FINAL ASSIGNMENT

WORK OF PROFESSIONAL COMPETENCE

THE INFLUENCE OF FOOD BLOGGER TO THE INTENTION OF CONSUMING HEALTHY FOOD

Submitted in partial fulfillment of the requirements for the degree of Professional Bachelor in Tourism (S.Tr.Par.) Sekolah Tinggi Pariwisata Pelita Harapan – Tangerang, Banten

By

NAME: CARLA KANSIUS REGISTRATION NO.: 00000001603
EUNICE FELICIA 00000004376
IDA AYU AMANDA KALPIKASARI 00000001710

HOSPITALITY MANAGEMENT
SEKOLAH TINGGI PARIWISATA PELITA HARAPAN
KARAWACI
2016
FINAL ASSIGNMENT STATEMENT OF AUTHENTICITY

As the students of Hospitality Management of Sekolah Tinggi Pariwisata Pelita Harapan:

Students’ Name : Carla Kansiis (00000001603)
                Eunice Felicia (00000004376)
                Ida Ayu Amanda Kalpikasari (00000001710)

Study Program : Hospitality Management

We hereby state that the Work of Professional Competence as the Final Assignment that we have written entitled:

THE INFLUENCE OF FOOD BLOGGER TO THE INTENTION OF CONSUMING HEALTHY FOOD

is:

1. Written and finished by ourselves based on the lessons that we have received, on the job training experience and the extract of some references which are stated on this Final Assignment.

2. This Final Assignment is not a duplicate of any publications that have been published or have been used to get the Professional Bachelor Degree from other institutions, except the information part which is taken from the references pages.

3. This Final Assignment is not a translation from other books or journals that are listed on the references page.

If it is proven that our statements above are false, this Final Assignment will be cancelled.

Karawaci, October 5th, 2016

Team of writers,

CARLA KANSIUS  EUNICE FELICIA  IDA AYU AMANDA KALPIKASARI
FINAL ASSIGNMENT ADVISORS’ STATEMENT OF AGREEMENT

WORK OF PROFESSIONAL COMPETENCE

THE INFLUENCE OF FOOD BLOGGER TO THE
INTENTION OF CONSUMING HEALTHY FOOD

By

Name | Registration No.
--- | ---
Carla Kansius | 00000001603
Eunice Felicia | 00000004376
Ida Ayu Amanda Kalpikasari | 00000001710

Has been approved to be assessed in the comprehensive final examination in order to obtain the degree of Professional Bachelor in Tourism (Sarjana Terapan Pariwisata – S.Tr.Par.) in Hospitality Management Program of Sekolah Tinggi Pariwisata Pelita Harapan.

Karawaci, October 5th, 2016

Approved by

Advisor

Theodosia C. Nathalia, S.ST.Par., M.M.

Department Chair of Hospitality Management

Chairperson of STPPH

Dr. Amelia Pramezvary, A.Par., M.M.  Dr. Diena M. Lemy, A.Par., M.M.
BOARD OF FINAL PROJECT EXAMINERS’ STATEMENT OF AGREEMENT

WORK OF PROFESSIONAL COMPETENCE

On Wednesday, September 21st, 2016 a comprehensive final examination had been held in order to fulfill a part of academic requirements in obtaining the Professional Bachelor in Tourism (Sarjana Terapan Pariwisata – S.Tr.Par.) degree in Hospitality Management Program of Sekolah Tinggi Pariwisata Pelita Harapan. The students who have accomplished the comprehensive final examination are:

Name: NPM:
Carla Kansius 00000001603
Eunice Felicia 00000004376
Ida Ayu Amanda Kalpikasari 00000001710

The title of the Work of Professional Competence as the Final Assignment is

THE INFLUENCE OF FOOD BLOGGER TO THE INTENTION OF CONSUMING HEALTHY FOOD

The examiner team members are:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jimmy Muller, M.H.S., B.Sc., M.B.A.</td>
<td>as Chairperson</td>
<td></td>
</tr>
<tr>
<td>Reagan Brian, S.ST., M.M.</td>
<td>as Committee Member</td>
<td></td>
</tr>
<tr>
<td>Ir. Ira B. Hubner, M.T.</td>
<td>as Committee Member</td>
<td></td>
</tr>
</tbody>
</table>