**ABSTRACT** 

Sweet potatoes are one of the high produced tubers in Indonesia, with its

high productivity rate, there is a significant decrease in the use of sweet potatoes

each year in Indonesia. Sweet potatoes are usually consumed by steaming, frying,

or processing them into snacks or dessert. Cream cake is one of the well-known

types of dessert popular of all ages, it is a type of cake usually consist of creamy

filling made with cream cheese. This research was aimed to determine whether

sweet potato can be processed into a cream as a substitute for cream cheese in the

making of cream cake. This research will use an organoleptic test which consist of

hedonic test to determine the level of liking from three different types of panelist

and an anova test will be used to determine if there is a significant difference of

liking towards the indicators given for the sweet potato cream cake.. The tests that

are done by the researcher have showed a positive result that sweet potato can be

processed as a cream and can acts as a substitute for cream cheese in the making of

cream cake. This research comes with a suggestion to deepen the research regarding

the nutritional facts and contents for the sweet potato cream and other benefits that

can be gained from consuming the sweet potato cream.

Keywords: Sweet Potato; Cream Cheese; Substitution; Cream cake

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