

## ABSTRAK

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### SIKAP TABLOID *BOLA* DAN TABLOID *SOCER* TERKAIT KONFLIK DI DALAM TUBUH PSSI

(xv + 212 halaman; 8 gambar; 63 tabel; 51 lampiran)

Kata kunci: *agenda setting, framing, konflik PSSI, kongres PSSI, Robert N. Entman, sikap, Tabloid Bola, Tabloid Soccer*

Informasi yang disajikan media merupakan hasil dari konstruksi realitas. Penyajiannya dipengaruhi berbagai faktor, antara lain ideologi dan kepentingan media maupun wartawan. Terkait konflik besar yang melanda tubuh PSSI, sikap media massa juga beragam, tidak terkecuali media yang berada dalam satu naungan perusahaan.

Tabloid *Bola* dan Tabloid *Soccer* sama-sama berada di bawah *Kompas Gramedia Group*. Penelitian ini bertujuan untuk mengetahui bagaimana sikap kedua tabloid terkait konflik selama kongres-kongres PSSI. Untuk itu, digunakanlah metode analisis *framing* model Robert N. Entman.

Dari hasil penelitian terlihat bahwa Tabloid *Bola* dan Tabloid *Soccer* memiliki sikap yang berbeda. Tabloid *Bola* cenderung positif dalam memberitakan sosok Nirwan Bakrie dan menentang pencalonan Arifin Panigoro-George Toisutte (AP-GT) yang sudah ditolak FIFA. Sementara, Tabloid *Soccer* melihat sosok AP-GT sebagai salah satu harapan baru bagi PSSI. Di sisi lain, Tabloid *Bola* menilai sanksi dari FIFA sebagai sebuah ancaman bagi sepakbola Indonesia, sedangkan Tabloid *Soccer* menilai sanksi dari FIFA sebagai peluang untuk pembenahan.

Referensi: 65 (1934—2011)



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### THE ATTITUDE OF TABLOID *BOLA* AND TABLOID *SOCER* TOWARDS CONFLICTS IN PSSI

(xv + 212 pages; 8 pictures; 63 tables; 51 appendixes)

Keywords: agenda setting, framing, PSSI conflicts, PSSI congress, Robert N. Entman, media attitude, Tabloid *Bola*, Tabloid *Soccer*

News published by mass media are, in reality, socially constructed, influenced by various factors, among others the ideology and interest of the media and journalist. In regards to the conflicts that plagued the PSSI, the media attitudes are also detached. These differences happened not only among media in different companies, but also between media that belong to the same parent company.

Tabloid *Bola* and Tabloid *Soccer* are media under the ownership of *Kompas Gramedia Group*. This study is intended to know how the attitudes of the two tabloids on the conflict of PSSI, especially related to PSSI congress. Framing analysis with Robert N. Entman's model is used to analyze articles on both tabloids.

The results of the studies show that *Bola* and *Soccer* generated a different attitude towards these conflicts. *Bola* tends to be positive in supporting the nomination of Nirwan Bakrie and slightly negative on Arifin Panigoro-George Toisutta (AP-GT) candidacies arguing that the two figures nomination have been rejected by FIFA. *Soccer*, however, perceives AP-GT as a new hope for reforming PSSI. On the FIFA's threat to sanction Indonesia, *Bola* regards it as a serious threat which eventually will cripple Indonesia football. Tabloid *Soccer*, however, is of the opinion that sanction by FIFA, if implemented, will benefit Indonesia. Such a sanction should be regarded as impetus for Indonesia to reconcile and reform Indonesian football.

References: 65 (1934—2011)

