

## ABSTRAK

Natasha Celia (01121170067)

### **The Influence of Instagram Screen Time on Body Image Dissatisfaction in Female Emerging Adults**

(xviii + 89 halaman: 2 gambar; 15 tabel; 5 lampiran)

Tujuan dari penelitian ini adalah untuk melihat apakah ada pengaruh dari *Instagram screen time* pada *body image dissatisfaction* pada *female emerging adults*. Metode penelitian yang digunakan adalah metode kuantitatif dengan menggunakan *purposive sampling*, total partisipan adalah 113 partisipan yang diperoleh secara daring. Data yang didapatkan dianalisis dengan menggunakan regresi linear. Hasil dari analisis menunjukkan bahwa tidak terdapat pengaruh dari Instagram screen time pada body image dissatisfaction pada female emerging adults.

Kata kunci: Instagram; screen time; body image dissatisfaction; female emerging adult;

Referensi: 57 (1987-2021)

## ABSTRACT

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### **The Influence of Instagram Screen Time on Body Image Dissatisfaction in Female Emerging Adults**

(xviii + 89 pages: 2 figures; 15 tables; 5 attachments)

The purpose of this research is to see whether or not Instagram screen time has any effect on body image dissatisfaction in female emerging adults. This research is done using quantitative research method with purposive sampling, the total participants gathered are 113 participants that were gathered online. The data collected were analyzed using linear regression. From the analysis, it was seen that Instagram screen time has no effect on body image dissatisfaction in female emerging adults.

Key word: Instagram; screen time; body image dissatisfaction; female emerging adult

Reference: 57 (1987-2021)