

DAFTAR PUSTAKA

- Acquaah, M. (2012). Social networking relationships, firm-specific managerial experience and firm performance in a transition economy: A comparative analysis of family owned and nonfamily firms. *Strategic Management Journal*. <https://doi.org/10.1002/smj.1973>
- Adriansyah, A., & Afiff, A. Z. (2015). ORGANIZATIONAL CULTURE, ABSORPTIVE CAPACITY, INNOVATION PERFORMANCE AND COMPETITIVE ADVANTAGE: AN INTEGRATED ASSESSMENT IN INDONESIAN BANKING INDUSTRY. *The South East Asian Journal of Management*. <https://doi.org/10.21002/seam.v9i1.4376>
- Agbejule, A. (2011). Organizational culture and performance: The role of management accounting system. *Journal of Applied Accounting Research*. <https://doi.org/10.1108/09675421111130621>
- Ahmad, K. Z., Veerapandian, K., & Yu Ghee, W. (2011). Person-Environment Fit: The Missing Link in the Organisational Culture -Commitment Relationship. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v6n11p11>
- Al-Bahussin, S. A., & Elgaraihy, W. H. (2013). The Impact of Human Resource Management Practices, Organisational Culture, Organisational Innovation and Knowledge Management on Organisational Performance in Large Saudi Organisations: Structural Equation Modeling With Conceptual Framework. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v8n22p1>
- Albers, S. (2010). Configurations of Alliance Governance Systems. *Schmalenbach Business Review*. <https://doi.org/10.1007/bf03396805>
- Ali, M., Seny Kan, K. A., & Sarstedt, M. (2016). Direct and configurational paths of absorptive capacity and organizational innovation to successful organizational performance. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2016.04.131>
- Allen, R. S., & Helms, M. M. (2006). Linking strategic practices and organizational performance to Porter's generic strategies. *Business Process Management*

Journal. <https://doi.org/10.1108/14637150610678069>

- Anning-Dorson, T. (2016). ORGANISATIONAL CULTURE and LEADERSHIP AS MEDIATORS of SERVICE INNOVATION and FIRM COMPETITIVENESS: A STUDY of AN EMERGING ECONOMY. *International Journal of Innovation Management*. <https://doi.org/10.1142/S136391961650064X>
- Anning-Dorson, T. (2017). Moderation-mediation effect of market demand and organization culture on innovation and performance relationship. *Marketing Intelligence and Planning*. <https://doi.org/10.1108/MIP-04-2016-0066>
- Argote, L., Ingram, P., Levine, J. M., & Moreland, R. L. (2000). Knowledge Transfer in Organizations: Learning from the Experience of Others. *Organizational Behavior and Human Decision Processes*. <https://doi.org/10.1006/obhd.2000.2883>
- Auh, S., & Menguc, B. (2005). Balancing exploration and exploitation: The moderating role of competitive intensity. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2004.11.007>
- Azevedo, A., Drost, E. A., & Mullen, M. R. (2002). Individualism and collectivism: Toward a strategy for testing measurement equivalence across culturally diverse groups. In *Cross Cultural Management: An International Journal*. <https://doi.org/10.1108/13527600210797325>
- Bag, S., & Anand, N. (2016). The importance of innovation leadership in cultivating sustainable supply chain management and enhancing organisation performance. *International Journal of Process Management and Benchmarking*. <https://doi.org/10.1504/IJPMB.2016.079673>
- Bag, S., Gupta, S., & Telukdarie, A. (2018). Importance of innovation and flexibility in configuring supply network sustainability. *Benchmarking*. <https://doi.org/10.1108/BIJ-06-2017-0132>
- Baker, W. E., & Sinkula, J. M. (2005). Market orientation and the new product paradox. *Journal of Product Innovation Management*. <https://doi.org/10.1111/j.1540-5885.2005.00145.x>
- Bergh, D. D., & Lim, E. N. K. (2008). Learning how to restructure: Absorptive

- capacity and improvisational views of restructuring actions and performance. *Strategic Management Journal*. <https://doi.org/10.1002/smj.676>
- Bhagat, R. S., Kedia, B. L., Harveston, P. D., & Triandis, H. C. (2002). Cultural variations in the cross-border transfer of organizational knowledge: An integrative framework. In *Academy of Management Review*. <https://doi.org/10.5465/AMR.2002.6588000>
- Brem, A., Maier, M., & Wimschneider, C. (2016). Competitive advantage through innovation: the case of Nespresso. *European Journal of Innovation Management*. <https://doi.org/10.1108/EJIM-05-2014-0055>
- Cainelli, G., Evangelista, R., & Savona, M. (2006). Innovation and economic performance in services: A firm-level analysis. *Cambridge Journal of Economics*. <https://doi.org/10.1093/cje/bei067>
- Camisón, C., & Villar-López, A. (2014). Organizational innovation as an enabler of technological innovation capabilities and firm performance. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2012.06.004>
- Cetindamar, D., Phaal, R., & Probert, D. (2009). Understanding technology management as a dynamic capability: A framework for technology management activities. *Technovation*. <https://doi.org/10.1016/j.technovation.2008.10.004>
- Cohen, W. M., & Levinthal, D. A. (1990). Absorptive Capacity: A New Perspective on Learning and Innovation. *Administrative Science Quarterly*. <https://doi.org/10.2307/2393553>
- Coyne, K. P. (1986). Sustainable competitive advantage-What it is, what it isn't. *Business Horizons*. [https://doi.org/10.1016/0007-6813\(86\)90087-X](https://doi.org/10.1016/0007-6813(86)90087-X)
- Crook, T. R., Ketchen, D. J., Combs, J. G., & Todd, S. Y. (2008). Strategic resources and performance: A meta-analysis. *Strategic Management Journal*. <https://doi.org/10.1002/smj.703>
- Damanpour, F., & Gopalakrishnan, S. (2001). The dynamics of the adoption of product and process innovations in organizations. *Journal of Management Studies*. <https://doi.org/10.1111/1467-6486.00227>
- Denning, S. (2005). Why the best and brightest approaches don't solve the

- innovation dilemma. *Strategy and Leadership*.
<https://doi.org/10.1108/10878570510699932>
- Dess, G. G., Lumpkin, G. T., & Covin, J. G. (1997). Entrepreneurial strategy making and firm performance: Tests of contingency and configurational models. *Strategic Management Journal*. [https://doi.org/10.1002/\(sici\)1097-0266\(199710\)18:9<677::aid-smj905>3.3.co;2-h](https://doi.org/10.1002/(sici)1097-0266(199710)18:9<677::aid-smj905>3.3.co;2-h)
- Ding, Q., Akoorie, M. E. M., & Pavlovich, K. (2009). A Critical Review of Three Theoretical Approaches on Knowledge Transfer in Cooperative Alliances. *International Journal of Business and Management*.
<https://doi.org/10.5539/ijbm.v4n1p47>
- Dul, J., & Ceylan, C. (2014). The impact of a creativity-supporting work environment on a firm's product innovation performance. *Journal of Product Innovation Management*. <https://doi.org/10.1111/jpim.12149>
- Dulaimi, M., & Hartmann, A. (2006). The role of organizational culture in motivating innovative behaviour in construction firms. *Construction Innovation*. <https://doi.org/10.1108/14714170610710712>
- Ebrahim, N. A., Ahmed, S., & Taha, Z. (2010). SMEs; Virtual research and development (R&D) teams and new product development: A literature review. In *International Journal of Physical Sciences*.
<https://doi.org/10.5281/zenodo.811104>
- Flatten, T. C., Greve, G. I., & Brettel, M. (2011). Absorptive capacity and firm performance in SMEs: The mediating influence of strategic alliances. *European Management Review*. <https://doi.org/10.1111/j.1740-4762.2011.01015.x>
- Francis, D., & Bessant, J. (2005). Targeting innovation and implications for capability development. *Technovation*.
<https://doi.org/10.1016/j.technovation.2004.03.004>
- Galbreath, J. (2010). Drivers of corporate social responsibility: the role of formal strategic planning and firm culture. *British Journal of Management*.
<https://doi.org/10.1111/j.1467-8551.2009.00633.x>
- Gavetti, G., & Levinthal, D. (2000). Looking forward and looking backward:

- Cognitive and experiential search. *Administrative Science Quarterly*.
<https://doi.org/10.2307/2666981>
- Ghozali, I., & Latan, H. (2015). Partial Least Square, Konsep Teknik, dan Aplikasi menggunakan program SmartPLS 3.0 untuk Penelitian Empiris. In *Badan Penerbit Universitas Diponegoro*.
- Gordon, T. L. O., Pires, G. D., & Stanton, J. (2008). The relationship marketing orientation of Hong Kong financial services industry managers and its links to business performance. *Journal of Financial Services Marketing*.
<https://doi.org/10.1057/fsm.2008.22>
- Gorondutse, A. H., & Hilman, H. (2016). Research note The moderating effect of organisational culture on the commitment to corporate social responsibility (CSR) and the performance of SMEs in Nigeria. *Journal of General Management*. <https://doi.org/10.1177/030630701604200105>
- Gorondutse, A. H., & Hilman, H. (2019). Does organizational culture matter in the relationship between trust and SMEs performance. *Management Decision*.
<https://doi.org/10.1108/MD-05-2018-0557>
- Grawe, S. J., Chen, H., & Daugherty, P. J. (2009). The relationship between strategic orientation, service innovation, and performance. *International Journal of Physical Distribution and Logistics Management*.
<https://doi.org/10.1108/09600030910962249>
- Gray, C. (2006). Absorptive capacity, knowledge management and innovation in entrepreneurial small firms. *International Journal of Entrepreneurial Behaviour and Research*. <https://doi.org/10.1108/13552550610710144>
- Grewal, R., & Tansuhaj, P. (2001). Building organizational capabilities for managing economic crisis: The role of market orientation and strategic flexibility. *Journal of Marketing*. <https://doi.org/10.1509/jmkg.65.2.67.18259>
- Hofstede, G. (1998). Attitudes, values and organizational culture: Disentangling the concepts. *Organization Studies*.
<https://doi.org/10.1177/017084069801900305>
- Hogan, S. J., & Coote, L. V. (2014). Organizational culture, innovation, and performance: A test of Schein's model. *Journal of Business Research*.

- <https://doi.org/10.1016/j.jbusres.2013.09.007>
- Hurley, R. F., & Hult, G. T. M. (1998). Innovation, market orientation, and organizational learning: An integration and empirical examination. *Journal of Marketing*. <https://doi.org/10.2307/1251742>
- Ireland, R. D., Hitt, M. A., & Sirmon, D. G. (2003). A model of strategic entrepreneurship: The construct and its dimensions. *Journal of Management*. [https://doi.org/10.1016/S0149-2063\(03\)00086-2](https://doi.org/10.1016/S0149-2063(03)00086-2)
- Jacobs, M., Droge, C., Vickery, S. K., & Calantone, R. (2011). Product and process modularity's effects on manufacturing agility and firm growth performance. *Journal of Product Innovation Management*. <https://doi.org/10.1111/j.1540-5885.2010.00785.x>
- Jamrog, J., Vickers, M., & Bear, D. (2006). Building and Sustaining a Culture that Supports Innovation. *HR. Human Resource Planning*.
- Jang, S., Hong, K., Woo Bock, G., & Kim, I. (2002). Knowledge management and process innovation: The knowledge transformation path in Samsung SDI. *Journal of Knowledge Management*. <https://doi.org/10.1108/13673270210450582>
- Jaskyte, K. (2004). Transformational leadership, organizational culture, and innovativeness in nonprofit organizations. *Nonprofit Management and Leadership*. <https://doi.org/10.1002/nml.59>
- Jaskyte, K., & Kisieliene, A. (2006). Organizational innovation: A comparison of nonprofit human-service organizations in Lithuania and the United States. *International Social Work*. <https://doi.org/10.1177/0020872806061220>
- King, W. R. (2007). A research agenda for the relationships between culture and knowledge management. *Knowledge and Process Management*. <https://doi.org/10.1002/kpm.281>
- Knudsen, H. K., & Roman, P. M. (2004). Modeling the use of innovations in private treatment organizations: The role of absorptive capacity. *Journal of Substance Abuse Treatment*. [https://doi.org/10.1016/S0740-5472\(03\)00158-2](https://doi.org/10.1016/S0740-5472(03)00158-2)
- Kostopoulos, K., Papalexandris, A., Papachroni, M., & Ioannou, G. (2011). Absorptive capacity, innovation, and financial performance. *Journal of*

- Business Research*. <https://doi.org/10.1016/j.jbusres.2010.12.005>
- Laforet, S. (2011). A framework of organisational innovation and outcomes in SMEs. *International Journal of Entrepreneurial Behaviour and Research*. <https://doi.org/10.1108/13552551111139638>
- Lane, P. J., Koka, B. R., & Pathak, S. (2006). The reification of absorptive capacity: A critical review and rejuvenation of the construct. *Academy of Management Review*. <https://doi.org/10.5465/AMR.2006.22527456>
- Leavy, B. (2005). A leader's guide to creating an innovation culture. *Strategy and Leadership*. <https://doi.org/10.1108/10878570510608031>
- Lee, H., & Choi, B. (2003). Knowledge management enablers, processes, and organizational performance: An integrative view and empirical examination. In *Journal of Management Information Systems*. <https://doi.org/10.1080/07421222.2003.11045756>
- Lemken, B., Kahler, H., & Rittenbruch, M. (2000). Sustained knowledge management by organizational culture. *Proceedings of the Hawaii International Conference on System Sciences*. <https://doi.org/10.1109/hicss.2000.926701>
- Li, S., Ragu-Nathan, B., Ragu-Nathan, T. S., & Subba Rao, S. (2006). The impact of supply chain management practices on competitive advantage and organizational performance. *Omega*. <https://doi.org/10.1016/j.omega.2004.08.002>
- Li, Y., Guo, H., Liu, Y., & Li, M. (2008). Incentive mechanisms, entrepreneurial orientation, and technology commercialization: Evidence from China's transitional economy. *Journal of Product Innovation Management*. <https://doi.org/10.1111/j.1540-5885.2007.00283.x>
- Li, Y., Liu, Y., Duan, Y., & Li, M. (2008). Entrepreneurial orientation, strategic flexibilities and indigenous firm innovation in transitional China. *International Journal of Technology Management*. <https://doi.org/10.1504/IJTM.2008.015993>
- Liao, J., Welsch, H., & Stoica, M. (2003). Organizational Absorptive Capacity and Responsiveness: An Empirical Investigation of Growth-Oriented SMEs.

- Entrepreneurship Theory and Practice*. <https://doi.org/10.1111/1540-8520.00032>
- Liao, S. H., Fei, W. C., & Chen, C. C. (2007). Knowledge sharing, absorptive capacity, and innovation capability: An empirical study of Taiwan's knowledge-intensive industries. *Journal of Information Science*. <https://doi.org/10.1177/0165551506070739>
- Lichtenthaler, U., & Lichtenthaler, E. (2011). Technology transfer across organizational boundaries: Absorptive capacity and desorptive capacity. *California Management Review*. <https://doi.org/10.1525/cmr.2010.53.1.154>
- Lin, S. J., & Lee, J. R. (2011). Configuring a corporate venturing portfolio to create growth value: Within-portfolio diversity and strategic linkage. *Journal of Business Venturing*. <https://doi.org/10.1016/j.jbusvent.2009.10.005>
- Lopez-Fernandez, M. C., Serrano-Bedia, A. M., & Gómez-López, R. (2016). Determinants of innovation decision in small and medium-sized family enterprises. *Journal of Small Business and Enterprise Development*. <https://doi.org/10.1108/JSBED-02-2015-0028>
- Lukas, B. A., & Ferrell, O. C. (2000). The effect of market orientation on product innovation. *Journal of the Academy of Marketing Science*. <https://doi.org/10.1177/0092070300282005>
- Ma, H. (2000). Competitive advantage and firm performance. *Competitiveness Review*. <https://doi.org/10.1108/eb046396>
- Mäkinen, S. J., & Vilkkö, M. K. (2014). Product portfolio decision-making and absorptive capacity: A simulation study. *Journal of Engineering and Technology Management* - *JET-M*. <https://doi.org/10.1016/j.jengtecman.2013.09.004>
- Martínez-Sánchez, A., Vela-Jiménez, M. J., Pérez-Pérez, M., & De-Luis-Carnicer, P. (2009). Inter-organizational cooperation and environmental change: Moderating effects between flexibility and innovation performance. *British Journal of Management*. <https://doi.org/10.1111/j.1467-8551.2008.00605.x>
- Martins, E. C., & Terblanche, F. (2003). Building organisational culture that stimulates creativity and innovation. In *European Journal of Innovation*

- Management*. <https://doi.org/10.1108/14601060310456337>
- McLean, L. D. (2005). Organizational Culture's Influence on Creativity and Innovation: A Review of the Literature and Implications for Human Resource Development. *Advances in Developing Human Resources*. <https://doi.org/10.1177/1523422305274528>
- Melo, T. (2012). Determinants of corporate social performance: The influence of organizational culture, management tenure and financial performance. *Social Responsibility Journal*. <https://doi.org/10.1108/17471111211196557>
- Mention, A. L. (2011). Co-operation and co-opetition as open innovation practices in the service sector: Which influence on innovation novelty? *Technovation*. <https://doi.org/10.1016/j.technovation.2010.08.002>
- Mitrega, M., Forkmann, S., Zaefarian, G., & Henneberg, S. C. (2017). Networking capability in supplier relationships and its impact on product innovation and firm performance. *International Journal of Operations and Production Management*. <https://doi.org/10.1108/IJOPM-11-2014-0517>
- Morgan, R. E., & Turnell, C. R. (2003). Market-based Organizational Learning and Market Performance Gains. In *British Journal of Management*. <https://doi.org/10.1111/1467-8551.00378>
- Murovec, N., & Prodan, I. (2009). Absorptive capacity, its determinants, and influence on innovation output: Cross-cultural validation of the structural model. *Technovation*. <https://doi.org/10.1016/j.technovation.2009.05.010>
- Murray, S. R., & Peyrefitte, J. (2007). Knowledge type and communication media choice in the knowledge transfer process. *Journal of Managerial Issues*.
- Muscio, A. (2007). The impact of absorptive capacity on smes' collaboration. *Economics of Innovation and New Technology*. <https://doi.org/10.1080/10438590600983994>
- Nadkarni, S., & Narayanan, V. K. (2007). Strategic schemas, strategic flexibility, and firm performance: The moderating role of industry clockspeed. *Strategic Management Journal*. <https://doi.org/10.1002/smj.576>
- Naranjo-Valencia, J. C., Jiménez-Jiménez, D., & Sanz-Valle, R. (2016). Studying the links between organizational culture, innovation, and performance in

- Spanish companies. *Revista Latinoamericana de Psicología*.
<https://doi.org/10.1016/j.rlp.2015.09.009>
- Newbert, S. L. (2008). Value, rareness, competitive advantage, and performance: A conceptual-level empirical investigation of the resource-based view of the firm. *Strategic Management Journal*. <https://doi.org/10.1002/smj.686>
- Nieto, M., & Quevedo, P. (2005). Absorptive capacity, technological opportunity, knowledge spillovers, and innovative effort. *Technovation*.
<https://doi.org/10.1016/j.technovation.2004.05.001>
- O'Reilly III, C. A., Caldwell, J., & F., C. D. (1991). People and organizational culture: A profile comparison approach to assessing person- organization fit. *Academy of Management Journal*.
- Powell, T. C., & Dent-Micallef, A. (1997). Information technology as competitive advantage: The role of human, business, and technology resources. *Strategic Management Journal*. [https://doi.org/10.1002/\(SICI\)1097-0266\(199705\)18:5<375::AID-SMJ876>3.0.CO;2-7](https://doi.org/10.1002/(SICI)1097-0266(199705)18:5<375::AID-SMJ876>3.0.CO;2-7)
- Powell, W. W., Koput, K. W., & Smith-Doerr, L. (1996). Interorganizational collaboration and the locus of innovation: Networks of learning in biotechnology. *Administrative Science Quarterly*.
<https://doi.org/10.2307/2393988>
- Prajogo, D. I. (2016). The strategic fit between innovation strategies and business environment in delivering business performance. *International Journal of Production Economics*. <https://doi.org/10.1016/j.ijpe.2015.07.037>
- Rafailidis, A., Trivellas, P., & Polychroniou, P. (2017). The mediating role of quality on the relationship between cultural ambidexterity and innovation performance. *Total Quality Management and Business Excellence*.
<https://doi.org/10.1080/14783363.2017.1309122>
- Richard, P. J., Devinney, T. M., Yip, G. S., & Johnson, G. (2009). Measuring organizational performance: Towards methodological best practice. In *Journal of Management*. <https://doi.org/10.1177/0149206308330560>
- Rigby, D., & Zook, C. (2002). Open-market innovation. In *Harvard Business Review*.

- Robbins, R. (2003). Harnessing “ Group Memory ” to Build a Knowledge-Sharing Culture. *Of Counsel*.
- Roberts, N., & Grover, V. (2012). Investigating firm’s customer agility and firm performance: The importance of aligning sense and respond capabilities. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2011.02.009>
- Sadri, G., & Lees, B. (2001). Developing corporate culture as a competitive advantage. *Journal of Management Development*. <https://doi.org/10.1108/02621710110410851>
- Sanchez, R. (1995). Strategic flexibility in product competition. *Strategic Management Journal*. <https://doi.org/10.1002/smj.4250160921>
- Sanchez, R. (1997). Preparing for an Uncertain Future: Managing Organizations for Strategic Flexibility. *International Studies of Management & Organization*. <https://doi.org/10.1080/00208825.1997.11656708>
- Sanz-Valle, R., Naranjo-Valencia, J. C., Jiménez-Jiménez, D., & Perez-Caballero, L. (2011). Linking organizational learning with technical innovation and organizational culture. *Journal of Knowledge Management*. <https://doi.org/10.1108/13673271111179334>
- Shanker, R., Bhanugopan, R., van der Heijden, B. I. J. M., & Farrell, M. (2017). Organizational climate for innovation and organizational performance: The mediating effect of innovative work behavior. *Journal of Vocational Behavior*. <https://doi.org/10.1016/j.jvb.2017.02.004>
- Shimizu, K., & Hitt, M. A. (2004). Strategic flexibility: Organizational preparedness to reverse ineffective strategic decisions. In *Academy of Management Executive*. <https://doi.org/10.5465/AME.2004.15268683>
- Simpson, P. M., Siguaw, J. A., & Enz, C. A. (2006). Innovation orientation outcomes: The good and the bad. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2006.08.001>
- Sin, L. Y. M., Tse, A. C. B., Yau, O. H. M., Chow, R. P. M., & Lee, J. S. Y. (2005). Market orientation, relationship marketing orientation, and business performance: The moderating effects of economic ideology and industry type. *Journal of International Marketing*.

<https://doi.org/10.1509/jimk.13.1.36.58538>

- Singh, D., Oberoi, J. S., & Ahuja, I. S. (2013). An empirical investigation of dynamic capabilities in managing strategic flexibility in manufacturing organizations. *Management Decision*. <https://doi.org/10.1108/MD-05-2012-0332>
- Sirmon, D. G., & Hitt, M. A. (2003). Managing Resources: Linking Unique Resources, Management, and Wealth Creation in Family Firms. *Entrepreneurship Theory and Practice*. <https://doi.org/10.1111/1540-8520.t01-1-00013>
- Sirmon, D. G., Hitt, M. A., & Ireland, R. D. (2007). Managing firm resources in dynamic environments to create value: Looking inside the black box. In *Academy of Management Review*. <https://doi.org/10.5465/AMR.2007.23466005>
- Škrinjar, R., Bosilj-Vukšić, V., & Indihar-Štemberger, M. (2008). The impact of business process orientation on financial and non-financial performance. *Business Process Management Journal*. <https://doi.org/10.1108/14637150810903084>
- Slater, S. F., Mohr, J. J., & Sengupta, S. (2014). Radical product innovation capability: Literature review, synthesis, and illustrative research propositions. *Journal of Product Innovation Management*. <https://doi.org/10.1111/jpim.12113>
- Spanos, Y. E., & Lioukas, S. (2001). An examination into the causal logic of rent generation: contrasting Porter's competitive strategy framework and the resource-based perspective. *Strategic Management Journal*. <https://doi.org/10.1002/smj.174>
- Sutanto, E. M. (2017). The influence of organizational learning capability and organizational creativity on organizational innovation of Universities in East Java, Indonesia. *Asia Pacific Management Review*. <https://doi.org/10.1016/j.apmr.2016.11.002>
- Szczepańska-Woszczyzna, K. (2015). Leadership and Organizational Culture as the Normative Influence of Top Management on Employee's Behaviour in the

- Innovation Process. *Procedia Economics and Finance*.
[https://doi.org/10.1016/s2212-5671\(15\)01646-9](https://doi.org/10.1016/s2212-5671(15)01646-9)
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*.
[https://doi.org/10.1002/\(SICI\)1097-0266\(199708\)18:7<509::AID-SMJ882>3.0.CO;2-Z](https://doi.org/10.1002/(SICI)1097-0266(199708)18:7<509::AID-SMJ882>3.0.CO;2-Z)
- Tippins, M. J., & Sohi, R. S. (2003). IT competency and firm performance: Is organizational learning a missing link? *Strategic Management Journal*.
<https://doi.org/10.1002/smj.337>
- Todorova, G., & Durisin, B. (2007). Absorptive capacity: Valuing a reconceptualization. In *Academy of Management Review*.
<https://doi.org/10.5465/AMR.2007.25275513>
- Trailer, J. W., Hill, R. C., & Murphy, G. B. (1996). Measuring performance in entrepreneurship research. *Journal of Business Research*.
[https://doi.org/10.1016/0148-2963\(95\)00159-X](https://doi.org/10.1016/0148-2963(95)00159-X)
- Tripsas, M., & Gavetti, G. (2010). Capabilities, cognition, and inertia. *Strategic Management Journal*. [https://doi.org/10.1002/1097-0266\(200010/11\)21:10/11<1147::Aid-Smj128>3.3.Co;2-I](https://doi.org/10.1002/1097-0266(200010/11)21:10/11<1147::Aid-Smj128>3.3.Co;2-I)
- Vanhaverbeke, W., Vermeersch, I., & De Zutter, S. (2012). Open innovation in SMEs: How can small companies and start-ups benefit from open innovation strategies? *Information Management*.
<https://doi.org/10.1108/13552551211239492>
- Venkatraman, N., & Ramanujam, V. (1986). Measurement of Business Performance in Strategy Research: A Comparison of Approaches. *Academy of Management Review*. <https://doi.org/10.5465/amr.1986.4283976>
- Vickery, S. K., Jayaram, J., Droge, C., & Calantone, R. (2003). The effects of an integrative supply chain strategy on customer service and financial performance: An analysis of direct versus indirect relationships. *Journal of Operations Management*. <https://doi.org/10.1016/j.jom.2003.02.002>

- Volberda, H. W., Foss, N. J., & Lyles, M. A. (2010). Absorbing the concept of absorptive capacity: How to realize its potential in the organization field. *Organization Science*. <https://doi.org/10.1287/orsc.1090.0503>
- Wales, W. J., Parida, V., & Patel, P. C. (2013). Too much of a good thing? Absorptive capacity, firm performance, and the moderating role of entrepreneurial orientation. In *Strategic Management Journal*. <https://doi.org/10.1002/smj.2026>
- Wu, I. L., Chuang, C. H., & Hsu, C. H. (2014). Information sharing and collaborative behaviors in enabling supply chain performance: A social exchange perspective. *International Journal of Production Economics*. <https://doi.org/10.1016/j.ijpe.2013.09.016>
- Yarbrough, L., Morgan, N. A., & Vorhies, D. W. (2011). The impact of product market strategy-organizational culture fit on business performance. *Journal of the Academy of Marketing Science*. <https://doi.org/10.1007/s11747-010-0238-x>
- Yeoh, P. L. (2009). Realized and potential absorptive capacity: Understanding their antecedents and performance in the sourcing context. *Journal of Marketing Theory and Practice*. <https://doi.org/10.2753/MTP1069-6679170102>
- Zaefarian, G., Forkmann, S., Mitreğa, M., & Henneberg, S. C. (2017). A Capability Perspective on Relationship Ending and Its Impact on Product Innovation Success and Firm Performance. *Long Range Planning*. <https://doi.org/10.1016/j.lrp.2015.12.023>
- Zahra, S. A., & George, G. (2002). Absorptive capacity: A review, reconceptualization, and extension. In *Academy of Management Review*. <https://doi.org/10.5465/AMR.2002.6587995>
- Zahra, S. A., Ucbasaran, D., & Newey, L. R. (2009). Social knowledge and SMEs innovative gains from internationalization. *European Management Review*. <https://doi.org/10.1057/emr.2009.6>
- Zerwas, D. (2014). Organizational culture and absorptive capacity: The meaning for SMEs. In *Organizational Culture and Absorptive Capacity: The Meaning for SMEs*. https://doi.org/10.1007/978-3-658-05552-3_1

Zheng Zhou, K. (2006). Innovation, imitation, and new product performance: The case of China. *Industrial Marketing Management*.
<https://doi.org/10.1016/j.indmarman.2005.10.006>

