

TABLE OF CONTENT

	Page
TITLE PAGE	
STATEMENT OF ORGINALITY OF THESIS	
THESIS SUPERVISOR APPROVAL	
THESIS EXAMINING LECTURER'S APPROVAL	
ABSTRACT	v
ACKNOWLEDGEMENTS	vi
TABLE OF CONTENT	ix
LIST OF FIGURES	xii
LIST OF TABLES	xiii
LIST OF APPENDIXES	xiv
CHAPTER I INTRODUCTION	
1.1 Study Background	1
1.2 Research Problem	4
1.3 Research Objective	4
1.4 Significance of the Study	5
1.5 Systematic Discussion	5
CHAPTER II THEORETICAL FRAMEWORK	
2.1 Corporations	7
2.2 Business Ethics	8
2.3 Corporate Social Responsibility	9
2.3.1 Four-Part Definition of CSR	12
2.3.2 Benefits of CSR	14
2.4 Triple Bottom Line	17
CHAPTER III METHODOLOGY	
3.1 Object of the Case Study	19
3.1.1 Company History	19
3.1.2 Company Philosophy	22

3.1.3	Distribution Network	23
3.1.4	Vision and Mission	23
3.1.5	Corporate Values	24
3.1.6	Company Location	24
3.1.7	Organisational Structure	25
3.2	Case Study Approach	26
3.3	Data Collection Method	27
3.4	Case Study Analysis Technique	31

CHAPTER IV RESULTS AND DISCUSSIONS

4.1	CSR Activities of PT Nipress Tbk	33
4.1.1	Education	34
4.1.2	Environment Welfare and Religion Activity	36
4.1.3	Blood Donor Activities	37
4.1.4	Regional Reforestation Activities	38
4.2	Working Environment, Health and Safety	40
4.2.1	Environmental Measurements	44
4.2.2	The 5 R Program (Ringkas, Rapi, Rawat, Resik, Rajin)...	48
4.2.3	Health Talk	50
4.2.4	Safety Induction	50
4.3	Discussions	51
4.3.1	Four Part Definition of CSR	54
4.3.2	Benefits of CSR	59

CHAPTER V CONCLUSION AND RECOMMENDATION

5.1	Conclusion	63
5.2	Research Limitations	65
5.3	Recommendation	65

REFERENCES

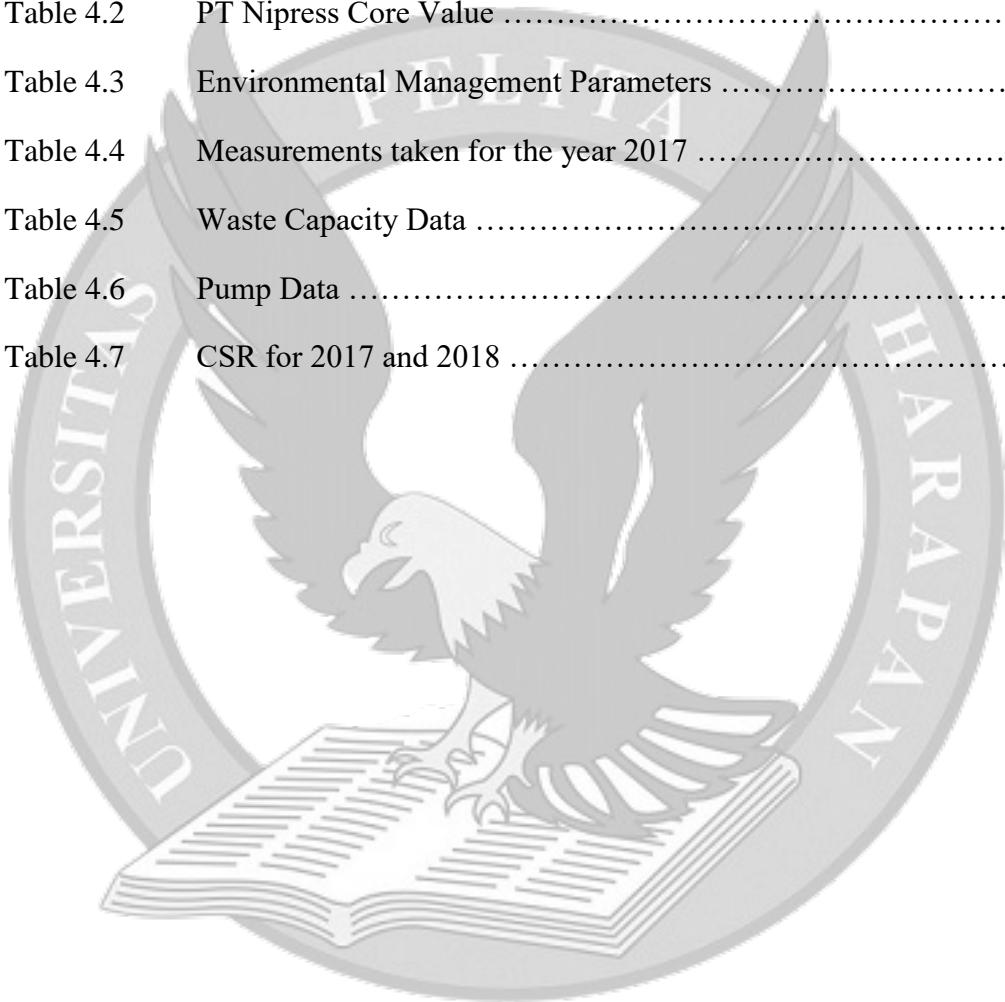
APPENDIXES

LIST OF FIGURES

	Page	
Figure 2.1	Carroll's Pyramid of CSR	14
Figure 3.1	PT Nipress Tbk Logo	22
Figure 3.2	A Section of PT Nipress Organisational Structure	25
Figure 4.1	Environmental Welfare and Regional Activity Documentation...	37
Figure 4.2	Employees in Red Cross Event	38
Figure 4.3	Environmental Activity Partcipation Appreciation	39
Figure 4.4	‘SUPER’ Poster in Human Resource Building	43
Figure 4.5	Measuring by PT Unilab Perdana Employees	44
Figure 4.6	Basin 1, Storage Tank 1, Final Basin	48
Figure 4.7	5S Posters in Company Grounds	49
Figure 4.8	5 S Stone in PT Nipress Bogor	49
Figure 4.9	Health Talk Session	50

LIST OF TABLES

	Pages
Table 2.1 Definitions of CSR	13
Table 4.1 Recapitulation of Scholarship Grantee	35
Table 4.2 PT Nipress Core Value	42
Table 4.3 Environmental Management Parameters	45
Table 4.4 Measurements taken for the year 2017	46
Table 4.5 Waste Capacity Data	47
Table 4.6 Pump Data	48
Table 4.7 CSR for 2017 and 2018	53



LIST OF APPENDIXES

- Appendix A Interview Protocol I
- Appendix B Interview Protocol II
- Appendix C Nipress Organisational Structure
- Appendix D PT Nipress Core Value (English)
- Appendix E Environmental Measurement Parameters (English)
- Appendix F Nipress Waste Water Treatment Plant

