

ABSTRAK

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GAMBARAN PENGETAHUAN, SIKAP DAN PERSEPSI ORANG TUA TERHADAP IMUNISASI BALITA DI WILAYAH KELAPA DUA TANGERANG

(xv + 111 Halaman; 1 Bagan; 5 Tabel ; 10 Lampiran)

Latar Belakang: Imunisasi adalah komponen penting dari upaya global berguna untuk mengurangi penyakit serta kematian anak. Berdasarkan hasil interview yang dilakukan warga Kelapa Dua trauma dengan imunisasi palsu, takut dengan kejadian balita meninggal akibat imunisasi, tidak percaya imunisasi dan tidak tahu manfaat imunisasi. **Tujuan:** Untuk mengetahui gambaran pengetahuan, sikap dan persepsi orang tua terhadap imunisasi balita di wilayah Kelapa Dua Tangerang. **Metode Penelitian:** Peneliti menggunakan metode penelitian kuantitatif deskriptif dengan pendekatan positivisme. Populasi penelitian di Wilayah Kelapa Dua, Tangerang ada 224 orang tua dengan kriteria orang tua yang memiliki anak balita (bawah lima tahun). Teknik pengambilan sampel yaitu *Simple random sampling* sebanyak 148 responden. Instrumen penelitian menggunakan kuesioner pengetahuan di kembangkan oleh Harlimton (2017) dengan berisikan sembilan butir pertanyaan valid dan reliabilitas 0,732, kuesioner sikap dikembangkan oleh Sari (2018) berisikan 14 butir pertanyaan valid dan reliabilitas 0,748, serta kuesioner persepsi dikembangkan Hemadiyan (2017) dengan berisikan 15 butir pertanyaan valid dan reliabilitas 0,776. Teknik analisis data yang digunakan adalah analisis univariat menggunakan uji deskriptif analisis. **Hasil:** Penelitian ini menunjukkan sebagian besar responden memiliki pengetahuan baik terhadap imunisasi sebanyak 121 responden (81,8%), sebagian besar responden memiliki sikap positif terhadap imunisasi sebanyak 82 responden (55,4%) dan sebagian besar responden memiliki persepsi positif terhadap imunisasi sebanyak 78 responden (52,7%). **Rekomendasi:** Untuk penelitian selanjutnya diharapkan melakukan penelitian mengenai perilaku orang tua terhadap kelengkapan pemberian imunisasi balita.

Kata kunci : Imunisasi, Orang tua, Pengetahuan, Persepsi, Sikap
Referensi : 71 (2010 – 2019)

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DESCRIPTION OF PARENTS KNOWLEDGE, ATTITUDE, AND PERCEPTION OF IMMUNIZATION IN THE KELAPA DUA TANGERANG

(xv + 111 Pages; 1 Chart; 5 Table; 10 Attachment)

Background: Immunization is an important component of global efforts useful for reducing illness and child mortality. Based on the results of interviews conducted by residents of Kelapa Dua traumatized by fake immunization, fear of the incidence of infants dying from immunization, distrust of immunization and do not know the benefits of immunization. **Objective:** To find out the description of knowledge, attitudes and perceptions of parents towards toddlers immunization in the Kelapa Dua area of Tangerang. **Research Methods:** Researchers used descriptive quantitative research methods with a positivism approach. The study population in the Kelapa Dua Region, Tangerang there are 224 parents with the criteria of parents who have children under five (under five years). The sampling technique is simple random sampling of 148 respondents. The research instrument used a knowledge questionnaire developed by Harlimton (2017) containing nine valid questions and 0.732 reliability, an attitude questionnaire developed by Sari (2018) containing 14 valid and reliability questions of 0.748, and a perception questionnaire developed by Hemadiyan (2017) with 15 valid question items and reliability 0.776. The data analysis technique used is univariate analysis using descriptive analysis test. **Results:** This study showed that the majority of respondents had good knowledge of immunization by 121 respondents (81.8%), the majority of respondents had a positive attitude towards immunization by 82 respondents (55.4%) and the majority of respondents had positive perceptions of immunization as much as 78 respondents (52.7%). **Recommendation:** For further research, it is expected to conduct research on parental behavior towards completeness of immunization for toddler.

Keywords: Attitude, Immunization, Knowledge, Parents, Perception

Reference: 71 (2010 – 2019)