

DAFTAR PUSTAKA

- Aliza, Dapur (2013). *25 Kreasi Burger Ala Resto*. Jakarta: PT. Gramedia Pustaka Utama.
- Badan Pusat Statistik (2015). *Jumlah Kedatangan Wisatawan Mancanegara ke Indonesia menurut Negara Tempat Tinggal Tahun 2002-2014*. Jakarta: Badan Pusat Statistik.
- Brissenden, Rosemary (2007). *Southeast Asian Food, Classic and modern dishes from Indonesia, Malaysia, Singapore, Thailand, Laos, Cambodia and Vietnam*. Singapura: Periplus
- Endang. (2012) *Daging Masak Habang*. Home page on-line. Available from <http://www.lestariweb.com/Indonesia/MasakHabang.php>; Internet; accessed 1 November 2015
- Erliza, Fatmawati, dan Ratna (2005). *Membuat Bumbu Instan Kering*. Jakarta: Penebar Swadaya.
- Hitti, Miranda. (2008), *Fast food popularity*. Available from <http://www.webmd.com/food-recipes/20081202/top-11-reasons-for-fast-foods-popularity>; Internet; accessed 14 November 2015
- Holzen, Heinz Von. (2012), *The Food of Indonesia: Delicious Recipes from Bali, Java and Spices Island*. Singapura: Periplus
- Hulupi, Maria Endah (2015). *Betawi cuisine, a culinary journey through history*. Home page on-line. Available from <http://www.thejakartapost.com/news/2003/06/22/betawi-cuisine-culinary-journey-through-history.html>; Internet; accessed 29 Oktober 2015
- Indriani (2006). *Burger Favorit Ala Café*. Jakarta: PT Gramedia Pustaka Utama.
- International Association of Culinary Professional (2004). *IACP International Association of Culinary Professional Membership*. USA: The Association.
- John T. Edge (2005). *Burger & Fries: An American Story*. United States of America: Penguin Group
- Kementrian Pariwisata dan Ekonomi Kreatif (2013). *Kuliner, Daya Tarik Pariwisata*. Home page on-line. Available from <http://www.kemenpar.go.id/asp/detil.asp?c=16&id=2102>; Internet; accessed 1 November 2015
- Nilsen, A.C, (2008). *Majalah Appetite Journey*. Diperoleh tanggal 28 september 2014 dari http://repository.usu.ac.id./appetitejourney/docs/appetitejourney_39.

- Ozersky, Josh (2008). *The Hamburger: A History*. New Haven: Yale University Press.
- Rahmawati, Utami (2013). *Pelestarian Budaya Indonesia Melalui Pembangunan Fasilitas Pusat Jajanan Tradisional Jawa Barat*. Jurnal Tingkat Sarjana bidang Seni Rupa dan Design. Volume 2, No. 1, <http://jurnal-s1.fsr.d.itb.ac.id/index.php/interior/article/view/236/210>; Internet; accessed 1 November 2015
- Ray, Rachael (2013). *THE BOOK OF BURGER*. New York: A Division of Simon & Schuster, Inc.
- Ritzer, George (2007). *The McDonaldization of Society 5 (5th ed.)*. Pine Forge Press. ISBN 1-4129-5430-4.
- Rydell, S. *Journal of the American Dietetic Association*, December 2008; vol 108: pp 2066-2070.
- Smith, Andrew F. (2008). *Hamburger: a global history*. London: Reaksi Book Ltd.
- Sutardi, Tedi (2007). *Antropologi: Mengungkap Keragaman Budaya*. Bandung: PT Setia Purna Inves
- Trout, Jack (2002). *Big Brand, Big Trouble*. London: John Wiley and Sons, Inc
- Widoatmodjo, Sawidji (2005). *New Business Model: Strategi Ampuh Memenangkan Bisnis Di Abad Ke-21*. Jakarta: PT Elex Media Komputindo.
- Wienneke, Odilia (2012). *30 Ikon Kuliner Tradisional Indonesia*. Home page online. Available from [http://food.detik.com/read/2012/12/17/141546/2120507/297/ini-dia-30-ikon-kuliner-tradisional-indonesia-;](http://food.detik.com/read/2012/12/17/141546/2120507/297/ini-dia-30-ikon-kuliner-tradisional-indonesia-) Internet; accessed 29 Oktober 2015
- Witton, Velleley, and Alexander (2002). *World Food of Indonesia*. London: Lonely Planet Publication