

DAFTAR PUSTAKA

- Adler, David (1999). *Metric Handbook Planning and Design Data*. Linarce House, Jordan Hill
- Badan Pusat Statistik (2012). Data BPS Bogor Timur.
- Barrows, Clayton W. dan Powers, Tom. (2009). *Introduction to Management in the Hospitality Industry, 7th ed.* New York: John Wiley & Sons, Inc.
- Chon, Kaye dan Maier, Thomas A. (2010). *Welcome to Hospitality: An Introduction, 3rd ed.* New York: Delmar Cengage Learning.
- Daft, Richard. L., Murphy, Jonathan., Willmott, Hugh (2010). *Organization Theory and Design, 9th ed.* Scott Western, a division of Cengage Learning EMEA.
- Davis, Bernard., Lockwood Andrew., Pantelidis, Ioannis., and Alcott, Peter (2008). *Food and Beverage Management*. Butterworth-Heinemann: UK, Oxford.
- DeFranco, Agnes., and Lattin, Thomas (2007). *Hospitality Financial Management*. John Wiley & Sons, Inc. Hoboken: New Jersey.
- Durai, Pravin (2010). *Human Resources Management*. Doring Kindersley (India) Prvt. Ltd., License of Pearson Education in South Asia.
- Edelstein, Sari (2011). *Food, Cuisine and Cultureal Competency for Culinary, Hospitality and Nutrition Professionals*. Jones and Bartlett: Canada.
- Enz, Cathy. A. (2010). *Hospitality Strategic Management, 2nd ed.* John Wiley & Sons, Inc. Hoboken: New Jersey.
- Fitzsimmons, James A and Mona J. Fitzsimmons (2011). *Servive Management: Operations, Strategy, Information Technology, 7th ed.* New York: The McGraw-Hill Companies.
- Gisslen, Wayne (2005). *Professional Baking, 4th ed.* John Wiley & Sons, Inc. Hoboken: New Jersey.
- Gisslen, Wayne (20013). *Professional Baking, 6th ed.* John Wiley & Sons, Inc. Hoboken: New Jersey.
- Gitman, Lawrence J. (2006). *Principal of Managerial Finance. 11th ed.* Pearson International Edition, Inc. 75 Arlington Street, Suite 300 Boston MA 02116.

- Hair, Joseph F., William C. Black, Barry J. Babin, Rolph E., Anderson and Ronald L. Tatham (2006). *Multivariate Data Analysis, 6th ed.* New Jersey: Pearson Education International.
- Harrison, J. S and Enz, C. A. (2005) *Strategic Hospitality Management: Concepts and Cases.* John Wiley & Sons, Inc. Hoboken: New Jersey.
- Hudson, Simon (2008) *Tourism and Hospitality Marketing: A Global Perspective.* The Cromwell Press: Trowbridge, Wiltshire, Great Britain.
- Keputusan Menteri Kesehatan Republik Indonesia nomor 1098/MENKES/SK/VII/2003.
- Kompas (2012). *Travel.* Kompas.com. Home page on-line available from <http://travel.kompas.com/read/2012/09/17/09133712/Kota.Bogor.Dikunjungi.3.Juta.Wisatawan>; Internet; accessed 27 March 2014.
- Lee, Ronald (2011) *The Everything Guide to Starting and Running a Restaurant, 2nd ed.* Adams Media, a division of F+W Media, Inc: United States of America.
- Mankiw, Gregory N. (2009). *Principle of Macroeconomics, 5th ed.* Nelson Education, Ltd.: Canada.
- McEachern, William. A. (2006). *Economics: A Contemporary Introduction. 7th ed.* Thompson Corporation: South Western.
- McVetty, Paul J., Bradley J. Ware., and Claudette Levesque Ware (2009) *Fundamentals of Menu Planning, 3rd ed.* John Wiley & Sons, Inc. Hoboken: New Jersey.
- Morrison, Alastair M. (2010). *Hospitality and Travel Marketing, 4th ed.* Delmar Cengage Learning: Clifton Park, New York.
- Pemerintahan Kota Bogor (2014). Website Resmi Pemerintahan Kota Bogor. From <http://www.kotabogor.go.id/investasi/potensi-kota?showall=1>
- Peraturan Daerah No.3 Tahun 2010 Tentang Izin Usaha Perdagangan.
- Peraturan Menteri Dalam Negeri No. 27 Tahun 2009 Tentang Izin Gangguan.
- Peraturan Pemerintah Kota Bogor No. 67 Tahun 1996 Tentang Izin Dinas Pariwisata.
- Porter, Michael E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance.* New York: The Free Press.

- Prient, Enrich. P., Goodstein, Leonard., Goodstein, Jeanette., Gamble, Jr., Louis G. (2009). *A Practical Guide To Job Analysis*. Pfeiffer, an imprint of Wiley 989 Market Street, San Francisco, CA 94103-1741.
- Ross, Steven A., Westerfield, Randolph W., Jordan, Bradford (2008). *Corporate Finance Fundamental*. 8th ed. McGraw Hill/Irwin, 1221 avenue of the Americas, New York, NY 10020.
- Sekaran, Uma dan Bougie, Roger (2010). *Research Method for Business: A Skill Building Approach*. 6th ed. John Wiley & Sons, Inc.
- Sekaran, Uma dan Bougie, Roger (2013). *Research Method for Business: A Skill Building Approach*. 5th ed. John Wiley & Sons, Inc.
- Sekolah Tinggi Pariwisata Pelita Harapan (2013). *Pedoman Penulisan Tugas Akhir Mahasiswa*.
- Sekolah Tinggi Pariwisata Pelita Harapan (2013). *Panduan Penyusunan Proyek Akhir*.
- Sokol, Gail (2006) *Professional Baking: The Essentials*. United States: Thomson Delmar Learning.
- Undang Undang No. 3 Tahun 1982 Tentang Wajib Daftar Perusahaan.
- Undang-Undang No.6 Tahun 1983 Tentang Perpajakan.
- Undang-Undang No. 40 Tahun 2004 Tentang Sistem Jaminan Sosial Nasional.
- Undang-Undang No. 40 Tahun 2007 Bab 1 Pasal 1 Tentang Perseroan Terbatas.
- Wade, Donald (2006). *Successful Restaurant Management: From Vision to Execution*. Thomson Delmar Learning: Clifton Park, New York 12065-2919.
- Walker, John. R. & Lunberg, Donald E, (2008). *The Restaurant: From Concept to Operation*, 5th ed. New York: John Wiley & Sons, Inc.
- Walker, John. R. (2009). *Introduction to Hospitality*, 5th ed. Pearson Education, Inc. Upper Saddle River: New Jersey.
- Wilson, John. P. (2005). *Human Resources Development*. 2nd ed. Kogan Page Limited, 120 Pentonville Road, London.