

PREFACE

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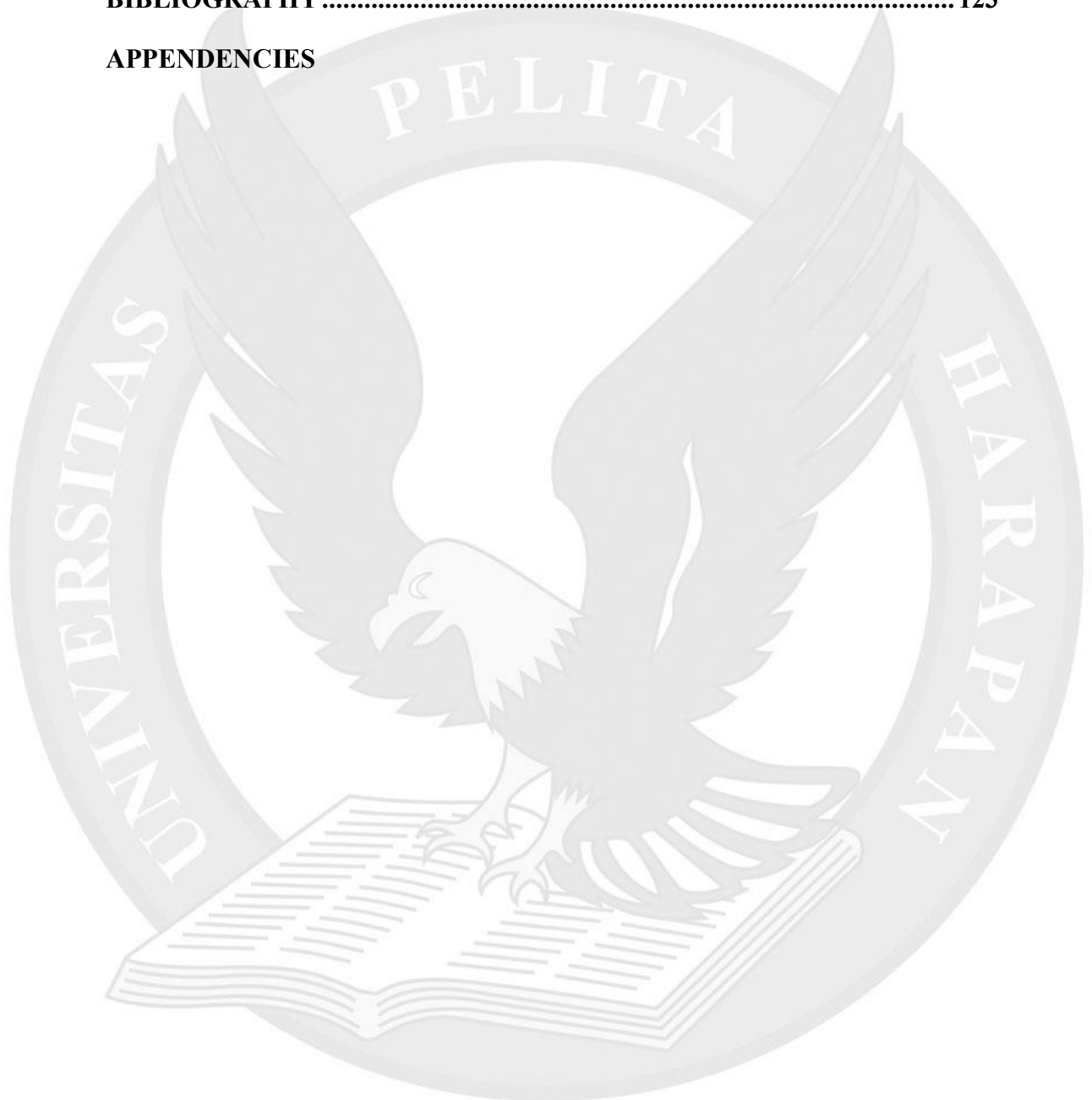
William Yong

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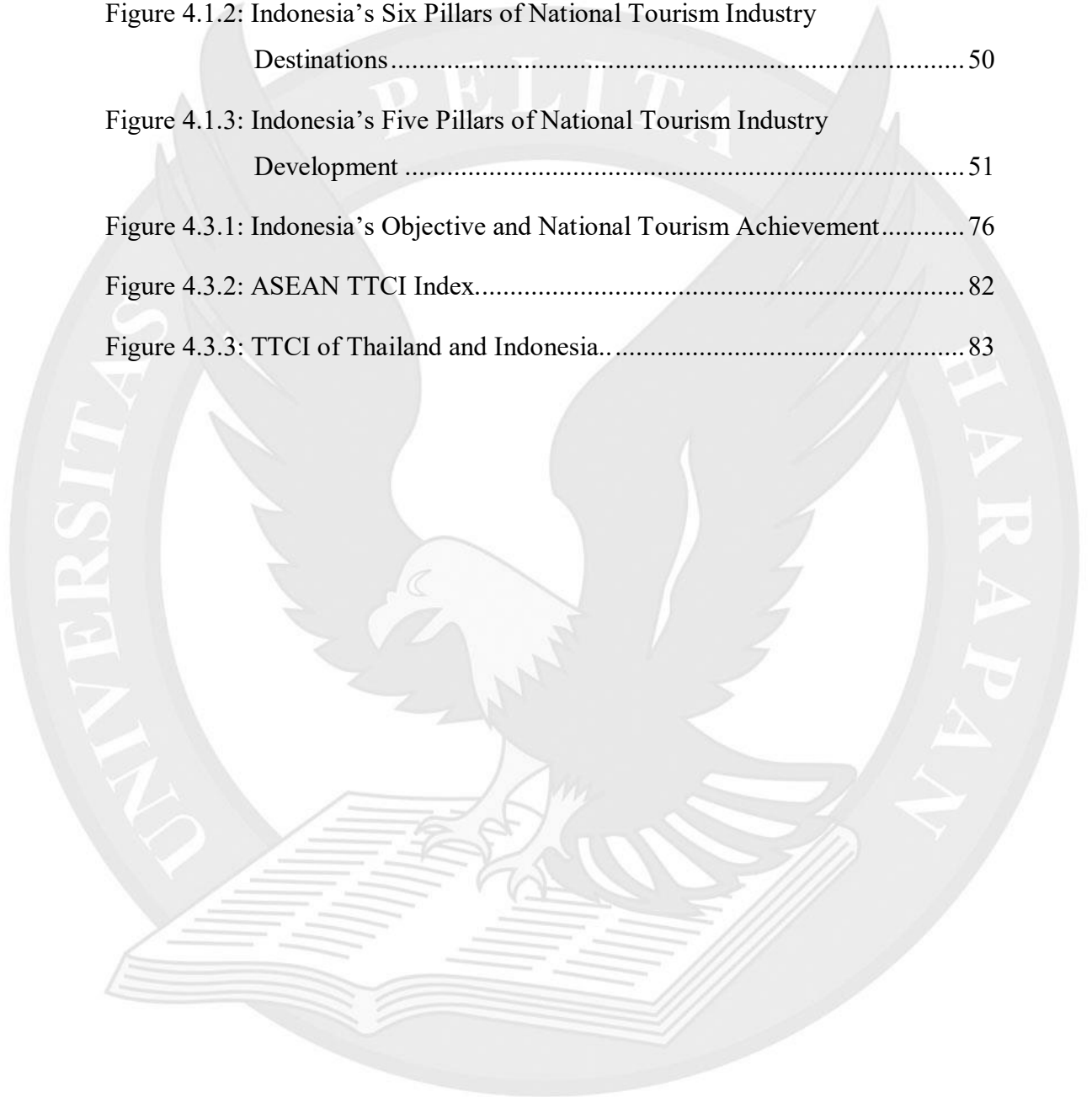
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LIST OF ABBREVIATIONS



AEC	: ASEAN Economic Community
CBT	: Community Based Tourism
CLMVT	: Cambodia Laotian Myanmar Vietnam Thailand
CSR	: Corporate Social Responsibility
DMO	: Destination Management Operation
FIT	: Free Independent Traveler
FGD	: Focus Group Discussion
HIV	: Human Immunodeficiency Virus
ICT	: Information Communication Technology
IGO	: Intergovernmental Organization
ISTA	: Indonesia Sustainable Tourism Award
MICE	: Meeting, Incentive, Convention, and Exhibition
MoT	: Ministry of Tourism
MoTS	: Ministry of Tourism and Sports
MRA	: Mutual Recognition Agreement
NGO	: Non-Governmental Organization
NTPD	: National Tourism Development Plan
PESTEL	: <i>Politik, Ekonomi, Sosial budaya, Ekologi, Legalitas (Hukum)</i>
SDG	: Sustainable Development Goals
SEA	: Southeast Asia
TAT	: Tourism Authority Thailand
TLD	: Tourism-Led Growth
TTCI	: Travel & Tourism Competitiveness Index
T&T	: Travel & Tourism
UNWTO	: United Nations World Tourism Organization
WOM	: Word of Mouth

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