

DAFTAR PUSTAKA

- Badan Pusat Statistik. (2019). *Pengeluaran Rata-Rata per Kapita Sebulan Menurut Kelompok Barang Tahun 2017 – 2018*. Diakses dari <https://www.bps.go.id/statictable/2009/06/15/937/persentase-pengeluaran-rata-rata-per-kapita-sebulan-menurut-kelompok-barang-indonesia-1999-2002-2018.html>.
- Badan Pusat Statistik. (2019). *Rata-Rata Pengeluaran Sebulan Masyarakat Perkotaan Menurut Kelompok Barang Tahun 2014 – 2018*. Diakses dari <https://www.bps.go.id/statictable/2014/12/18/966/rata-rata-pengeluaran-per-kapita-sebulan-menurut-kelompok-barang-rupiah-2013-2018.html>.
- Badan Pusat Statistik Provinsi Banten. (2019). *Laju Pertumbuhan Penduduk Menurut Kabupaten/Kota di Provinsi Banten Tahun 2017 – 2019*. Diakses dari <https://banten.bps.go.id/dynamictable/2015/09/21/71/laju-pertumbuhan-penduduk-menurut-kabupaten-kota-di-provinsi-banten-persen-2011-2019.html>.
- Badan Pusat Statistik. (2020). *Laju Pertumbuhan Kumulatif Produk Domestik Bruto Menurut Lapangan Usaha Tahun 2018 – 2019*. Diakses dari <https://www.bps.go.id/dynamictable/2017/05/05/1253/-seri-2010-laju-pertumbuhan-kumulatif-produk-domestik-bruto-menurut-lapangan-usaha-persen-2017---2020.html>.
- Badan Pusat Statistik Provinsi Banten. (2020). *Inflasi Bulanan di Provinsi Banten Tahun 2017 – 2019*. Diakses dari <https://banten.bps.go.id/indicator/3/217/1/inflasi-bulanan-di-provinsi-banten.html>.
- Badan Pusat Statistik Provinsi Banten. (2020). *Produk Domestik Regional Bruto Menurut Lapangan Usaha*. Home page on-line. Diakses dari <https://banten.bps.go.id/publication/2020/04/27/41c9192acf8b24ecbaa2d8e5/provinsi-banten-dalam-angka-2020.html>.
- Badan Standardisasi Nasional. (2016). *Sistem Pertanian Organik*. Home page on-line. Diakses dari www.bsn.go.id.
- Bank Central Asia. (2020). *Pilihan Produk Reksa Dana*. PT Bank Central Asia Tbk. Diakses dari <https://www.bca.co.id/individu/produk/investasi-dan-asuransi/reksadana/pilihan-produk-reksadana>.
- Bank Sentral Republik Indonesia. (2020). *BI 7-day (Reverse) Repo Rate*. Bank Indonesia. Diakses dari <https://www.bi.go.id/en/moneter/bi-7day-RR/data/Contents/Default.aspx>.

- Bank Sentral Republik Indonesia. (2020). *Laporan Inflasi (Indeks Harga Konsumen)*. Bank Indonesia. Diakses dari <https://www.bi.go.id/id/moneter/inflasi/data/Default.aspx>.
- Bank Sentral Republik Indonesia. (2020). *Obligasi Negara*. Bank Indonesia. Diakses dari <https://www.bi.go.id/id/moneter/obligasi-negara/Default.aspx>.
- Barringer, B. R., & Ireland, R. D. (2016). *Entrepreneurship: Successfully Launching New Ventures* (5th ed.). Pearson.
- Bennion, M., & Scheule, B. (2010). *Introductory Foods* (13th ed.). Prentice Hall.
- Chon, K. (Kye-S., & Maier, T. A. (2010). *Welcome to Hospitality: An Introduction* (3rd ed.). Delmar Cengage Learning.
- Cook, R. A., Hsu, C. H. C., & Marqua, J. J. (2014). *Tourism: The Business of Hospitality and Travel* (5th ed.). Harlow: Pearson Education Limited.
- Cousins, J., Lilicrap, D., & Weekes, S. (2014). *Food and Beverage Service* (9th ed.). Hodder Education.
- DeFranco, A. L., & Lattin, T. W. (2014). *Hospitality Financial Management*. John Wiley & Sons, Inc.
- Dessler, G. (2015). *Human Resource Management* (14th ed.). Pearson.
- Elliott, M. B. (2017). *Financial Accounting and Reporting* (18th ed.). Pearson.
- Enz, C. A. (2010). *Hospitality Strategic Management: Concepts and Cases* (2nd ed.). Wiley.
- Evans, N. (2015). *Strategic Management for Tourism. Hospitality and Events* (2nd ed.). Routledge. <https://doi.org/10.4324/9780429437601>
- Gregoire, M. (2017). *Foodservice Organizations: A Managerial and Systems Approach* (9th ed.). Pearson.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *Multivariate data analysis* (8th ed.). UK: Cengage Learning.
- Hayes, D., Ninemeier, J., & Miller, A. (2016). *Hotel Operations Management* (3rd ed.). New Jersey: John Wiley & Sons Ltd.
- Kotler, P., & Armstrong, G. (2018). *Principles of Marketing* (17th ed.). Pearson Education Limited.

- Kotler, P., & Keller, K. L. (2016). *Marketing Management. Global Edition (Vol. 15E)*. Global Edition (Vol. 15E).
- Morrison, A. M. (2010). *Hospitality and Travel Marketing* (4th ed.). Delmar Cengage Learning.
- Organic, I., Yayasan, A., & Kombas.id. (2020). *Statistik Pertanian Organik Indonesia 2019*. Indonesia: Aliansi Organik Indonesia.
- Rahayu, S. E., Febriaty, H., Noni, R., & Mardalena. (2017). *Pengantar Ekonomi Makro*. Medan: Perdana Publishing.
- Rejda, G. E., & McNamara, M. J. (2017). *Principles of Risk Management and Insurance* (13th ed.). Pearson.
- Schermerhorn Jr., J. R., & Bachrach, D. G. (2016). *Management* (13th ed.). Wiley.
- Sekaran, U., & Bougie, R. (2016). *Research Method for Business Textbook: A Skill Building Approach*. John Wiley & Sons Ltd., 1–420.
- Sugiarto. (2017). *Metodologi Penelitian Bisnis*. Yogyakarta: Andi.
- Walker, J. R. (2014). *The Restaurant; From Concept to Operation* (7th ed.). New Jersey: John Wiley & Sons Ltd.
- Walker, J. R. (2017). *Introduction to Hospitality* (7th, Global ed.). Essex: Pearson Education Limited.
- Warren, C. S., Reeve, J. M., & Duchac, J. E. (2009). *Accounting*. South-Western: Cengage Learning.
- Weygandt, J. J., Kieso, D. E., & Kimmel, P. D. (2018). *Accounting Principles* (13th ed.). John Wiley & Sons Ltd.
- Wirtz, J., Chew, P., & Lovelock, C. (2012). *Essentials of Services Marketing* (2nd ed.). Prentice Hall.
- Wirtz, J., & Lovelock, C. (2017). *Essentials of Services Marketing, 3rd edition*. Pearson.