PREFACE

Praise and deep gratitude to The One Almighty God for the abundance of grace and guidance given to the writer that this thesis can be completed properly.

The thesis entitled "SERVICE QUALITY IMPROVEMENT THROUGH EMPLOYEE'S TRAINING AT SWISS-BELINN KRISTAL KUPANG" is structured to meet the academic requirements to obtain the Bachelor of Applied Tourism Degree (S.Tr.Par) in the Hospitality Management Study Program, Faculty of Tourism, Universitas Pelita Harapan – Jakarta.

Being realized that without the guidance, supports, and prayers given from various parties, this Thesis would not be completed on time. Therefore, the writer would like to say thank you profusely for all the help that has been given, either directly or indirectly during the preparation of this Thesis until completed, namely to:

- 1. Mr. Kevin Gustian Yulius S.Tr.Par., M.Par, as Advisor of this thesis who has provided guidance and encouragement from the beginning until the thesis is completed.
- 2. Dr. Diena Mutiara Lemy, A.Par., M.M., CHE, as the Dean of the Faculty of Tourism, Universitas Pelita Harapan.
- 3. Dr. Amelda Pramezwary, A.Par., M.M., as Head of Hospitality Management Study Program.
- 4. Team of Examiners, which consists of Dr. Meitolo Hulu, S.ST., M.M as the Chairperson; Drs. Demson R.H. Goeltom, M.Pd as the first committee member; and Mr. Reagan Brian, S.ST., M.M as the second committee member.
- 5. Maam Wulanmeiaya Wowor, S.E., M.M., as the Academic Advisor
- 6. The entire lecturer of the Faculty of Tourism on the guidance and knowledge for the writer to finish composing this thesis.
- 7. The entire staff of the Faculty of Tourism for the help and assistance on the administrative activities.
- 8. The entire staff of the Johannes Oentoro Library, Universitas Pelita Harapan which has helped the completion of this thesis.

- 9. Dear Parents, Brothers and Sister who always give moral support, prayers, and love.
- 10. Thank you for my dear, because of the help and emotional supports in the completion of this thesis.
- 11. Dear friends, Billy, Jane, Ka Ida, Ka Ekin, Apdrie, and the whole Spiritual Growth family who have support, help and care through the making of this thesis.
- 12. Friends in arms, Sigit, Lety, Mone, Lucy, Class H of 2017 Hospitality students, and the FBS Dormitory students that have given support and help.
- 13. All parties who could not be mentioned one by one by the writer that has involved a lot of help so that this thesis could be completed.

Finally, the writer realizes that this thesis has not been perfect, both in terms of material or presentation. Therefore, the suggestions and constructive criticisms are expected and will be very helpful. The writer hopes that this thesis can provide things that are useful and add insight to all those who read it.

Jakarta, February 2021

Jeremy M. Koamesah

TABLE OF CONTENTS

	Pages
COVER	
STATEMENT OF AUTHENTICITY	
FINAL ASSIGNMENT ADVISOR'S STATEMENT OF AGREI	EMENT
FINAL ASSIGNMENT EXAMINERS STATEMENT OF AGRI	EEMENT
PREFACE	V
TABLE OF CONTENTS	VI
LIST OF TABLES	IX
LIST OF APPENDICES	X
ABSTRACT	X
CHAPTER I_INTRODUCTION	1
A. BACKGROUND	1
B. Purpose of Internship	
D. Writing System	
CHAPTER II_THEORETICAL FRAMEWORK	9
A. THEORETICAL FRAMEWORK ON CHOOSING THE INTERNSHIP LOCATION	g
B. THEORETICAL FRAMEWORK ON CHOOSING THE INTERNSHIP DEPARTMENT	
CHAPTER III GENERAL OVERVIEW OF THE INTERNSHIP COMPANY	P 16
A. GENERAL OVERVIEW OF RESEARCH OBJECT	
B. Internship Activity	
C. Internship Implementation Method	
D. FORMS OF SUPPORTS	
CHAPTER IV_DISCUSSION RESULT	
A. Theoretical Basis	
B. ANALYSIS	
C. RECOMMENDATION FOR IMPROVEMENT	
CHAPTER V_SELF-REFLECTION	53
CHAPTER VI_CONCLUSION	57
APPENDIX	
CURRICULUM VITAE	

LIST OF FIGURES

No.	Description	Pages
1.	Customer satisfaction analysis model	5
2.	Scope of the Hospitality and Tourism Industry	12
3.	Overview of the Hospitality Industry	13
4.	Outline of the Relationship Between Different Operating	
	Systems Within a Foodservice Operation	14
5.	Swiss-Belhotel International Logo	17
6.	Swiss-Belinn Kristal Kupang Logo	17
7.	Swiss-Belinn Kristal Kupang Organizational Structure	22
8.	Swiss-Belinn Kristal Kupang Food & Beverage Service	
	Department Organizational Structure	22
9.	Service Sequence as Waiter (Buffet Style)	27
10.	Service Sequence as Waiter (à la carte style)	28
11.	Service Sequence as Room Service Staff	29
12.	Job as Cashier	30
13.	Job as Bartender	31

LIST OF TABLES

No.	Description	Pages
1.	Number of Tourist that Visisted East Nusa Tenggara, 2016-2018	2
2.	Hotels and other Accommodation Survey 2019	3
3.	Number of rooms based on the types of room	19



LIST OF APPENDICES

No.	Description	Pages
Appendix A	Internship Assignment Letter	63
Appendix B	Certificate of Completion of Internship	64
Appendix C	Form Restaurant Cashier Daily Report	65
Appendix D	Form Remittance of Fund	66
Appendix E	Monthly Schedule of Swiss-Belinn Kristal Kupang	
	F&B Service Department	67
Appendix F	Internship Documentation	68