

DAFTAR PUSTAKA

- Ali, A., & Rahut, D. B. (2019). Healthy Foods as Proxy for Functional Foods: Consumers' Awareness, Perception, and Demand for Natural Functional Foods in Pakistan. *International Journal of Food Science*, 2019, 12. Diakses dari <https://doi.org/10.1155/2019/6390650>
- Badan Pusat Statistik Kota Pekalongan. (2020). *Banyaknya Pengunjung Obyek Wisata Slamatan Indah*. Badan Pusat Statistik Kota Pekalongan. Diakses dari <https://pekalongankota.bps.go.id/indicator/16/235/1/banyaknya-pengunjung-obyek-wisata-slamatan-indah-.html>
- Badan Pusat Statistik Provinsi Banten. (2019). *Jumlah Perjalanan Wisatawan Nusantara (Orang)*, 2017-2019. Badan Pusat Statistik. Diakses dari <https://www.bps.go.id/indicator/16/1189/1/jumlah-perjalanan-wisatawan-nusantara.html>
- Bajs, I. P. (2013). Tourist Perceived Value, Relationship to Satisfaction, and Behavioral Intentions: The Example of the Croatian Tourist Destination Dubrovnik. *Journal of Travel Research*, 54(1), 122–134. Diakses dari <https://doi.org/10.1177/0047287513513158>
- Bianchi, C. (2015). Exploring Urban Consumer's Attitudes and Intentions to Purchase Local Food in Chile. *Journal of Food Products Marketing*, 23(5), 553–569. Diakses dari <https://doi.org/10.1080/10454446.2015.1048021>
- Biswas, A., & Roy, M. (2015). Green products: an exploratory study on the consumer behaviour in emerging economies of the East. *Journal of Cleaner Production*, 87(1), 463–468. Diakses dari <https://doi.org/10.1016/j.jclepro.2014.09.075>
- Boluda, I. K., & Capilla, I. V. (2017). Consumer attitudes in the election of functional foods. *Spanish Journal of Marketing - ESIC*, 21(1), 65–79. Diakses dari <https://doi.org/10.1016/j.sjme.2017.05.002>
- Bordens, K. S., & Abbot, B. B. (2018). *research design and methods a process approach* (10th ed.). Newyork: McGraw-hill education.
- Chen, N., & Funk, D. C. (2010). Exploring Destination Image, Experience and Revisit Intention: A Comparison of Sport and Non-Sport Tourist Perceptions. *Journal of Sport & Tourism*, 15(3), 239–259. Diakses dari <https://doi.org/https://doi.org/10.1080/14775085.2010.513148>
- Chen, Q., & Huang, R. (2015). Understanding the importance of food tourism to Chongqing, China. *Journal of Vacation Marketing*, 22(1), 42–54. Diakses dari <https://doi.org/10.1177/1356766715589427>
- Choe, J. Y., & Kim, S. (2018). Effects of tourists' local food consumption value on attitude, food destination image, and behavioral intention. *International Journal of Hospitality Management*, 71, 1–10. Diakses dari <https://doi.org/10.1016/j.ijhm.2017.11.007>
- Cooper, C. (2016). *Essentials of Tourism* (2nd ed.). Harlow: Pearson.

- Creswell, J. W., & Creswell, J. D. (2018). *research design qualitative, quantitative and mixed methods approaches* (5th ed.). USA: SAGE Publications, Inc.
- Dagevos, H., & Ophem, J. Van. (2013). Food consumption value: Developing a consumer-centred concept of value in the field of food. *British Food Journal*, 115(10), 1473–1496. Diakses dari <https://doi.org/10.1108/BFJ-06-2011-0166>
- Elliot, S., Papadopoulos, N., & Kim, S. S. (2010). An Integrative Model of Place Image: Exploring Relationships between Destination, Product, and Country Images. *Journal of Travel Research*, 50(5), 520–534. Diakses dari <https://doi.org/10.1177/0047287510379161>
- Ghozali, I. (2016). *Applikasi Analisis Multivariete Dengan Program IBM SPSS 23* (Edisi 8). Semarang: Badan Penerbit Universitas Diponegoro.
- Gonçalves, H. M., Lourenço, T. F., & Silva, G. M. (2015). Green buying behavior and the theory of consumption values: A fuzzy-set approach. *Journal of Business Research*, 69(4). Diakses dari <https://doi.org/DOI:10.1016/j.jbusres.2015.10.129>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *MULTIVARIATE DATA ANALYSIS* (8th ed.). United Kingdom: CENGAGE.
- Harini, O. S. (2019). *Pedoman Pengembangan Wisata Kuliner*. Jakarta: Pesona Indonesia.
- Horng, J.-S., & Tsai, C.-T. (2012). Culinary tourism strategic development an Asia-Pacific perspective. *International Journal of Tourism Research*, 14(1), 40–55. Diakses dari <http://doi.org/10.1002/jtr.834>
- Karim, S. A., & Chi, C. G.-Q. (2010). Culinary Tourism as a Destination Attraction: An Empirical Examination of Destinations' Food Image. *Journal of Hospitality Marketing & Management*, 19(6), 531–555. Diakses dari <https://doi.org/10.1080/19368623.2010.493064>
- Kim, Y. G., & Eves, A. (2012). Construction and validation of a scale to measure tourist motivation to consume local food. *Tourism Management*, 33(6), 1458–1467. Diakses dari <https://doi.org/DOI:10.1016/j.tourman.2012.01.015>
- Kim, Y. G., Eves, A., & Scarles, C. (2009). Building a model of local food consumption on trips and holidays: A grounded theory approach. *International Journal of Hospitality Management*, 28(3), 423–431. Diakses dari <https://doi.org/10.1016/j.ijhm.2008.11.005>
- Kotler, P., & Armstrong, G. (2014). *Principles of Marketing*. USA: Pearson.
- LaMorte, W. W. (2016). *Multivariable Methods*. Boston University School of Public Health. Diakses dari https://sphweb.bumc.bu.edu/otlt/mph-modules/bs/bs704-ep713_multivariablemethods/bs704-ep713_multivariablemethods2.html
- Liñan, J. D. J., Arroyo-López, P. E., & Carrete, L. (2019). Conceptualizing Healthy Food: How Consumer's Values Influence the Perceived Healthiness

- of a Food Product. *Journal of Food and Nutrition Research*, 7(9), 679–687. Diakses dari <https://doi.org/10.12691/jfnr-7-9-10>
- Loeb, S., Dynarski, S., Mcfarland, D., Morris, P., Reardon, S., & Reber, S. (2017). *descriptive analysis in education: a guide for researchers*. Washington: U.S. Department of Education.
- Mak, A., Lumbers, M., Eves, A., & Chang, R. C. Y. (2012). Factors Influencing Tourist Food Consumption. *International Journal of Hospitality Management*, 31(3). Diakses dari <https://doi.org/DOI: 10.1016/j.ijhm.2011.10.012>
- Mantymaki, M., & Salo, J. (2015). Why do teens spend real money in virtual worlds? A consumption values and developmental psychology perspective on virtual consumption. *International Journal of Information Management*, 35(1), 124–134. Diakses dari <https://doi.org/DOI: 10.1016/j.ijinfomgt.2014.10.004>
- Martinez, S., Hand, M., Pra, M. Da, Pollack, S., Ralston, K., Smith, T., Vogel, S., Clark, S., Lohr, L., Low, S., & Newman, C. (2010). Local Food Systems Concepts, Impacts, and Issues. USA: In *Economic Research Service*.
- Pemerintah Kota Pekalongan. (2020a). *Dampak Pandemi Covid-19, Jumlah Kunjungan Museum Batik Menurun*. Pemerintah Kota Pekalongan. Diakses dari <https://pekalongankota.go.id/berita/dampak-pandemi-covid19-jumlah-kunjungan-museum-batik-menurun.html>
- Pemerintah Kota Pekalongan. (2020b). *Sejarah Singkat*. Pemerintah Kota Pekalongan. Diakses dari <https://pekalongankota.go.id/halaman/sejarah-singkat-3881.html>
- Pestek, A., & Nikolic, A. (2011). ROLE OF TRADITIONAL FOOD IN TOURIST DESTINATION IMAGE BUILDING: EXAMPLE OF THE CITY OF MOSTAR. *UTMS Journal of Economics*, 2(1), 89–100.
- Phau, I., Quintal, V. A., & Shanka, T. (2014). Examining a consumption values theory approach of young tourists toward destination choice intentions. *International Journal of Culture Tourism and Hospitality Research*, 8(2), 125–139. Diakses dari <https://doi.org/DOI: 10.1108/IJCTHR-12-2012-0090>
- Raharjo, S. (2019). *Uji Multikolinearitas dengan Melihat Nilai Tolerance dan VIF SPSS*. SPSS Indonesia. Diakses dari <https://www.spssindonesia.com/2014/02/udi-multikolonieritas-dengan-melihat.html>
- Rizzo, G., Borrello, M., Guccione, G. D., & Giorgio, S. (2020). Organic Food Consumption: The Relevance of the Health Attribute. *Sustainability*, 12(2), 595. Diakses dari <https://doi.org/10.3390/su12020595>
- Robinson, R. N. S., & Getz, D. (2014). Profiling potential food tourists: An Australian study. *British Food Journal*, 116(4). Diakses dari <https://doi.org/10.1108/BFJ-02-2012-0030>

- Rousta, A., & Jamshidi, D. (2019). Food tourism value: Investigating the factors that influence tourists to revisit. *Journal of Vacation Marketing*, 26(1), 73–95. Diakses dari <https://doi.org/DOI: 10.1177/1356766719858649>
- Saunders, M. N. K., Lewis, P., & Thornhill, A. (2019). *Research methods for business student* (8th ed.). Harlow: Pearson.
- Sekaran, U., & Bougie, R. (2016). *research methods for business a skill-building approach* (7th ed.). United Kingdom: Wiley.
- Sengel, T., Karagoz, A., Cetin, G., Dincer, F. istanbullu, Ertugral, S. M., & Balik, M. (2015). Tourists' Approach to Local Food. *Procedia - Social and Behavioral Sciences*, 195(1), 429–437. Diakses dari <https://doi.org/https://doi.org/10.1016/j.sbspro.2015.06.485>
- Seo, S., Kim, O. Y., & Yun, N. (2014). Destination food image and intention to eat destination foods: a view from Korea. *Current Issues in Tourism*, 20(2), 1–22. Diakses dari <https://doi.org/10.1080/13683500.2014.934210>
- Som, A. P. M., Marzuki, A., Yousefi, M., & AbuKhalifeh, A. N. (2012). Factors Influencing Visitors' Revisit Behavioral Intentions: A Case Study of Sabah, Malaysia. *International Journal of Marketing Studies*, 4(4). Diakses dari <https://doi.org/doi:10.5539/ijms.v4n4p39>
- Stanley, J., & Stanley, L. (2015). *Food Tourism*. United Kingdom: CPI Group.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, kualitatif, dan R&D*. Bandung: Alfabeta.
- Sujarwени, V. W. (2015). *Metodologi Penelitian Bisnis & Ekonomi*. Yogyakarta: Pustaka Baru Press.
- Suki, N. M. (2016). Consumer environmental concern and green product purchase in Malaysia: structural effects of consumption values. *Journal of Cleaner Production*, 132, 204–214. Diakses dari <https://doi.org/https://doi.org/10.1016/j.jclepro.2015.09.087>
- Sweeney, J. C., & Soutar, G. (2001). Consumer Perceived Value: The Development of a Multiple Item Scale. *Journal of Retailing*, 77(2), 203–220. Diakses dari [https://doi.org/10.1016/S0022-4359\(01\)00041-0](https://doi.org/10.1016/S0022-4359(01)00041-0)
- Tsai, C.-T., & Wang, Y. (2017). Experiential value in branding food tourism. *Journal of Destination Marketing & Management*, 6(1), 56–65. Diakses dari <https://doi.org/https://doi.org/10.1016/j.jdmm.2016.02.003>
- United Nations World Tourism Organization (UNWTO). (2012). *Global Report on Food Tourism - WTO*. Madrid: UNWTO.
- Walker, J. R. (2017). *Introduction to Hospitality* (7th ed.). Harlow: Pearson.
- Weiss, N. A. (2017). *Introductory Statistics* (10th ed.). Harlow: Pearson.
- World Food Travel Association. (2020). *WHAT IS FOOD TOURISM?* World Food Travel Association. Diakses dari <https://worldfoodtravel.org/what-is->

[food-tourism/](#)

Yeoman, I., & McMahon-Beattie, U. (2016). The future of food tourism. *Journal of Tourism Futures*, 2(1), 95–98. Diakses dari <https://doi.org/https://doi.org/10.1108/JTF-12-2015-0051>

Yilmaz, G., & Gultekin, S. (2016). *Global Issues and Trends in Tourism*. Turkey: ST. KLIMENT OHRIDSKI UNIVERSITY PRESS SOFIA.

Zeithaml, V. A., Bitner, M. J., & Gremler, D. D. (2018). *Services Marketing Integrating Customer Focus Across the Firm* (7th ed.). Newyork: McGraw-hill education.

