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**Lampiran (*Appendix*):**

**Kuesioner Penelitian**

Responden yang terhormat,

Perkenalkan, nama saya Alessandro Vallent mahasiswa fakultas Ekonomi jurusan Manajemen, Universitas Pelita Harapan. Saya sedang melakukan penelitian mengenai "Pengaruh iklan lucu ada Aqua khususnya pada kaum muda yang tinggal di Indonesia". Penelitian ini dilakukan dalam rangka menyelesaikan tugas akhir (skripsi) sebagai syarat untuk memperoleh gelar Sarja Manajemen Strata Satu. Untuk itu, saya mohon kesediaan anda untuk ikut berpartisipasi dalam pengisian kuesioner ini karena respon anda akan menjadi data pelengkap dalam penelitian ini. Semua informasi pribadi yang diberikan adalah murni untuk tujuan akademik. Atas perhatian dan waktu yang diberikan responden, saya ucapkan Terima Kasih. saya sangaty mengapresiasi partisipasi anda dalam penelitian ini.

Peneliti,

Alessandro Vallent