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The research paper, titled THE ROLE OF COUNTRY OF ORIGIN IMAGE, PRODUCT KNOWLEDGE, PRODUCT INVOLVEMENT, AND POSITIVE ELECTRONIC WORD OF MOUTH ON UNIQLO CUSTOMER'S PURCHASE DECISION, served the goal and meets the requirement to obtain a Bachelor of Economics degree in Management Study Program. Although this research still has some flaws, the researcher wishes that this study can be useful in the future for other researchers.

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The researcher is aware that this research paper has its limitations. To improve the quality of this paper, the researcher appreciates and is open to any suggestion and constructive criticism. The researcher hopes that this paper can be useful for any purposes and will bring benefit to the readers.

Tangerang, 6 December 2020,

The researcher

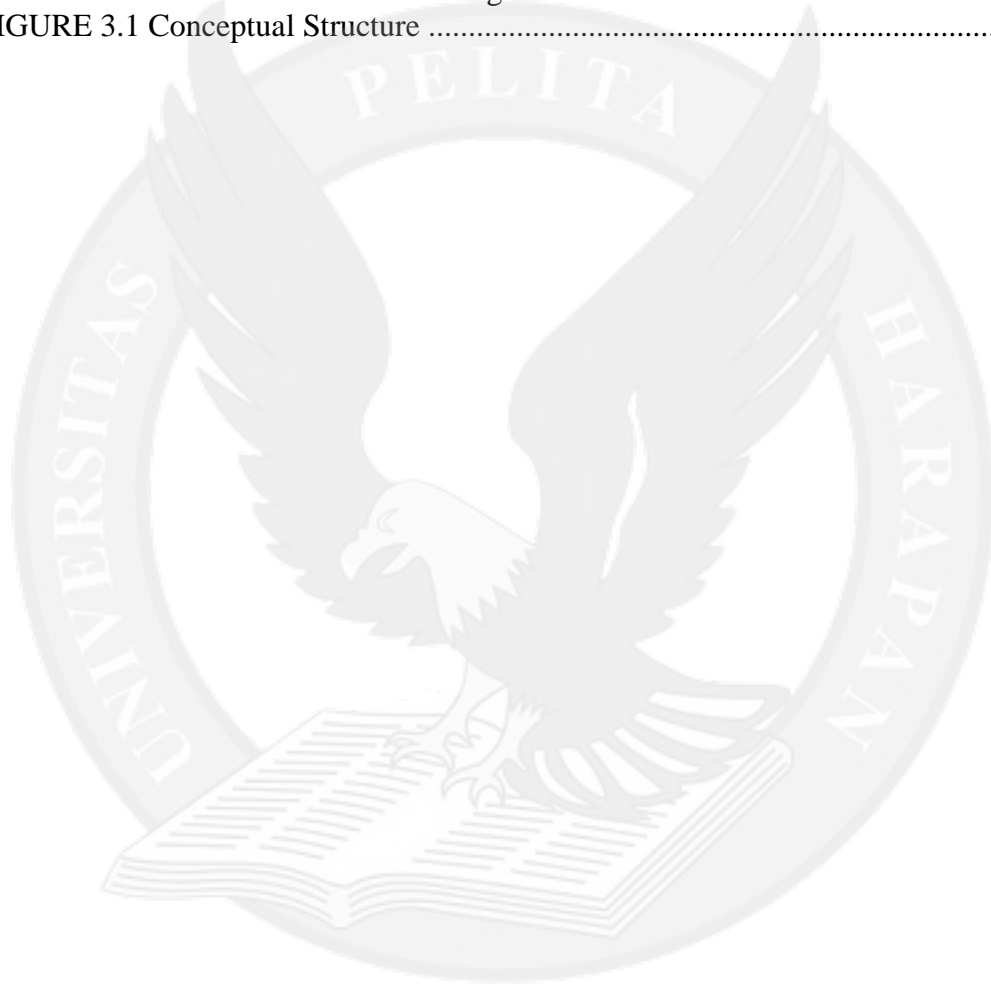
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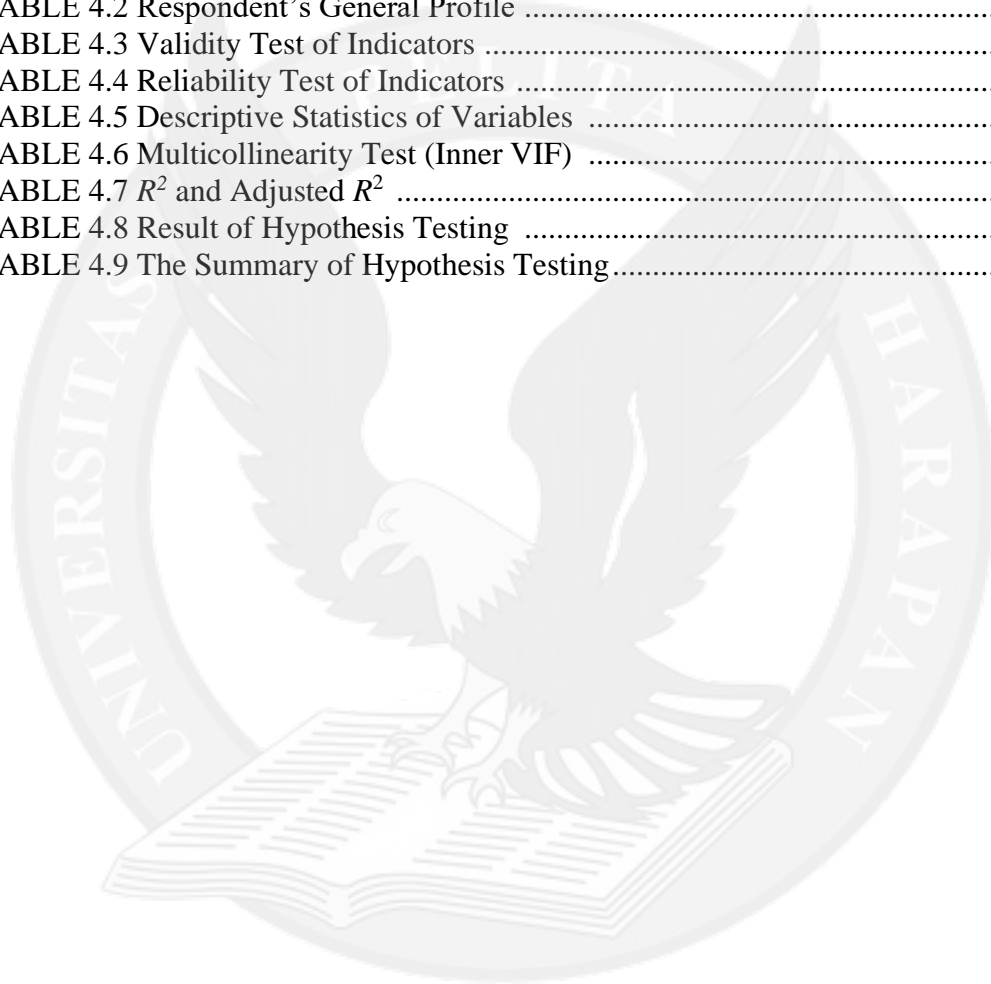
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