

DAFTAR PUSTAKA

- Ahn, T., Ryu, S. and Han, I. (2004), "The impact of the online and offline features on the user acceptance of internet shopping malls", *Electronic Commerce Research and Applications*, Vol. 3 No. 4, pp. 405-420.
- Ajzen, I. (2002). "Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior". *Journal of Applied Social Psychology*, 2002, 32, 4, pp. 665-683.
- Amaro,S., and Duarte,P.,(2015). "An integrative model of consumers' intentions to purchase travel online". *Journal of Tourism Management*. No.46,pp64-79
- Bandura, A. (2001). "Social Cognitive Theory: An Agentive Perspective". *Annual Review of Psychology*. 2001. 52 : 1 – 26.
- Batra, R., and Sinha, I. (2000). "Consumer-Level Factors Moderating: The Success of Private Label Brands". *Journal of Retailing*, Vol. 76, No.2, 2000.
- Beardsworth,A., Bryan,A., Keil,T., Goode,J., Haslam,C., and Lanchashire,E.,(2002). " Women,men and food: the significance of gender for nutritional attitudes and choices". *British Food Journal*,Vol.107,No.7, pp 470-491
- Belanger, F., Hiller, J.S., and Smith, W.J., (2002). " Trustworthiness in electronic commerce: the role of privacy, security, and site attributes ". *Journal of Strategic Information Systems* 11, 245–270
- Bhattacharjee,A.,(2000)."Acceptance of E-Commerce Services: The Case of Electronic Brokerages". *Iee Transaction On System, Man, And Cybernetics*,Vol.30, No.4
- Chai, L.T., Ling, K.C., and Piew, T.H. (2011). " The Effects of Shopping Orientations, Online Trust and Prior Online Purchase Experience toward Customers' Online Purchase Intention". *International Business Research* Vol. 3, No. 3; July 2010
- Cheah,I. Phau,I.,and Liang,J. (2015). "Factors influencing consumers' attitudes and purchase intentions of e-deals", *Marketing Intelligence & Planning*, Vol. 33 Iss 5 pp. 763 – 783
- Coulter,K., and Roggeveen,A.L., (2012). " Deal or no deal? How Number of Buyers, Purchase Limit, and Time-to-Expiration Impact Purchase Decisions on Group Buying Websites". *Journal of Research In Interactive Marketing*. Vol.6, pp78-95
- Dan,C., (2014). " Electronic Commerce: State-of-the-Art ". *American Journal of Intelligent Systems*, Vol.4,pp 135-141

- Dawes, J., (2007). " Do data characteristics change according to the number of scale points used?". *International Journal of Marketing Research*, Vol.50, issue.1
- Delafrooz, N., Paim, L.H., and Khatibi, M. (2009), " Developing an Instrument for Measurement of Attitude Toward Online Shopping ". *European Journal Of Social Sciences* , Vol.7 No.3
- Dennis, C., Jayawardhena, C., and Papamatthaiou, E.K., (2010). "Antecedents of internet shopping intentions and the moderating effects of substitutability". *The International Review of Retail, Distribution and Consumer Research*. Vol.20, No.4, pp 411-430
- Drozdenko, R., and Jensen, M., (2005). "Risk and maximum acceptable discount levels". *Journal of Product and Brand Management*, Vol. 14, No. 4, pp 264-270
- Erdogmus, I.E., and Cicek, M., (2011). "Online Group Buying: What Is There For The Consumers?". *Procedia Social and Behavioral Sciences* Vol. 24, pp 308–316
- Fang, J., Wen, C., George, B., and Prybutok, V.R., (2016) "Consumer Heterogeneity, Perceived Value, And Repurchase Decision-Making In Online Shopping: The Role Of Gender, Age, And Shopping Motives". *Journal of Electronic Commerce Research*. Vol.17 No.2
- Ferdous, A., and Polonsky, M., (2013). " Predicting Bangladeshi financial salespeople's ethical intentions and behavior using the theory of planned behavior: implications for developing countries". *Asia Pacific journal of marketing and logistics*, vol. 25, no. 4, pp. 655- 673.
- Fernandez, R.S., and Bonilo, M.A.I., (2007). " The Concept of Perceived Value: a systematic review of the research. " *Journal of Marketing Theory*, Vol. 7, pp 427-451
- Forsythe, S.M., and Shi, B., (2003). " Consumer patronage and risk perceptions in Internet shopping ". *Journal of Business Research* 56, pp 867-875
- Gainsbury, S.M., Parke, J., and Suhonen, N., (2013). " Consumer Attitudes Towards Internet Gambling Perceptions of Responsible Gambling Policies, Consumer Protection, and Regulation of Online Gambling Sites.". *Journal of Computers in Human Behavior*, Vol. 29, pp 235-245
- Garretson, J.A., Fisher, D., and Burton, S., (2002). "Antecedents of private label attitude and national brand promotion attitude: similarities and differences". *Journal of Retailing*, Vol. 78, pp 91-99
- George, J.F., (2004). " The theory of planned behavior and Internet purchasing. ". *Journal of Internet Research*, Vol. 14, No.3, pp 198-212

- Grazioli, S. and Jarvenpaa, S.L., (2000). "Perils of Internet Fraud: An Empirical Investigation of Deception and Trust with Experienced Internet Consumers". *Ieee Transaction On Systems, Man, and Cybernetics*. Vol.30, No 4
- Hair, J.F., Ringle, C.M., and Sarstedt, M., (2011). " PLS-SEM: Indeed a Silver Bullet. ". *Journal of Marketing Theory and Practice*, Vol. 19, No.2, pp 139-151
- Hamdan, (2014). "Meningkatkan Niat Pembelian Pada Website PT Travelicious Indonesia". *Journal The Winners*. Vol.15 No.1, pp 8-14
- Han, H., Tzang, L., and Sheu, Chwen., (2010). " Application of the Theory of Planned Behavior to green hotel choice: Testing the effect of environmental friendly activities.". *Journal Tourism Management*, Vol. 31, pp 325-334
- Hansen, H., (2013). " Price Consciousness and Purchase Intentions for New Food Products: The Moderating Effect of Product Category Knowledge when Price Is Unknown.". *Journal of Food Products Marketing*, Vol. 19, pp. 237-246
- Hsu, M.H., and Chiu, C.M., (2004). " Internet self-efficacy and electronic service acceptance". *Decision support system*, Vol.38, pp. 369-381
- Jannoo, Z., Yap, B.W., Auchoybur, N., and Lazim, M.A., (2014). " The Effect of Nonnormality on CB-SEM and PLS-SEM Path Estimates". *International Journal of Mathematical, Computational, Statistical, Natural and Physical Engineering* Vol:8, No:2, pp 285-291
- Kang, H., Hahn, M., Fortin, D.R., Hyun, Y.J. and Eom, Y. (2006), "Effects of perceived behavioural control on the consumer usage intention of e-coupons", *Psychology and Marketing*, Vol. 23 No. 10, pp. 841-864
- Kim, C., Galliers, R.D., Shin, N., Ryoo, J.H., and Kim, J., (2012). " Factors influencing Internet shopping value and customer repurchase intention. ". *Journal of Electronic Commerce Research and Applications*, Vol. 11, pp 374-387
- Kim, J., and Park, J., (2005). "A consumer shopping channel extension model: attitude shift toward the online store". *Journal of Fashion Marketing and Management*. Vol.9, No.1, pp 106-121
- Lai, Y.H., (2015). "Enhance Online Purchase Intentions: The Role of Perceived Value, Trust, and Commitment". *Journal of Tourism and Hospitality Management*, Vol. 3, No. 2, pp. 89-99
- Leeuw, A.D., Valois, P., Ajzen, I., and Schmidt, P., (2015) " Using the theory of planned behavior to identify key beliefs underlying proenvironmental behavior in high-school students: Implications for educational interventions". *Journal of Environmental Psychology*. No.42, pp 128-138

- Lichtenstein, D.R., Ridgway, N.M., and Netemeyer, R.G., (1993). " Price Perceptions and Consumer Shopping Behavior: A Field Study ". *The Journal of Marketing Research*, Vol. 30, No. 2, pp. 234-245
- Lin, H.C. (2016). "Impact of nurses' cross-cultural competence on nursing intellectual capital from a social cognitive theory perspective". *Journal of Advanced Nursing*
- Lin, H.F., (2007). "Predicting consumer intentions to shop online: An empirical test of competing theories". *Electronic Commerce Research and Application*. Vol.6, pp 433-442
- Lu, H.P., and Hsiao, K.L., (2007) "Understanding intention to continuously share information on weblogs". *Journal of Internet Research*. Vol. 17 No.4
- Maher, A.A., and Mady, S., (2010). " Animosity, subjective norms, and anticipated emotions during an international crisis.". *Journal of International Marketing Review*, Vol. 27, pp 630-651
- Manley, L.L., (2013). "Township consumer perceptions of advertised retail brands in Tshwane: South Africa". *International Retail and Marketing Review*, pp 73-93
- Matos, C.A.D., Ituassu, C.T., and Rossi, C.A.V., (2007). " Consumer attitudes toward counterfeits: a review and extension. ". *Journal of Consumer Marketing*, Vol. 24, No1, pp 36-47
- McKnight, D. H., Choudhury, and V., Kacmar, C. (2002). " The impact of initial consumer trust on intentions to transact with a web site: a trust building model ". *Journal of Strategic Information Systems* 11, pp 297–323
- Mee, L.Y., and Huei, C.T., (2015). "A profile of the Internet shoppers: Evidence from nine countries". *Journal of Telematics and Informatics*. Vol.32, pp 344-354
- Molina, M.E.R., and Saura, I.G., (2008). " Perceived value, customer attitude and loyalty in retailing". *Journal of Retail and Leisure Property*, Vol.7, No. 4, pp 305-314
- Mueller, S., Remaud, H., and Chabin, Y., (2011). " How strong and generalisable is the Generation Y effect? A cross-cultural study for wine". *International Journal of Wine Business Research*, Vol.23, No.2, pp125-144
- Muralidharan, S., and Sheehan, K. (2016). " 'Tax' and 'Fee' Message Frames as Inhibitors of Plastic Bag Usage Among Shoppers: A Social Marketing Application of the Theory of Planned Behaviour ". *Social Marketing Quarterly*, 1-18
- Nielsen, J. (1999), "User interface directions for the web", *Communications of the ACM*, Vol. 42 No. 1, pp. 65-73.

- Pavlov, P.A. (2003). " Consumer Acceptance of Electronic Commerce: Integrating Trust and Risk with the Technology Acceptance Model". *International Journal of Electronic Commerce*, Vol. 7, No. 3, pp. 69–103.
- Porter, C.E., and Donthu, N., (2006). " Using The Technology Acceptance Model To Explain How Attitudes Determine Internet Usage: The Role of Perceived Access Barriers and Demographics ". *Journal of Business Research* Vol. 59, pp 999-1007
- Price, V., Nir,L., and Cappela,J.N (2006). " Normative and Informational Influences in Online Political Discussions". *Communication Theory*, Vol.16,No.1,pp 47-74
- Pura, Minna (2008). *Perceived Value of Mobile Service Use and Its Consequences*. Unpublished doctoral dissertation, Swedish School of Economics and Business Administration.
- Ramirez, E., Kulinna, P.H., Cothran, D., (2012). " Constructs of physical activity behaviour in children: The usefulness of Social Cognitive Theory.". *Psychology Journal of Sport and Exercis*, Vol. 13, pp 303-310
- Ratten, V. and Ratten, H. (2007). " Social cognitive theory in technological innovation " *European journal of innovation management*,vol. 10, no. 1, pp. 90-108.
- Rose,S., Hair, N., and Clark, M., (2011). " Online Customer Experience: A Review of the Business-to-Consumer Online Purchase Context.". *International Journal of Management Reveiws*, Vol. 13, pp 24-39
- Rudman,L.A., and Kilianski,S.E.(2000)."Implicit and Explicit Attitudes Toward Female Authority". *Journal of Personality and Social Psychology Bulletin*. Vol.26, No.11
- Salavati,S., and Hashim, N.H., (2015). " Website adoption and performance by Iranian hotels. ". *Journal of Tourism Management*, Vol. 46, pp 367-374
- See,C., and Ng,P., (2013)." Intention to purchase on social commerce websites across cultures: A cross-regional study". *Journal of Information and Management*. Vol.50, pp 609-620
- Sekaran, U., Dan Bougie.R., (2013). *Research Methods For Business*. United Kingdom: John Wiley & Sons Ltd
- Shim, S., Eastlick, M., Lotz, Sherry L., Warrington, P. (2001). " An Online Prepurchase Intentions Model: The Role of Intention To Search ". *Journal of Retailig* 11, pp 397 – 416
- Subramani, M.R., and Rajagopalan, B., (2003). " Knowledge-Sharing and Influence in Online Social Networks via Viral Marketing ". *Journal of Communication*. Vol. 46, no.12

- Tansey, O., (2007). " Process Tracing and Elite Interviewing: A Case for Non-probability Sampling". *PS: Political Science and Politics*, Vol. 40 No. 4
- Tarkiainen, A. and Sundqvist, S., (2005), "Subjective norms, attitudes and intentions of Finnish consumers in buying organic food", *British Food Journal*, Vol. 107 Iss: 11 pp. 808 – 822
- Tsang, M.M., Ho, S.C., and Liang, T.P., (2004). " Consumer Attitudes Toward Mobile Advertising: An Empirical Study.". *International Journal of Electronic Commerce*, Vol. 8, No. 3, pp 65-78
- Uлага, W., and Chacour, S., (2001). " Measuring Customer Perceived Value in Business Markets - A Prerequisite for Marketing Strategy Development and Implementation". *Industrial Marketing Management*. Vol. 30, pp 525-540
- Wolfinbarger, M. and Gilly, M.C. (2001), "Shopping for freedom, control and fun", *California Management Review*, Vol. 43 No. 2, pp. 34-55.
- Xia, L., Monroe, K.B., Cox, J.L., (2004). " The Price Is Unfair! A Conceptual Framework of Price Fairness Perceptions ". *Journal of Marketing*, Vol. 68, pp 1-15
- Yang, Z. and Peterson, R.T. (2004) " Customer Perceived Value, Satisfaction, and Loyalty: The Role of Switching Costs ". *Journal of Psychology & Marketing*, Vol. 21(10), pp 799–822
- Yusta, A.I., Pascual, C.O., and Lara, E.R., (2015). "Attitudes toward mobile advertising among users versus non-users of the mobile Internet". *Journal of Telematics and Informatics*. No. 32, pp 355-366

Media Online

- Author., (2016). " Web Analytics", *media online*, August 2016, <http://alexa.com/>
- Author., (2015). "Pemerintah Akan Tingkatkan Transaksi E-Commerce", *media online*, January 2015, <http://kominform.go.id/>
- Author., (2014). "Persentase Penduduk Usia 5 Tahun ke Atas yang Pernah Mengakses Internet dalam 3 Bulan Terakhir Menurut Provinsi dan Klasifikasi Daerah", *media online*, January 2015, <http://www.bps.go.id/>
- Author., (2015). "Pengguna Internet Indonesia Nomor Enam Dunia", *media online*, January 2015, <http://kominform.go.id/>
- Author., (2016). " Perkembangan group beli di Indonesia ", *media online*, August 2016, <http://computesta.com/>