix Jurnal Ilmiah Manajemen*, 10(2), 237. <https://doi.org/10.22441/mix.2020.v10i2.007>
- Leong 2, lyennlly@gmail.com, L.-Y., Jaafar 2, isma\_jaafar@um.edu.my, N. I., & Sulaiman 2, ainins@um.edu.my, A. (2017). Understanding impulse purchase in Facebook commerce: does Big Five matter? *Internet Research*, 27(4), 786–818. <http://10.0.4.84/IntR-04-2016-0107%0Ahttp://search.ebscohost.com/login.aspx?direct=true&db=llf&AN=124365795&site=ehost-live>
- Lucas, M., & Koff, E. (2017). Body image, impulse buying, and the mediating role of negative affect. *Personality and Individual Differences*, 105, 330–334. <https://doi.org/10.1016/j.paid.2016.10.004>
- Made, N. I., & Ketut, R. I. (2018). STUDY OF INFLUENCE OF STORE ENVIRONMENT ON IMPULSE BUYING TENDENCY. *Rjoas*, 10(October), 272–280. [https://rjoas.com/issue-2018-10/article\\_18.pdf](https://rjoas.com/issue-2018-10/article_18.pdf)
- Mohan, G., Sivakumaran, B., & Sharma, P. (2013). Impact of store environment on impulse buying behavior. *European Journal of Marketing*, 47(10), 1711–1732. <https://doi.org/10.1108/EJM-03-2011-0110>
- Nst, A. H., & Jamal, A. (2018). Dampak Pasar Modern (Alfamart) Terhadap Usaha Pasar Tradisional Di Kabupaten Aceh Besar. *Jurnal Ilmiah Mahasiswa (JIM)*, 3(1), 59–67.

- Parsad, C., P., & S., Vijay, T.S., Sahay, V. (2019). Role of in-store atmospherics and impulse buying tendency on post-purchase regret. *Journal of Business and Management*, 25(1), 1–24.
- Pradana, I. G. B. A. A. E., & Suparna, G. (2016). *PENGARUH STORE ENVIRONMENT DAN IMPULSE BUYING TENDENCY TERHADAP URGE TO BUY IMPULSIVELY DAN IMPULSE BUYING BEHAVIOUR*. 5(7), 4101–4131.
- Presiden Republik Indonesia. (2007). Peraturan Presiden Republik Indonesia Nomor 112 Tahun 2007 Tentang Penataan dan Pembinaan Pasar Tradisional, Pusat Perbelanjaan dan Toko Modern. Jakarta
- Purnomo, H., & Riani, L. P. (2018). Analisis Hedonic Shopping Motives Terhadap Impulse Buying Toko Daring pada Masyarakat Kota Kediri. *Ekspektra : Jurnal Bisnis Dan Manajemen*, 2(1), 68. <https://doi.org/10.25139/ekt.v2i1.719>
- Sarstedt, M., Ringle, C. M., & Hair, J. F. (2017). Partial least squares structural equation modeling. *Practical Assessment, Research and Evaluation*. [https://doi.org/https://doi.org/10.1007/978-3-319-05542-8\\_15-1](https://doi.org/https://doi.org/10.1007/978-3-319-05542-8_15-1)
- Sholikhah, A. (2016). Statistik Deskriptif Dalam Penelitian Kualitatif. *KOMUNIKA: Jurnal Dakwah Dan Komunikasi*, 10(2), 342–362. <https://doi.org/10.24090/komunika.v10i2.953>
- Sofyani, H. (2017). Modul praktik partial least square (PLS) untuk penelitian pendekatan kuantitatif. *Modul Ajar*, 15. <http://docplayer.info/44073699-modul-praktik-partial-least-pls.html>
- Stern, H. (1962). The Significance of Impulse Buying Today. *Journal of Marketing*, 26(2), 59–62. <https://doi.org/10.1177/002224296202600212>
- Sudarsono, J. G. (2017). Pengaruh Visual Merchandising Terhadap Impulse Buying Melalui Positive Emotion Pada Zara Surabaya. *Jurnal Manajemen Pemasaran*, 11(1), 16–25. <https://doi.org/10.9744/pemasaran.11.1.16-25>
- Tamara, N. H. (2019). *Perubahan Peta Persaingan Bisnis Retail di Indonesia - Analisis Data Katadata*. Katadata.Co.Id. <https://katadata.co.id/nazmi/analisisdata/5f1279ce2f3bb/perubahan-peta-persaingan-bisnis-retail-di-indonesia>
- Tambunan, S. (2009). *Minat Beli Ulang Kartu Perdana Nomor Cantik Simpati (Studi Dicomtech Shop Surabaya)*. 85–92.
- Teofilus, T., & Ng, S. (2017). Analisis Pengaruh Variabel Antisedan Dari Impulse Buying (Studi Empiris Pada Giant Ekstra Jatiasih). *Jurnal Manajemen Teori Dan Terapan / Journal of Theory and Applied Management*, 10(1), 21. <https://doi.org/10.20473/jmtt.v10i1.5135>
- Valencia, V., & Ekasari, A. (2019). Antecedents and Consequences of Browsing With Impulsiveness As Moderator. *Media Riset Bisnis & Manajemen*, 19(2), 66. <https://doi.org/10.25105/mrbm.v19i2.5366>
- Verhagen, T., & Van Dolen, W. (2011). The influence of online store beliefs on

- consumer online impulse buying: A model and empirical application. *Information and Management*, 48(8), 320–327. <https://doi.org/10.1016/j.im.2011.08.001>
- Xiang, L., Zheng, X., Lee, M. K. O., & Zhao, D. (2016). Exploring consumers' impulse buying behavior on social commerce platform: The role of parasocial interaction. *International Journal of Information Management*, 36(3), 333–347. <https://doi.org/10.1016/j.ijinfomgt.2015.11.002>
- Xu, H., Zhang, K. Z. K., & Zhao, S. J. (2020). A dual systems model of online impulse buying. *Industrial Management and Data Systems*, 120(5), 845–861. <https://doi.org/10.1108/IMDS-04-2019-0214>
- Yi, S., & Jai, T. (2020). Impacts of consumers' beliefs, desires and emotions on their impulse buying behavior: application of an integrated model of belief-desire theory of emotion. *Journal of Hospitality Marketing and Management*, 29(6), 662–681. <https://doi.org/10.1080/19368623.2020.1692267>
- Yusup, F. (2018). Uji Validitas dan Reliabilitas Instrumen Penelitian Kuantitatif. *Jurnal Tarbiyah: Jurnal Ilmiah Kependidikan*, 7(1), 17–23. <https://doi.org/10.18592/tarbiyah.v7i1.2100>
- Zafar, A. U., Qiu, J., Li, Y., Wang, J., & Shahzad, M. (2019). The impact of social media celebrities' posts and contextual interactions on impulse buying in social commerce. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2019.106178>
- Zikmund, W. G., Carr, J. C., Babin, B., & Griffin, M. (2010). *Business Research Methods*.
- Zulfa, V. R. (2020). Antecedent Urge to Buy Impulsively: Studi Beauty Vlog pada Sosial Media Youtube. *Jurnal Manajemen Teori Dan Terapan / Journal of Theory and Applied Management*, 13(1), 16. doi:10.20473/jmtt.v13i1.15351