DAFTAR PUSTAKA


Brogan, Chris. 2010. Social Media : 101 Tactics and Tips to Develop Your Business Online. John Willey & Sons


McQuail, Denis, Teori Komunikasi Massa Mcquail edisi 6-buku 2, Salemba Humanika, Jakarta, 2010

Morissan, Teori Komunikasi Individu Hingga Massa, Kencana Prenada Media Group, Jakarta, 2013


Pew Research Center. (2012). *Young voters supported Obama less, but may have mattered more.* Retrieved from www.people-press.org/2012/11/26/young-voters-supported-obama-less-but-may-have-mattered-more/

Pew Research Center. (2012). *Young voters supported Obama less, but may have mattered more.* Retrieved from www.people-press.org/2012/11/26/young-voters-supported-obama-less-but-may-have-mattered-more/


Wilson, TD, Alfred Schutz, Phenomenology and Research Methodology for Information Behavior Research, www.informationr.net/tdw/publ/papers/schutz02.htm


