

DAFTAR PUSTAKA

- Aditya, R., dan Wardhana, A. (2016). Pengaruh Perceived Usefulness dan Perceived Ease of Use terhadap Behavioral Intention dengan Pendekatan Technology Acceptance Model (TAM) pada Pengguna Instant Messaging LINE di Indonesia. *Jurnal Siasat Bisnis*, 20(1), 24-32.
- Adiyanti, A. I., dan Pudjihardjo, M. (2014). Pengaruh pendapatan, manfaat, kemudahan penggunaan, daya tarik promosi, dan kepercayaan terhadap minat menggunakan layanan e-money. *Ilmu mahasiswa FEB*, 1.
- Al-Debei, M. M., Akroush, M. N., dan Ashouri, M. I. (2015). Consumer attitudes towards online shopping: The effects of trust, perceived benefits, and perceived web quality. *Internet Research*, 25 (5), 707 – 733.
- Alharbi, S., dan Drew, S. (2014). Using the technology acceptance model in understanding academics' behavioural intention to use learning management systems. *International Journal of Advanced Computer Science and Applications*, 5 (1), 143-155.
- Alreck, P., dan Settle, Robert B. (2002). The hurried consumer: Time-saving perceptions of Internet and catalogue shopping. *Journal of Database Marketing*.
- Andriyano, Yaufi, dan Diana Rahmawati. (2016). Pengaruh Persepsi Kemudahan, Persepsi Kebermanfaatan, Persepsi Risiko Dan Kepercayaan Terhadap Minat Menggunakan Rekening Ponsel (Studi Kasus Pada Nasabah Cimb Niaga Daerah Istimewa Yogyakarta). *Jurnal Profita*, 2(1), 1–16.
- Assael, Henry. (1998). *Consumer Behavior and Marketing Action 6th Edition*. New York: South Western College Publishing.
- Augusty, Ferdinand. (2006). *Metode Penelitian Manajemen: Pedoman Penelitian untuk skripsi, Tesis dan Disertai Ilmu Manajemen*. Semarang: Universitas Diponegoro.
- Brynjolfsson, E. dan Smith, M.D. (2000). Frictionless Commerce? A Comparison of Internet and Conventional Retailers. *Management Science*, 46 (4), 563-585.

- Carter, S. dan Yeo, A.C., (2016). Students-as-customers satisfaction , predictive retention with marketing implications The case of Malaysian higher education. *International Journal of Educational Management*, 30(5), 635–652.
- Chen, C. C., Hsiao, K. L., dan Wu, S. J. (2018). Purchase Intention in Social Commerce : An Empirical Examination of Perceived Value and Social Awareness. *Library Hi Tech*, 36 (4), 583-604.
- Chin, W dan Todd, P. (1995). On The Use, Usefulness, and Ease of Use of Structural Equation Modeling in MIS Research: A Note of Caution. *Journal of Management Information System Quartely*, 9 (5).
- Cho, Yoon C. (2015). Exploring Factors That Affect Usefulness, Ease of Use, Trust, And Purchase Intention In The Online Environment. *KDI School Of Public Policy and Management*. Korea.
- Chu, C.W., Lu, H.P., (2007). Factors influencing online music purchase intention in Taiwan: an empirical study based on the value-intention framework. *Internet Research*, 17 (2), 139–155.
- D. J. Reibstein. (2002). What attracts customers to online stores, and what keeps them coming back?. *Journal of the academy of Marketing Science*, 30, 465-473.
- Dachyar, M., dan Banjarnahor, L. (2017). Factors influencing purchase intention towards consumer-to-consumer e-commerce. *Intangible Capital*, 13 (5), 946-966.
- Davis, F.D. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *MIS Quarterly*, 13 (5), 319-339.
- Davis, F.D., Bagozzi, R.P. dan Warshaw, P.R. 1989. User Acceptance of Computer Technology: A Comparison of Two Theoretical Models. *Management Science*, 35 (8), 982-1002.
- Ducey dan Coovert. (2016). Predicting tablet computer use: An extended Technology Acceptance Model for physicians. *Health Policy And Technology*.
- Dwipayani, Ni Made dan Rahyuda, Ketut. (2016). Pengaruh Sikap Dan Fashion Leadership Terhadap Niat Beli Online Remaja Di Kota Denpasar. *E-Jurnal Manajemen Unud*, 5 (6), 3620-3646.

- Faradila, Selli Nisrina dan Harry Soesanto. (2016). Analisis Pengaruh Persepsi Kemudahan Penggunaan dan Persepsi Manfaat terhadap Minat Beli dengan Kepercayaan Sebagai Variabel Intervening (Studi pada Pengunjung Toko Online berrybenka.com di Kalangan Mahasiswa Universitas Diponegoro), *Jurnal Studi Manajemen & Organisasi*, 1 (3), 149-160.
- Ferista, Y. (2014). Pengaruh risiko yang di per-sepsikan dan kepuasan konsumen terhadap minat beli pada konsumen kaskus website di Universitas Negeri Yogyakarta. (TA No. 15009/FE/2014). *Unpublished undergraduate thesis*, Universitas Negeri Yogyakarta, Yogyakarta.
- Ferrand, A, dan Vecchiatini, D. (2002). The effect of service performance and ski resort image on skiers' satisfaction. *European Journal of Sport Science*, 2 (2), 1-17.
- Fishbein, M, dan Ajzen, I. (1975). *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*, Reading, MA: Addison-Wesley.
- Ghozali, Imam. (2006). *Aplikasi Analisis Multivariate dengan Program SPSS (Edisi Ke 4)*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. (2011). *Aplikasi Analisis Multivariate Dengan Program SPSS*. Semarang: Badan Penerbit Universitas Diponegoro.
- Gillet, N., Vallerand, R. J., dan Lafrenière, Marc-André. K. (2017). Intrinsic and extrinsic school motivation as a function of age: The mediating role of autonomy support. *Soc Psychol Educ*, 15, 77-95.
- Gupta, A., dan Arora, N. (2017). Understanding determinants and barriers of mobile shopping adoption using behavioral reasoning theory. *Journal of Retailing and Consumers Services*, 36, 1-7.
- Hair, J. F., Black, W. C., Babin, B. J., dan Anderson, R. E. (2014). *Exploratory factor analysis. Multivariate data analysis, 7th Pearson new international ed.* Harlow: Pearson.
- Hartono, Jogiyanto. (2008). *Teori Portofolio dan Analisis Investasi Edisi Kelima*. BPF. Yogyakarta.

- Haryo, Bismo dan Haryanto, Budhi. (2015). Factors Affecting Purchase Intention of Online Shopping in Zalora Indonesia. *British Journal of Economics, Management & Trade*.
- Hossain, Afzal., Al-Jamil, Md. Abdullah., dan Rahman, Md. Masihur. (2018). Exploring the Key Factors Influencing Consumers' Intention, Satisfaction and Loyalty towards Online Purchase in Bangladesh. *International Journal of Economics and Financial Research*, 4(7), 214-225.
- Jati, Nugroho Jatmiko dan Herry Laksito. (2012). Analisis Faktor-Faktor yang Mempengaruhi Minat Pemanfaatan dan Penggunaan Sistem E-Ticket (Studi Empiris pada Biro Perjalanan di Kota Semarang). *Diponegoro Journal of Accounting*, 01(02), 1 – 15.
- Kakkos, N., Trivellas, P., dan Sdrolias, L. (2015). Identifying Drivers of Purchase Intention for Private Label Brands. Preliminary Evidence from Greek Consumers. *Procedia – Social and Behavioral Sciences*, 175, 522-528.
- Kim, D. J., Ferrin, D. L., dan Rao, H. R. (2007). A Trust Based Consumer Decision Making Model in Electronic Commerce: The Role of Trust, Perceived Risk, and Their Antecedents. *Decision Support System*, 44, 544-564.
- Kim, S., Baek, T. H., Kim, Y. K., dan Yoo, K. (2016). Factors affecting stickiness and word of mouth in mobile applications. *Journal of Research in Interactive Marketing*, 10(3), 177-192.
- Kotler dan Keller. (2015), *Manajemen Pemasaran, Jilid 1, Edisi 13*. Jakarta: Erlangga.
- Lim, Yi Jin., Osman A., Salahuddin, S. N., Romle, A. R., dan Abdullah, S. (2014). Factors Influencing Online Shopping Behavior : The Mediating Role of Purchase Intention. *Procedia Economics and Finance*, 35, 401–410.
- Lu, Yaobin, Zhao, Ling dan Wang, Bin. 2010. *From Virtual Community Members To C2C E-Commerce Buyers: Trust In Virtual Communities And Its Effect On Consumers' Purchase Intention*. 9, 346–360.
- Moslehpour, M., Pham, V., Wong, W.-K., dan Bilgiçli, İ. (2018). e-Purchase Intention of Taiwanese Consumers: Sustainable Mediation of Perceived Usefulness and Perceived Ease of Use. *Sustainability*, 10(1), 234.

- Mowen, John C dan Minor, Micheal. (2020). *Perilaku Konsumen dialih bahasakan oleh Dwi Kartika Yahya*. Jakarta : Erlangga.
- Nasution, M. D. T. Putra., Rossanty, Yossie., Ariffin, K. Halim dan Zaini, N. Izzati. (2019). An Empirical Examination of the Factors Influencing Consumer's Purchase Intention Toward Online Shopping. *Journal of Business and Retail Management Research (JBRMR)*, 13 (4).
- Oentario, Y., Harianto, A., dan Irawati, J. (2017). Pengaruh Usefulness, Ease of Use, Risk Terhadap Intention to Buy Online patisserie Melalui Consumer Attitude Berbasis Media Sosial Di Surabaya. *Jurnal Manajemen Pemasaran*, 11(1), 26–31.
- Olaleye, S. A., Salo, J., Sanusi, I. T., Okunaye, A. O. (2018). Retailing Mobile App Usefulness: Customer Perception of Performance, Trust and Tension Free. *Int. J. E-Serv. Mobile Appl. (IJESMA)*, 10 (4),1-17.
- Perry, Anna. (2016). Consumers' acceptance of smart virtual closets. *Journal of Retailing and Consumer Services*, 33, 171-177.
- Quaddusa, Mohammed dan Achjari, Didi. (2005). A model for electronic commerce success. *Telecommunications Policy*, 29, (2-3), 127-152.
- Rahmaningtyas, A., Hartono, S. dan Suryantini, Any. (2017). Factors Affecting Online Purchasing Of Local Food. *Agro Ekonomi*, 28(2).
- Ramaprasad, J. dan Thurwanger, M. L. (1998). South Asian students attitudes toward and beliefs about advertising: Measuring across cultures. *Paper presented at the AEJMC Annual Conference on International Communication Division*, Balti-more, MD.
- Ramayah, T., dan Ignatius, J. (2006). Impact of Perceived Usefulness, Perceived Ease of Use, and Perceived Enjoyment on Intention to Shop Online. *ICFAI Journal of Management*, 3 (3), 36-51.
- Rehman, S. U., Bhatti, A., Mohamed, R., dan Ayoup, H. (2019). The moderating role of trust and commitment between consumer purchase intention and online shopping behavior in the context of Pakistan. *Journal of Global Entrepreneurship Research*, 9(1).

- Rizwan, M., Umair, S. M., Bilal, H. M., Akhtar, M., dan Bhatti, M. S. (2014). Determinants of Customer Intentions For Online Shopping: A Study From Pakistan. *Journal of Sociological Research*, 5 (1).
- Rodriguez, T., dan Fernandez, R. (2016). Analysing Online Purchase Intention in Spain: Fashion e-commerce. *Information System and e-Business Management*, 15 (3), 599-622.
- Rodriguez, Thomas Escobar., dan Racio Bonson Fernandez. (2016). *Analysing Online Purchase Intention in Spain: Fashion E-Commerce*. Berlin: Springer.
- Saghafi, F., Moghaddam, E. N., dan Aslani, A. (2016). *Examining effective factors in initial acceptance of high-tech localized technologies: Xamin, Iranian localized operating system*. Technological Forecasting and Social Change.
- Saidani, B., Raras, L., dan Aditya, S. (2018). Analisis Pengaruh Brand Awareness, Product Quality, dan Ease of Use terhadap Customer Perceived Value Pada E-money Mandiri E-toll Card. *Jurnal Riset Manajemen Sains Indonesia (JRMSI)*, 9 (2), 323.
- Saidani, B., Wibowo, S. F., dan Sari, E. P. (2018). The Effect of Trust and Brand Image on Purchase Decision (Toyota Car Survey In Jakarta Region). *Jurnal Riset Manajemen Sains Indonesia (JRMSI)*, 8 (2), 318-338.
- Sari, Diana dan Kusuma, Brata. (2014). Does Luxury Brand Perception Matter In Purchase Intention? A Comparison Between A Japanes Brand And A German Brand. *Asean Marketing Journal*, VI(1).
- Schiffman dan Kanuk. (2009). *Perilaku Konsumen*. Edisi 7. Jakarta: Indeks.
- Schiffman dan Kanuk. (2015). *Consumer Behavior*. 11th Edition. Global Edition.
- Septiani, R., Handayani, P. W., dan Azzahro, F. (2017). Factors that affecting behavioral intention in online transportation service: Case study of GO-JEK. *Procedia Computer Science*, 124, 504-512.
- Shomad, Andrie Cesario, and Bambang Purnomosidhi. (2012). Pengaruh Kepercayaan, Persepsi Kegunaan, Persepsi Kemudahan, Dan Persepsi Risiko Terhadap Perilaku Penggunaan E-Commerce. *Jurnal Mahasiswa FEB Universitas Brawijaya*, 1(2), 1-20.

- Siregar, Syofian. (2013). *Metode Penelitian Kuantitatif*. Jakarta: PT Fajar Interpratama Mandiri.
- Sugiyono. (2016). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Bandung: PT Alfabet.
- Taylor, S dan Todd, P.A. (1995). Understanding Information Technology Usage: A Test of Competing Models. *Information Systems Research*. 6, 144-176.
- Thompson, Ronald L, Haggings, Christopher A., dan Howell, Jane M. (1991). Personal Computing: Toward a Conceptual Model of Utilization. *Mis Quarterly*, 125-143.
- Till B.D. dan Busler M. (2000). The match-up hypothesis: Physical Attractiveness, expertise and The Role of Fit on Brand Attitude, Purchase Intent and Brand Belief. *Journal of Advertising*, 29 (3), 23-31.
- Tyas, E. I., dan Darma, E. S. (2017). Pengaruh Perceived Usefulness, Perceived Ease of Use, Perceived Enjoyment, dan Actual Usage Terhadap Penerimaan Teknologi Informasi: Studi Empiris Pada Karyawan Bagian Akuntansi dan Keuangan Baitul Maal Wa Tamwil Wilayah Daerah Istimewa Yogyakarta. *Reviu Akuntansi dan Bisnis Indonesia*, 1(1).
- Ulumiyah. (2016). Analisis Pengaruh WOM, Pengalaman Belanja Online, Persepsi Kemudahan dan Persepsi Risiko terhadap Minat Belanja Online Melalui Sikap Belanja Online (Studi pada Toko Online Store Elzatta Hijab). *Jurnal Sains Pemasaran Indonesia*. 15, 107-118.
- Vahdat, Arash., Alizadeh, Ali., Quach, Sara., dan Hamelin, Nicolas. (2020). Would You like to Shop Via Mobile App Technology? The Technology Acceptance Model, Social Factors and Purchase Intention. *Australasian Marketing Journal*.
- Venkatesh, V. dan Davis, F.D. (2000). A Theoretical Extension of the Technology Acceptance Model: Four Longitudinal Field Studies. *Management Science*, 46 (2), 186–204.
- Venkatesh, V., dan Michael G. Moris, (2000). Why Don't Men Ever Stop to Ask for Directions? Gender, Social Influence, and Their Role in Technology Acceptance and Usage Behavior. *MIS Quarterly*, 24/1.

- Yeo, Vincent Cheow Sern dan Goh, See-Kwong & Rezaei, Sajad. (2017). Consumer experiences, attitude and behavioral intention toward online food delivery (OFD) services. *Journal of Retailing and Consumer Services, Elsevier*, 35(C), 150-162.
- Yoon, H. Y. (2016). User Acceptance of Mobile Library Applications in Academic Libraries: An Application of the Technology Acceptance Model. *The Journal of Academic Librarianship*.
- Zarrad H, dan Debabi M. (2012). Analyzing The Effect Of Electronic Word Of Mouth On Tourists Attitude Toward Destination And Travel Intention. *International Business Research*, 4, 53-60.

