

## DAFTAR PUSTAKA

- Andrews, Sudhir (2008). *Textbook of Food & Beverage Management*. New Delhi: Tata McGraw-Hill Publishing Company Limited.
- Baker, Harold Kent and Powell, Gary E. (2005). *Understanding Financial Management A Practical Guide*. United Kingdom: Blackwell Publishing Ltd.
- Barringer, Bruce R. (2009). *Preparing Effective Business Plans An Entrepreneurial Approach*. Upper Saddle River, New Jersey: Pearson Education, Inc., Prectice Hall.
- Choin, Kaye and Maier, Thomas A (2010). *Welcome to Hospitality: An Introduction*. 3<sup>rd</sup> ed. Delmar Cengage Learning. New York: Clifton Park.
- Davis, Bernard. Andrew Lockwood. And Stone, Sally. (2003) *Food and Beverage Management. Third Edition*. Burlington: Elsevier Butterworth-Heinemann.
- DeFranco, Agnes., and Lattin, Thomas. (2007). *Hospitality Financial Management*. Hokoken, New Jersey: John Wiley & Sons, Inc.
- Durai, Pravin (2010). *Human Resources Management*. Doring Kindersley (India) Prvt. Ltd., License of Pearson Education in South Asia.
- Enz, Cathy A. (2010). *Hospitality Strategic Management*. John Wiley & Sons, Inc., Hoboken, New Jersey.
- Frenkle, Michael., Hommel Ulrich., and Rudolf, Markus. (2005). *Risk Management: Challenge and Opportunity*. Berlin: Springer.
- Friedman, Jack P. dan Jack C. Harris. (2005). *Keys To Investing in Real Estate*. Hauppauge, NY: Barron's Educational Series, Inc.
- Gravetter, Frederick J. and Forzano, Lori-Ann B. (2012). *Research Method for the Behavioral Science*, 4<sup>th</sup> ed. California: Wadsworth Cengage Learning.
- Helfert, Erick A. (2001). *Financial Analysis Tools and Technique*. New York : McGraw-Hill, Inc.
- Kotler, Philip and Keller Kevin Lane. *Marketing Management 12<sup>th</sup> ed*. New Jersey: Pearson Education,2006.
- Kotler, Philip., Amstrong, Gary (2010). *Principles of Marketing*, 13<sup>th</sup> ed. Pearson Education, Inc. Upper Saddle River, New Jersey.
- McEachern, William A. (2006). *Economics: A Contemporary Introduction*, 7<sup>th</sup> ed. Mason, Ohio: South-Western, Thomson.

- Morrison, Alastair M. (2010). *Hospitality and Travel Marketing*, 4th ed. Albany, New York: Delmar Thompson (Cengage) Learning.
- Ojugo, Clement. (2010). *Practical Food and Beverage Cost Control*. New York: Delmar Thompson (Cengage) Learning.
- Schermerhorn, John R., Osborn, Richard N., Uhl-Bien, Mary, and Hunt, James G. (2012). *Organizational Behavior*, 12<sup>th</sup> ed. New Jersey: John Wiley & Sons, Inc.
- Sekaran, Uma and Bougie, Roger. (2010). *Research Method for Business: A skill Building Approach*, 5<sup>th</sup> ed. New Jersey: John Wiley & Sons, Inc.
- Shock, Patti J. John T. Bowen. And John M. Stefanelli. (2004). *Restaurant Marketing for Owners and Manager*. Haboken, New Jersey : John Wiley & Sons, Inc.
- Walker, John R. (2009) *Introduction To Hospitality*. Fifth Edition. University of South Florida: Pearson Education International.
- Walker, John R. (2011). *The Restaurant: From Concept to Operation*, 6<sup>th</sup> ed. New Jersey: John Wiley & Sons, Inc.

