

## BIBLIOGRAPHY

### Books

- Braverman, Harry, Paul M. Sweezy, and John Bellamy Foster. "The Modern Corporation." In *Labor and Monopoly Capital: The Degradation of Work in the Twentieth Century*, 179-87. NYU Press, 1998. Accessed April 23, 2020. [www.jstor.org/stable/j.ctt9qfrkf.17](http://www.jstor.org/stable/j.ctt9qfrkf.17).
- Burchill, Scott Et Al. *Theories of International Relations*. Hampshire, UK: Palgrave Macmillan, 2015.
- Cohn, Theodore H. *Global Political Economy*. Boston: Pearson Longman, 2012.
- Fleming, Peter. "Why the Corporation Does Not Work: A Brief History." In *Resisting Work: The Corporatization of Life and Its Discontents*, 62-83. Temple University Press, 2014. Accessed April 23, 2020. [www.jstor.org/stable/j.ctt14bt44p.7](http://www.jstor.org/stable/j.ctt14bt44p.7).
- Huckshorn, Kristin. "Labor." In *Covering Globalization: A Handbook for Reporters*, edited by Schiffrin Anya and Bisat Amer, 191-99. New York: Columbia University Press, 2004. Accessed April 23, 2020. doi:10.7312/schi13174.20.
- Leib, Linda Hajjar. "An Overview of the Characteristics and Controversies of Human Rights." In *Human Rights and the Environment: Philosophical, Theoretical and Legal Perspectives*, 41-68. LEIDEN; BOSTON: Brill, 2011. Accessed February 22, 2020. [www.jstor.org/stable/10.1163/j.ctt1w8h1t2.6](http://www.jstor.org/stable/10.1163/j.ctt1w8h1t2.6).
- Neuman, William Laurence. *Social Research Methods: Qualitative and Quantitative Approaches*. Harlow, Essex: Pearson, 2014.
- Newfield, Christopher. "Corporation." In *Keywords for American Cultural Studies, Second Edition*, edited by Burgett Bruce and Hendler Glenn, 63-68. NYU Press, 2014. Accessed April 22, 2020. [www.jstor.org/stable/j.ctt1287j69.19](http://www.jstor.org/stable/j.ctt1287j69.19).

## Journals

- Barnett, Michael L., and Robert M. Salomon. "Does It Pay To Be "Really" Good? Addressing The Shape Of The Relationship Between Social And Financial Performance." *Strategic Management Journal* 33, no. 11 (2012): 1304-320. Accessed February 5, 2021. doi:10.2307/41679849.
- Desai, Anuj, Nedal Nassar, and Marian Chertow. "American Seams: An Exploration of Hybrid Fast Fashion and Domestic Manufacturing Models in Relocalised Apparel Production." *The Journal of Corporate Citizenship*, no. 45 (2012): 53-78. Accessed April 4, 2021. <http://www.jstor.org/stable/jcorpciti.45.53>.
- Ghosal, Sarbani Guha. "Human Rights: Concept and Contestation." *The Indian Journal of Political Science* 71, no. 4 (2010): 1103-125. Accessed January 31, 2021. <http://www.jstor.org/stable/42748940>.
- Goel, Vaibhav, and Manoj Kr. Tripathi. "The Role of NGOs in the Enforcement of Human Rights: An Overview." *The Indian Journal of Political Science* 71, no. 3 (2010): 769-93. Accessed April 24, 2020. [www.jstor.org/stable/42748408](http://www.jstor.org/stable/42748408).
- Harrison, Ann, and Jason Scorse. "Multinationals and Anti-Sweatshop Activism." *The American Economic Review* 100, no. 1 (2010): 247-73. Accessed April 24, 2021. <http://www.jstor.org/stable/27804928>.
- Kim, Tae Wan. "Confucian Ethics and Labor Rights." *Business Ethics Quarterly* 24, no. 4 (2014): 565-94. Accessed April 24, 2020. [www.jstor.org/stable/43695028](http://www.jstor.org/stable/43695028).
- Merlin Jetton. "Egoism And/or Altruism." *The Journal of Ayn Rand Studies* 13, no. 2 (2013): 107-22. Accessed January 29, 2021. doi:10.5325/jaynrandstud.13.2.0107.
- Monshipouri, Mahmood, Claude E. Welch, and Evan T. Kennedy. "Multinational Corporations and the Ethics of Global Responsibility: Problems and Possibilities." *Human Rights Quarterly* 25, no. 4 (2003): 965-89. Accessed April 3, 2021. <http://www.jstor.org/stable/20069701>.
- Muethel, Miriam, Martin Hoegl, and K Praveen Parboteeah. "National Business Ideology and Employees' Prosocial Values." *Journal of International Business Studies* 42, no. 2 (2011): 183-201. Accessed April 27, 2021. <http://www.jstor.org/stable/25790114>.
- Nam, Yunju. "Welfare Reform and Asset Accumulation: Asset Limit Changes, Financial Assets, and Vehicle Ownership." *Social Science Quarterly* 89, no. 1 (2008): 133-54. Accessed April 24, 2020. [www.jstor.org/stable/42956260](http://www.jstor.org/stable/42956260).

- Nielsen, Michael E. "The Politics of Corporate Responsibility and Child Labour in the Bangladeshi Garment Industry." *International Affairs (Royal Institute of International Affairs 1944-)* 81, no. 3 (2005): 559-80. Accessed April 24, 2021. <http://www.jstor.org/stable/3569634>.
- Oswald, Andrew J., Eugenio Proto, and Daniel SgROI. "Happiness and Productivity." *Journal of Labor Economics* 33, no. 4 (2015): 789-822. Accessed June 28, 2021. doi:10.1086/681096.
- Park, Jacob. "Business and Human Rights: Mixing Profit and Principles in the Global Marketplace." *The Journal of Corporate Citizenship*, no. 13 (2004): 24-27. Accessed April 24, 2020. [www.jstor.org/stable/jcorpciti.13.24](http://www.jstor.org/stable/jcorpciti.13.24).
- Payton, Autumn Lockwood, and Byungwon Woo. "Attracting Investment: Governments' Strategic Role in Labor Rights Protection." *International Studies Quarterly* 58, no. 3 (2014): 462-74. Accessed April 24, 2020. [www.jstor.org/stable/24014604](http://www.jstor.org/stable/24014604).
- Williams, Heather L. "Of Labor Tragedy and Legal Farce: The Han Young Factory Struggle in Tijuana, Mexico." *Social Science History* 27, no. 4 (2003): 525-50. Accessed April 24, 2021. <http://www.jstor.org/stable/40267825>.

### **Public Documents**

- Adidas Exploitation: The Truth behind the Brand*. Pdf. War on Want, 2012. <https://waronwant.org/sites/default/files/Adidas%20briefing.pdf>
- Corporate Human Rights Benchmark 2018 Company Scoresheet for Adidas*. Pdf. Corporate Human Rights Benchmark, 2019. <https://www.corporatebenchmark.org/sites/default/files/2018-11/Adidas%20CHRB%202018%20Results%20on%2020181026%20at%20170701.pdf>
- Corporate Human Rights Benchmark 2018 Company Scoresheet for Nike*. Pdf. Corporate Human Rights Benchmark, 2019. <https://www.corporatebenchmark.org/sites/default/files/2018-11/Nike%20CHRB%202018%20Results%20on%2020181026%20at%20172933.pdf>

*Corporate Human Rights Benchmark 2019 Company Scoresheet for Adidas.* Pdf.  
Corporate Human Rights Benchmark, 2020.  
[https://www.corporatebenchmark.org/sites/default/files/chrb\\_2019\\_pdfs/Adidas%20CHRB%202019%20Results%20on%2020190926%20at%20083430.pdf](https://www.corporatebenchmark.org/sites/default/files/chrb_2019_pdfs/Adidas%20CHRB%202019%20Results%20on%2020190926%20at%20083430.pdf)

*Corporate Human Rights Benchmark 2019 Company Scoresheet for Nike.* Pdf.  
Corporate Human Rights Benchmark, 2020.  
[https://www.corporatebenchmark.org/sites/default/files/chrb\\_2019\\_pdfs/Nike%20CHRB%202019%20Results%20on%2020190926%20at%20084332.pdf](https://www.corporatebenchmark.org/sites/default/files/chrb_2019_pdfs/Nike%20CHRB%202019%20Results%20on%2020190926%20at%20084332.pdf)

*Corporate Human Rights Benchmark 2019 Company Scoresheet for Puma.* Pdf.  
Corporate Human Rights Benchmark, 2020.  
[https://www.corporatebenchmark.org/sites/default/files/chrb\\_2019\\_pdfs/Puma%20CHRB%202019%20Results%20on%2020190926%20at%20084402.pdf](https://www.corporatebenchmark.org/sites/default/files/chrb_2019_pdfs/Puma%20CHRB%202019%20Results%20on%2020190926%20at%20084402.pdf)

*Summary of Human Rights Complaints Handled by Adidas in 2019.* Pdf.  
Herzogenaurach: Adidas Group, 2019. [https://www.adidas-group.com/media/filer\\_public/68/03/6803451e-45d7-43e1-84a4-ac3a76c69dea/2019\\_summary\\_of\\_cases.pdf](https://www.adidas-group.com/media/filer_public/68/03/6803451e-45d7-43e1-84a4-ac3a76c69dea/2019_summary_of_cases.pdf)

## **Internet Sources**

"Adidas AG Delivers Exceptional Fourth Quarter Results." March 5, 2014. Accessed April 24, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2014/adidas-ag-delivers-exceptional-fourth-quarter-results/>.

"Adidas Delivers Record Results in 2018." March 11, 2020. Accessed April 16, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2020/adidas-delivers-record-results-2019/>.

"Adidas Delivers Record Results in 2018." March 13, 2019. Accessed April 16, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2019/adidas-delivers-record-results-2018/>.

"Adidas Delivers Strong Operational and Financial Performance in 2017." March 14, 2018. Accessed April 24, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2018/adidas-delivers-strong-operational-and-financial-performance-2017/>.

- "Adidas Group Full Year 2011 Results." March 7, 2012. Accessed April 16, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2012/adidas-group-full-year-2011-results/>.
- "Adidas Group Full Year 2012 Results." March 7, 2013. Accessed April 16, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2013/adidas-group-full-year-2012-results/>.
- "Adidas Group Full Year 2014 Results." March 5, 2015. Accessed April 24, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2015/adidas-group-full-year-2014-results/>.
- "Adidas with Record Sales and Earnings in 2016." March 8, 2017. Accessed April 24, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2017/adidas-record-sales-and-earnings-2016/>.
- "Adidas." Adidas | European Reshoring Monitor. Accessed April 4, 2021. <https://reshoring.eurofound.europa.eu/reshoring-cases/adidas>.
- "Code of Conduct." Sustainability. November 7, 2006. Accessed April 16, 2021. [https://web.archive.org/web/20061107002644/http://www.adidas-group.com/en/sustainability/suppliers\\_and\\_workers/code\\_of\\_conduct/default.asp](https://web.archive.org/web/20061107002644/http://www.adidas-group.com/en/sustainability/suppliers_and_workers/code_of_conduct/default.asp).
- "Enforcing Compliance." Sustainability. November 7, 2006. Accessed April 16, 2021. [https://web.archive.org/web/20061107002737/http://www.adidas-group.com/en/sustainability/suppliers\\_and\\_workers/enforcing\\_compliance/default.asp](https://web.archive.org/web/20061107002737/http://www.adidas-group.com/en/sustainability/suppliers_and_workers/enforcing_compliance/default.asp).
- "Full Year 2015 Results." March 3, 2016. Accessed April 24, 2021. <https://www.adidas-group.com/en/media/news-archive/press-releases/2016/full-year-2015-results/>.
- "History of the ILO." About the ILO. Accessed January 31, 2021. <https://www.ilo.org/global/about-the-ilo/history/lang--en/index.html>.
- "History." Adidas. Accessed April 4, 2021. <https://www.adidas-group.com/en/group/history/>.

- "Human Rights." Sustainability. Accessed April 16, 2021. <https://www.adidas-group.com/en/sustainability/managing-sustainability/human-rights/#/uk-modern-slavery-act/fragen-und-antworten-zum-thema-menschenrechte/>.
- "Inside Adidas' Indonesian Factories." Oxfam Australia. Accessed April 4, 2021. <https://www.oxfam.org.au/what-we-do/economic-inequality/workers-rights/adidas/inside-adidas-indonesian-factories/>.
- "Managing Our Suppliers." Sustainability. November 7, 2006. Accessed April 16, 2021. [https://web.archive.org/web/20061107003116/http://www.adidas-group.com/en/sustainability/suppliers\\_and\\_workers/managing\\_our\\_suppliers/default.asp](https://web.archive.org/web/20061107003116/http://www.adidas-group.com/en/sustainability/suppliers_and_workers/managing_our_suppliers/default.asp).
- "Manufacturing Offshore Is Bad Business." Harvard Business Review. January 30, 2014. Accessed March 29, 2021. <https://hbr.org/1988/09/manufacturing-offshore-is-bad-business>.
- "Manufacturing Process." Nikeshoes. April 2015. Accessed January 30, 2021. <https://u.osu.edu/nikeshoes/manufacturing-process/>.
- "Our Sustainability Strategy." Sustainability. July 16, 2012. Accessed April 16, 2021. [https://web.archive.org/web/20120716005659/http://www.adidas-group.com:80/en/sustainability/Our\\_Programme/Our\\_sustainability\\_strategy/default.aspx](https://web.archive.org/web/20120716005659/http://www.adidas-group.com:80/en/sustainability/Our_Programme/Our_sustainability_strategy/default.aspx).
- "Partnership Approach." Sustainability. Accessed April 24, 2021. <https://www.adidas-group.com/en/sustainability/managing-sustainability/partnership-approach/#/20132018/>.
- "Policies and Standards." Sustainability. Accessed April 16, 2021. <https://www.adidas-group.com/en/sustainability/reporting/policies-and-standards/>.
- "Profile." Adidas. Accessed April 4, 2021. <https://www.adidas-group.com/en/group/profile/>.
- "Resource." Merriam-Webster. Accessed April 6, 2021. <https://www.merriam-webster.com/dictionary/resource>.

- "Suppliers and workers." Sustainability. November 7, 2006. Accessed April 16, 2021.  
[https://web.archive.org/web/20061107002644/http://www.adidas-group.com/en/sustainability/suppliers\\_and\\_workers/default.asp](https://web.archive.org/web/20061107002644/http://www.adidas-group.com/en/sustainability/suppliers_and_workers/default.asp).
- "What Happened to the Workers in Indonesia?" Clean Clothes Campaign. October 10, 2016. Accessed April 16, 2021.  
<https://cleanclothes.org/news/2016/02/29/what-happened-to-the-workers-in-indonesia>.
- "Human Rights Framework." OHCHR. Accessed February 22, 2020.  
<https://www.ohchr.org/EN/Issues/Migration/Pages/HumanRightsFramework.aspx>.
- "NGOs & Trade Unions." Business & Human Rights Resource Centre. Accessed February 22, 2020. <https://www.business-humanrights.org/en/un-guiding-principles/implementation-tools-examples/examples-of-uses-by-others/ngos-trade-unions>.
- Bacchi, Umberto. "Most Big Companies Failing U.N. Human Rights Test, Ranking Shows." Reuters. Thomson Reuters, November 12, 2018.  
<https://www.reuters.com/article/us-global-rights-forced-labour/most-big-companies-failing-u-n-human-rights-test-ranking-shows-idUSKCN1NH02F>.
- Burke, Jason. "Child Labour Scandal Hits Adidas." The Guardian. November 19, 2000. Accessed April 4, 2021.  
<https://www.theguardian.com/uk/2000/nov/19/jasonburke.theobserver>.
- Campbell, Alexia Fernandez. "The GM Strike Has Officially Ended. Here's What Workers Won and Lost." Vox. Vox, October 25, 2019.  
<https://www.vox.com/identities/2019/10/25/20930350/gm-workers-vote-end-strike>.
- Ciochetto, Meredith. "Americans Willing To Buy Or Boycott Companies Based On Corporate Values, According To New Research By Cone Communications." Cone. June 08, 2017. Accessed April 27, 2021.  
<https://www.conecomm.com/news-blog/2017/5/15/americans-willing-to-buy-or-boycott-companies-based-on-corporate-values-according-to-new-research-by-cone-communications>.

- Dobnik, Verena. "Prosecutor: More Kathie Lee Clothes Were Made in Sweatshops." AP NEWS. December 06, 1997. Accessed April 27, 2021. <https://apnews.com/article/4164b27beb933d3977c2b4cd15a4e84d>.
- Fox, Toby A. "How Corporate Social Responsibility Influences Buying Decisions." January 7, 2019. Accessed April 27, 2021. <https://clutch.co/pr-firms/resources/how-corporate-social-responsibility-influences-buying-decisions>.
- Gonzalez, David. "About New York; God And Swoosh At St. John's." The New York Times. September 16, 1998. Accessed April 9, 2021. <https://www.nytimes.com/1998/09/16/nyregion/about-new-york-god-and-swoosh-at-st-john-s.html>.
- Harth, Richard. "ASU, Adidas Announce Partnership to Shape the Future of Sport." ASU News. December 21, 2017. Accessed June 22, 2021. <https://news.asu.edu/20170612-asu-news-adidas-global-partnership-shape-future-sport>.
- Hassan, Riffat. "Are Human Rights Compatible with Islam?" The Religious Consultation on Population, Reproductive Health and Ethics, accessed February 22, 2020, <http://www.religiousconsultation.org/hassan2.html>
- Lai, Jonathan. "Rutgers University Severs Ties with Adidas over Working Conditions in Asia." November 29, 2012. Accessed April 16, 2021. [https://www.inquirer.com/philly/education/20121129\\_Rutgers\\_University\\_severs\\_ties\\_with\\_Adidas\\_over\\_working\\_conditions\\_in\\_Asia.html](https://www.inquirer.com/philly/education/20121129_Rutgers_University_severs_ties_with_Adidas_over_working_conditions_in_Asia.html).
- Markon, Zach. "Nebraska Regents approve 11-year, \$128 million adidas partnership." The Daily Nebraskan. August 17, 2017. Accessed June 22, 2021. [http://www.dailynebraskan.com/sports/nebraska-regents-approve-11-year-128-million-adidas-partnership/article\\_5568db74-7f0c-11e7-8f60-7f7a170e9520.html](http://www.dailynebraskan.com/sports/nebraska-regents-approve-11-year-128-million-adidas-partnership/article_5568db74-7f0c-11e7-8f60-7f7a170e9520.html)
- Osborn, Andrew. "Adidas Attacked for Asian 'sweatshops'." The Guardian. November 23, 2000. Accessed April 4, 2021. <https://www.theguardian.com/world/2000/nov/23/andrewosborn>.
- Wong, Kristine. "Bangladesh Factory Collapse: Can Gap and Others Pin down Worker Safety?" The Guardian. September 10, 2013. Accessed January 30, 2021. <https://www.theguardian.com/sustainable-business/rana-plaza-gap-worker-safety>.