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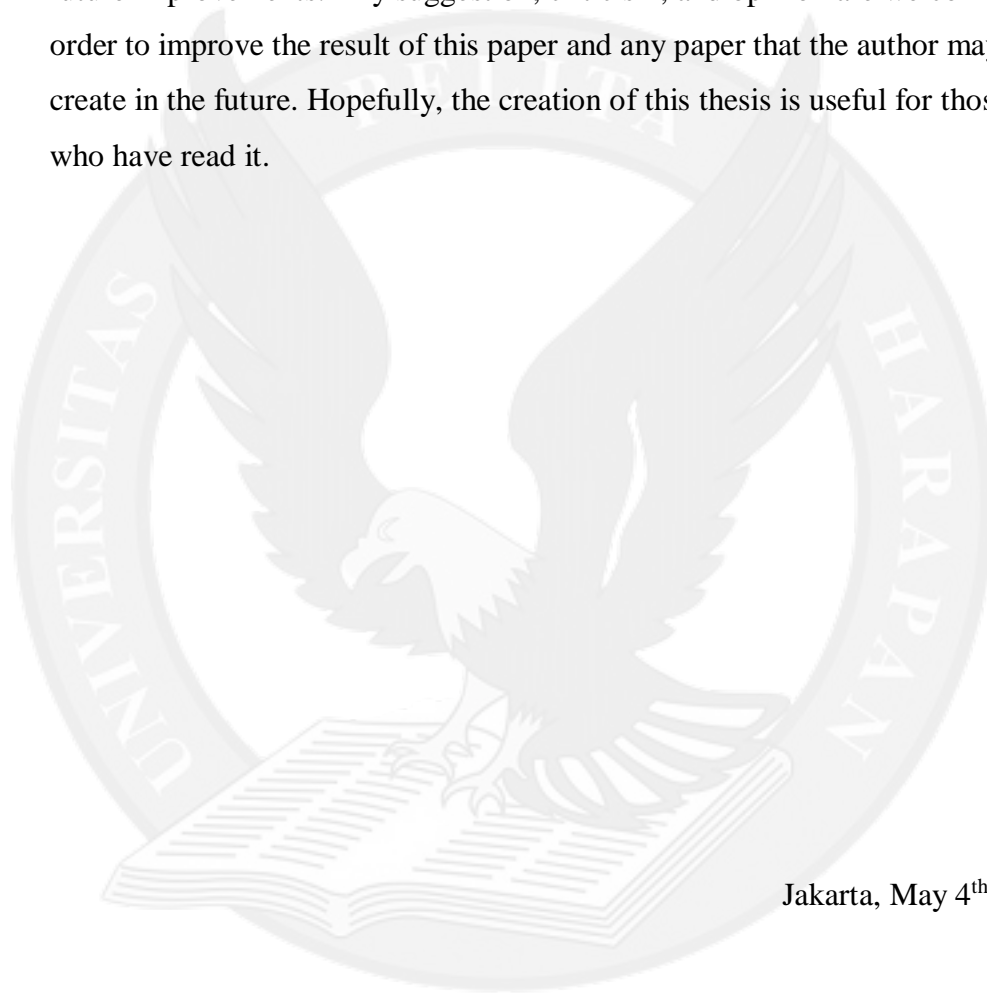
The thesis is titled “The Impact of Perceived Functional, Experiential, Financial, and Psychosocial Benefit Towards Perceived Instrumental Value and Terminal Value (Case: Netflix customers in Indonesia)” and is aimed to fulfil the final requirement to attain the Sarjana Ekonomi Degree in Management, University of Pelita Harapan, Karawaci.

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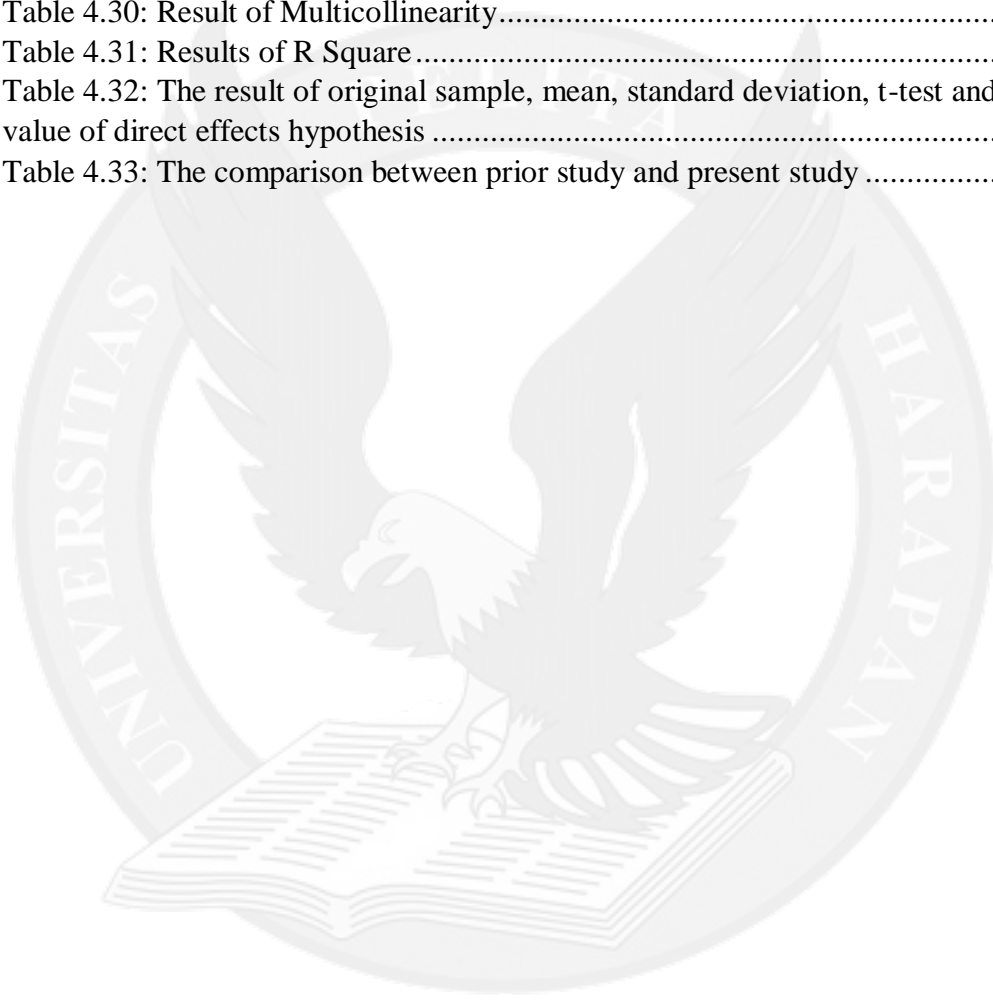
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