

## ABSTRAK

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### **ANALISA PENGARUH TATA KELOLA PERUSAHAAN DAN CORPORATE SOCIAL RESPONSIBILITY TERHADAP NILAI PERUSAHAAN**

(xii + 69 halaman: 2 gambar; 12 tabel; 3 lampiran)

Tata Kelola Perusahaan yang baik dan penerapan *Corporate Social Responsibility* (CSR) sangat dibutuhkan dalam sebuah perusahaan dalam menjaga eksistensinya. Penelitian ini dilakukan dengan tujuan untuk menganalisa pengaruh Tata Kelola Perusahaan dan *Corporate Social Responsibility* (CSR) terhadap Nilai Perusahaan.

Sampel yang digunakan dalam penelitian ini sejumlah 58 perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) selama tahun 2017-2019 yang dipilih menggunakan metode *purposive sampling*. Tata Kelola Perusahaan diukur dengan Dewan Komisaris Independen, Komite Audit dan Kepemilikan Institusional, Nilai Perusahaan diukur dengan Tobin's Q serta *Corporate Social Responsibility* (CSR) diukur dengan *checklist Corporate Social Responsibility Disclosure Indeks* (CSRDI). Teknik analisa data yang digunakan adalah teknik *linear regression*.

Hasil dari penelitian ini menunjukkan bahwa Kepemilikan Institusional berpengaruh positif terhadap Nilai Perusahaan, *Corporate Social Responsibility* (CSR) berpengaruh positif dan signifikan terhadap Nilai Perusahaan, Komite Audit berpengaruh negatif terhadap Nilai Perusahaan dan Dewan Komisaris Independen tidak berpengaruh terhadap Nilai Perusahaan.

Kata kunci: *Tata Kelola Perusahaan, Dewan Komisaris Independen, Komite Audit, Kepemilikan Institusional, Nilai Perusahaan,, Corporate Social Responsibility*

Referensi: 36 (1976-2020)

## ABSTRACT

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### ***ANALYSIS OF THE EFFECT OF CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY ON CORPORATE VALUES***

*(xii + 69 pages; 2 pictures; 12 tables; 3 attachments)*

*Good Corporate Governance and Corporate Social Responsibility are needed when it comes to maintaining corporate's existence. This study aims to analyze the effect of Corporate Governance and Corporate Social Responsibility (CSR) on Corporate Values.*

*Samples used in this study were 58 manufacturing companies listed on the Indonesia Stock Exchange (BEI) during 2017-2019 that was selected using purposive sampling method. Corporate Governance is measured by Independent Board of Commissioners, Audit Committee and Institutional Ownership, Corporate Values measured by Tobin's Q and Corporate Social Responsibility (CSR) measured by the Corporate Social Responsibility Disclosure Index (CSRDI) checklist. The techniques of data analysis was linear regression.*

*The result showed that Institutional Ownership had positive effect on Corporate Value, Corporate Social Responsibility (CSR) had positive effect on Corporate Value, Committee Audit had negative effect on Corporate Value and the Independent Board of Commissioners has no effect on the Corporate Value.*

*Keywords: Good Corporate Governance, Independent Board of Commissioners, Committee Audit, Institutional Ownership, Corporate Value, Corporate Social Responsibility*

*Reference: 36 (1976-2020)*