

## DAFTAR PUSTAKA

- Adeliasari et al., (2014) *Electronic Word Of Mouth (E-Wom) Dan Pengaruhnya Terhadap Keputusan Pembelian Di Restoran dan Kafe Di Surabaya*. Vol 2. No 2. Jurnal hospitality dan Manajemen Jasa. Universitas Kristen Petra: Surabaya  
[www.studentjournal.petra.ac.id/index.php/manajemenperhotelan/article/view/2193/1983](http://www.studentjournal.petra.ac.id/index.php/manajemenperhotelan/article/view/2193/1983) 9:21 AM 8 Juli, 2017
- Alma, B. (2009). *Manajemen Pemasaran Dan Pemasaran Jasa*. Bandung: CV. Alfabeta.
- Andreassen TW, Lindestad B. (1998), "Customer Loyalty and Complex Services: The Impact of Corporate Image on Quality, Customer Satisfaction and Loyalty for Customers with Varying Degrees of Service Expertise. *International Journal of Service Industri Management*, Vol. 9, No. 1, pp. 7–23.
- Arikunto, S. (2010). *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.
- Ayeh, J.K., Au, N. and Law, R. (2013), "Do we believe in TripAdvisor? Examining credibility perceptions and online travelers' attitude toward using usergenerated content", *Journal of Travel Research*, p. 0047287512475217.
- Bloemer, J., Ruyter, K.D. and Peeters, P. (1998). Investigating Drivers of Bank Loyalty: The Complex Relationship Between Image, Service Quality and Satisfaction. *International Journal of Bank Marketing*, Vol. 16, No. 7, pp. 276-286.
- Chaiken, S. (1980), "Heuristic versus systematic information processing and the use of source versus message cues in persuasion.", *Journal of Personality and Social Psychology*, Vol. 39 No. 5, p. 752.
- Chan et al., 1999. *Environmental attitudes and behavior of consumers in China: survey findings and implications*. *Journal of International Consumer Marketing*. Vol. 11, No. 4, pp.25-52.
- Chang, L. Y., dan Lee, Y. J. (2012). *The Influence of E- Word Of Mouth on the Costumer's Purchase Decision: a case of Body Care Products*. *Journal Global Of Bussines Management*. ISSN 1817-3819.
- Chen Z., Dubinsky A.J. A (2003): *Conceptual Model of Perceived Customer Value in E-Commerce: A Preliminary Investigation*. *Psychology & Marketing*, Vol. 20, No. 4, pp. 323-347.
- Chen, Y. S. (2018). Towards green loyalty: Driving from green perceived value, green satisfaction, and green trust. *Sustainable Development*, 21(5), 294–308.
- Cheung, M.Y., Luo, C., Sia, C.L. and Chen, H. (2009), "Credibility of electronic word-of-mouth: informational and normative determinants of on-line consumer recommendations", *International Journal of Electronic Commerce*, Vol. 13 No. 4, pp. 9-38.
- Chi, T. (2018), "Understanding Chinese consumer adoption of apparel mobile commerce: an extended TAM approach", *Journal of Retailing and Consumer Services*, Vol. 44, pp. 274-284.
- Consumer Use of Mobile Banking (M-Banking) in Saudi Arabia*. Available form [www.emeraldinsight.com/0265-2323.htm](http://www.emeraldinsight.com/0265-2323.htm); Internet; accepted 29 Desember 2016.

- Cretu, A. E., and Brodie, R. J. (2007). The Influence of Brands Image and Company Reputation Where. *Industrial Marketing Management* 36, 230 – 240
- Davis, F.D. (2018). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Technology. *Journal of MIS Quarterly*.
- Davis, F.D. 1989. *Perceived Usefulness, Perceived Ease of Use dan Acceptance of Information System Technology. MIS Quarterly, Vol. 13, No. 3, h.319-339.*
- Delone, W. H. and McLean, E. R. (2003). *The DeLone and McLean model of information systems success: a ten-year update. Journal of Management Information Systems, 19(4), 9-30.*
- DeLone, W.H. and McLean, E.R. (2004), “*Measuring e-commerce success applying the DeLone and McLean information systems success model*”, *Information Journal of Electronic Commerce, Vol. 9 No. 1, pp. 31-47*
- Drucker, P. (2012), *The Practice of Management, Routledge, London.* du Plessis, H.J. and Gerrie, E. (2012), “*The significance of traceability in consumer decision making towards Karoo lamb*”, *Food Research International, Vol. 47 No. 2, pp. 210-217.*
- Durmaz, Yakup., Demirag, Bulent., & Cavusoglu, Sinan. (2020). *Influence of Regret and Regret Reversing Effort on Dissatisfaction and Repurchase Intention after Purchasing Fashion Products. Preprints 2020, 2020030280.*
- Edward, S.-T., & Wang, Jia-Rong Yu. (2016). *Effect of product attribute beliefs of ready-to-drink coffee beverages on consumer-perceived value and repurchase intention. British Food Journal, Vol. 118 Iss 12 pp.*
- Eliasaph, Izban, Farida, Balarabe & Balarabe Jakada. (2016). *Consumer Satisfaction And Repurchase Intention. Developing Country Studies ISSN 2224-607X (Paper) ISSN 2225-0565) Vol.6, No.2*
- Fajri, (2014). Pengaruh Perbedaan Laba Akuntansi dan Laba Pajak Terhadap Manajemen Laba dan Persistensi Laba. Fakultas Ekonomi. Universitas Trisakti.
- Fang, J., Zhao, Z., Wen, C. and Wang, R. (2017), Design and performance attributes driving mobile travel application engagement”, *International Journal of Information Management, Vol 37 No. 4, pp.46-64*
- Ferdinand. 2002. Metode Penelitian Manajemen : Pedoman penelitian untuk Skripsi, Tesis, dan Desertasi Ilmu Manajemen, Semarang : Badan Penerbit Universitas Diponegoro.
- Ferdinand. 2006. Metode Penelitian Manajemen: Pedoman Penelitian untuk skripsi, Tesis dan Disertai Ilmu Manajemen. Semarang: Universitas Diponegoro
- Goldsmith,R.E & Horowitz,D.(2006). *Measuring motivations for online opinion seeking, Journal of Interactive Advertising, 6(2), 3-14.*
- Gorla, N., Somers, T.M. and Wong, B. (2010), “*Organizational impact of system quality, information quality and service quality*”, *The Journal of Strategic Information Systems, Vol. 19 No. 3, pp. 207-228.*
- Goyette, I., Ricard, L., Bergeron, J. & Marticotte, F. (2010). *e-WOM Scale: Word-of-Mouth Measurement Scale for e-Services Context. Canadian Journal of Administrative Science. 27 (1). 5-23.*

- Gruen, T.W., Osmonbekov, T., Czaplewski, A.J. (2006). *eWOM: the impact of customer-to-customer online know-how exchange on customer value and loyalty*, *Journal of Business Research*, 59(4), 449-456.
- Hair, J.F. 2006. *Multivariate Data Analysis* Pearson International Edition Edition 6. New Jersey
- Hair, J. F., Black, B., Babin, B., Anderson, R. E., & Tatham, R. L. (2007). *Multivariate Data Analysis* Sixth Edition. New Jersey: Pearson Education Inc.
- Han, H. and Hyun, S.S. (2017), "Impact of hotel-restaurant image and quality of physical-environment, service, and food on satisfaction and intention", *International Journal of Hospitality Management*, Vol. 63, pp. 82-92.
- Han, Nguyen, H.N., Song, H., Chua, B.-L., Lee, S. and Kim, W. (2018), "Drivers of brand loyalty in the chain coffee shop industry", *International Journal of Hospitality Management*, Vol. 72 No. 1, pp. 86-97.
- Handarkho (2020), "Impact of social experience on customer purchase decision in the social commerce context", *Journal of Systems and Information Technology* Vol. 22 No.1, 2020, pp. 47-71.
- Hellier, Phillip K., et al. (2003). *Customer Repurchase Intention: A General Structural Equation Model*. Vol.37. Iss 11/12. 1762-1800
- Hennig-Thurau, T., Gwinner, K.P., Walsh, G. and Gremler, D.D. (2004), "Electronic word-of-mouth via consumer-opinion platforms: what motivates consumers to articulate themselves on the internet?", *Journal of Interactive Marketing*, Vol. 18 No. 1, pp. 38-52.
- Hlee, S., Lee, J., Yang, S.B. and Koo, C. (2019), "The moderating effect of restaurant type on hedonic versus utilitarian review evaluations", *International Journal of Hospitality Management*, Vol. 77, pp. 195-206.
- Izadi, A., Jahani, Y., Rafiei, S., Masoud, A., & Vali, L. (2017). Evaluating health service quality: using importance performance analysis. *International journal of health care quality assurance*, 30(7), 656-663
- Jiang, L., Jun, M. and Yang, Z. (2016), "Customer-perceived value and loyalty: how do key service quality dimensions matter in the context of B2C e-commerce?", *Service Business*, Vol. 10 No. 2, pp. 301-317.
- Jogiyanto (2008) *Metode Penelitian Bisnis : Salah Kaprah dan Pengalaman Pengalaman*. Andi Offset. Yogyakarta \_\_\_\_\_ . 2008. *Sistem Teknologi Informasi, Pendekatan Terintegrasi: Konsep Dasar, Teknologi, Aplikasi, Pengembangan dan Pengelolaan*. Andi Offset. Yogyakarta.
- Kapoor, A.P. and Vij, M. (2018), "Technology at the dinner table: ordering food online through mobile apps", *Journal of Retailing and Consumer Services*, Vol. 43, pp. 342-351.
- Kennedy, S.H. (1977), "Nurturing corporate image", *European Journal of Marketing*, Vol. 11 No. 3, pp. 120-164
- Kim, G., Shin, B. and Kwon, O. (2012), "Investigating the value of socio materialism in conceptualizing it capability of a firm", *Journal of Management Information Systems*, Vol. 29 No. 3, pp. 327-362.
- Kim, H.-W., Chan, H.-C. and Gupta, S. (2007), "Value-based adoption of mobile internet: An empirical investigation", *Decision Support Systems*, Vol. 43 No. 1, pp. 111-126.

- Kimppa, Kai et al. (2014). *ICT and Society: 11th IFIP TC 9 International Conference on Human Choice and Computers, HCC11 2014, Turku, Finland, July 30 - August 1, 2014. Heidelberg, New York, Dordrecht, London : Springer*
- Kotler Philip, and Gary Amstrong. (2012). *Principles Of Marketing.14 th Edition. New Jersey: Pearson Education, Inc.*
- Kotler, P. and Keller, K.L. (2012), *Manajemen Pemasaran, Jilid 1, Penerbit Erlangga. Jakarta.*
- Kotler, Philip & Keller. (2008). *Manajemen Pemasaran. Edisi Ketigabelas. Jilid 1. Jakarta: Erlangga.*
- Kotler, Philip dan Keller, 2007, *Manajemen Pemasaran, Jilid I, Edisi Kedua belas, PT. Indeks, Jakarta.*
- Kotler, Philip. (2007). *Manajemen Pemasaran. Jakarta: Erlangga.*
- Kotler. 2003. *Manajemen Pemasaran: jilid satu. Jakarta: PT indeks Kelompok Gramedia*
- Krismaji, (2015), *Sistem Informasi Akuntansi, Edisi Keempat, Sekolah Tinggi Ilmu Manajemen YKPN, Yogyakarta. Pengaruh Orientasi Profesional dan Orientasi Manajerial Terhadap Konflik Peran Dalam Partisipasi Penyusunan Anggaran*
- Kusdyah, I. (2012). *Persepsi Harga, Persepsi Merek, Persepsi Nilai, dan Keinginan Pembelian Ulang Jasa Clinic Kesehatan (Studi Kasus Erha Clinic Surabaya). Jurnal Manajemen Pemasaran, 7(1), 25-32.*
- Kwok, L. (2016), *“Factors contributing to the helpfulness of online hotel reviews”, International Journal of Contemporary Hospitality Management, Vol. 28 No. 10, pp. 2156-2177.*
- Lai, F., Griffin, M., & Babin, B. J. (2009). *How Quality, Value, Image, and Satisfaction Create Loyalty at A Chinese Telecom. Journal of Business Research 62, 980–986.*
- Lamb, et al., (2010). *The role of father in child development (fifth edition). New York: John Wiley & Sons, Inc.*
- Litvin, S.W., Goldsmith, R.E. and Pan, B. (2008), *“Electronic word-of-mouth in hospitality and tourism management”, Tourism Management, Vol. 29 No. 3, pp. 458–468.*
- Liu, Z. and Park, S. (2015), *“What makes a useful online review? Implication for travel product websites”, Tourism Management, Vol. 47, pp. 140-151.*
- Mahapatra, S. and Mishra, A. (2017), *“Acceptance and forwarding of electronic word of mouth”, Marketing Intelligence & Planning, Vol. 35 No. 5, pp. 594-610.*
- Mason, K., Jones, S., Benefield, M. and Walton, J. (2016), *“Building consumer relationships in the quick service restaurant industry”, Journal of Food Service Business Research, Vol. 19 No. 4, pp. 368-381.*
- McKinney, V., Yoon, K. and Zahedi, F.M. (2002), *“The measurement of web-customer satisfaction: an expectation and disconfirmation approach”, Information Systems Research, Vol. 13 No. 3, pp. 296-315.*
- Mndzebele, Nomsa. (2013). *The Usage of Accounting Information Systems for Effective Internal Controls in the Hotels. International Journal of Advance Computer Technology, Vo. 2, No. 5.*

- Mohammad Kasiram. 2008. *Metode Penelitian Kuantitatif-Kualitatif*. Malang: UIN Malang Press.
- Monroe, K.B., 1990. *Pricing, Making Profitable Decissions, Second Edition*, McGraw- Hill, New York.
- Moslehpour, Massoud., Wong, Wing-Keung., Kien Van Pham, & Carrine K. Aulia. (2017). *Repurchase intention of Korean beauty products among Taiwanese consumers*. *Asia Pacific Journal of Marketing and Logistics*, Vol. 29 Issue: 3
- Namkung, Y., & Jang, S. (2007). *Does food quality really matter in restaurants? its impact on customer satisfaction and behavioral intentions*. *Journal of Hospitality & Tourism Research*, 31(3), 387-409.
- O'Brien, James A. (2005). *Pengantar sistem informasi : Perspektif Bisnis dan Manajerial*. (12th edition). Salemba edition. Salemba Empat, Jakarta.
- Padgett, D. and Allen, D. (1993), "Communicating experiences: a narrative approach to creating service brand image", *Journal of Advertising*, Vol. 26 No. 4, pp.49-62.
- Park, S. and Kang, J. (2014), "Factors influencing electronic commerce adoption in developing countries: the case of Tanzania", *South African Journal of Business Management*, Vol. 45 No. 2, pp. 83-96.
- Patrick, J.F. (2002), "Development of a multi-dimensional scale for measuring the perceived value of a service", *Journal of Leisure Research*, Vol. 34 No. 2, pp. 119-34.
- Patterson, P. G., & Spreng, R. A. (1997). *Modelling the relationship between perceived value, satisfaction and repurchase intentions in a business-to-business, services context: an empirical examination*. *International Journal of Service Industry Management*, 8(5), 414–434.
- Payne A., Holt S. (2001): *Diagnosing Customer Value: Integrating the Value Process and Relationship Marketing*. *British Journal of Management*
- Peng, N., Chen, A. and Hung, K.P. (2017), "The effects of teppanyaki restaurant stimuli on diners' emotions and loyalty", *International Journal of Hospitality Management*, Vol. 60, pp. 1-12.
- Petter, S., & McLean, E. R. (2009). *A meta-analytic assessment of the DeLone and McLean IS success model: an examination of IS success at the individual level*. *Information & Management*, 46, 159–166
- Rahab, Sri Retno Handayani, Alisa Tri Nawarini. 2015. *Peran Perceived Value dan Kepuasan Pelanggan Dalam Upaya Membangun Loyalitas Pengguna Kartu Seluler*. *E-Jurnal UNTAG Semarang*. 30(1). 76-84
- Razak, (2019). *Repurchase intention*. *Advances in Social Sciences Research Journal – Vol.6, No.2*
- Riordan, Christine, Robert. D. Gatewood and Jodi Barnes Bill. (1997). *Corporote Image: Employee Reaction and Implications for Managing Corporate Social Performance*. *Journal of Business Ethics*, Vol. 16, pp. 401-412.
- Rogers, Everett M. (1983). *Diffutions of innovations*. 3rd Edition. New York: The Free Pass A Division of Macmillan Publishing Co, Inc.
- Romney, Marshall B. dan Steinbart, (2015), *Sistem Informasi Akuntansi*, Edisi 13, alihbahasa : Kikin Sakinah Nur Safira dan Novita Puspasari, Salemba Empat, Jakarta

- Rosmayani, & Mardhatillah, A. (2020). *Model of intention to behave in online product purchase for Muslim fashion in Pekanbaru, Indonesia. Journal of Islamic Marketing, ahead-of-print(ahead-of-print)*.
- Ryu K, Jang S (2008) *DINESCAPE: a scale for customers' perception of dining environments. Journal of Foodservice Business Research*11: 2-22.
- Ryu, K., H.R. Lee., and G.W. Kim. (2012). *The influence of the quality of the physical environment, food, and service on restaurant image, customer perceived value, customer satisfaction, and behavioral intentions, International Journal of Contemporary Hospitality Management, Vol. 24 (2): 200-223.*
- Sabherwal, R., Jeyaraj, A., & Chowa, C. (2009). *Information system success: individual and organizational determinants. Management Science, 52, 1849–1864.*
- Sabherwal, R., Jeyaraj, A., and Chowa C. 2006. Information System Success: Individual and Organizational Determinants. *Management Science*. 52(12): 1849-1864.
- Seddon , P. A *respecification and extension of the DeLone and McLean model of IS success. Information Systems Research, 8, 3 (1997), 240–253.*
- Sekarsari, Larasati Ayu. 2018. Hubungan Antara Restaurant Image, Perceived Value, Customer Satisfaction dan Behavioral Intention. *Jurnal Ekonomi dan Bisnis Perbanas, Vol. 15, No. 2: 108-119.*
- Shah et al., (2019). *Customers' Perceived Value and Dining Choice Through Mobile Apps in Indonesia. Asia Pasific Journal of Marketing and Logistics.*
- Shen, X.L., Wang, N., Sun, Y. and Xiang, L. (2013), “*Unleash the power of mobile word-of-mouth: an empirical study of system and information characteristics in ubiquitous decision making*”, *Online Information Review, Vol. 37 No. 1, pp. 42-60.*
- Simamora, A.J. 2018. *Effect of Earning Management on Earnings Predictability in Information Signaling Perspective. Jurnal Akuntansi, XXII (2), 173-191.*
- Sugandini, Dyah (2009). *Karakteristik Inovasi, Pengaruh, Komunikasi Pemasaran, Persepsi Risiko dan Stockout Dalam Keputusan Penundaan Adopsi Inovasi. Prosiding Kolokium Nasional Program Doktor UGM, Yogyakarta Mndzebele, Nomsa (2013). International journal of computer and communication engineering, Vol 2, No4, July 2013.*
- Sugiyono. (2005). *Metode Penelitian Bisnis. Bandung: Cv. Alfabeta.*
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Bandung: Alfabeta, CV.*
- Sumangla, Panwar. 2014. *Capturing, Analyzing, And Managing Word-Of-Mouth In The Digital Marketplace. Pennsylvania, Hershey.*
- Thurau, Henning, et al., 2004. *Journal: Electronic Word of Mouth via consumer-opinion Platform: What Motivates Consumer to Articulate Themselves on the Internet. Wiley Periodicals, Inc and Direct Marketing Foundation, Inc. (www.interscience.wiley.com)*
- Thurau, T.H. (2004), “*Electronic Word Oof Mouth Customer Opinion Platform: What Motivates Customer to Articulate Themselves on the Internet Journal of Interactive marketing, Vol 18, Nomor 1, Page 39*

- Trimigno, et al (2015), A Plethora of Other Approaches May be used for the Detection of Food Quality and Adulteration Markers Including DNA Based Approach, Spectroscopic Techniques, Such as the Infrared. Vol. 4.
- Tsao C-K, Ku H-Y, Lee Y-M, Huang Y-F, Sun YH (2016) *Long Term Ex Vivo Culture and Live Imaging of Drosophila Larval Imaginal Discs* [www.doi.org/10.1371/journal.pone.0163744](http://www.doi.org/10.1371/journal.pone.0163744)
- Varinli, İ., Erdem, E. and Avcılar, M.Y. (2016), “Exploring the factors affecting purchase intention of halal certified foods in Turkey: a PLS-path modeling study”, *European Journal of Business and Management*, Vol. 8 No. 4, pp. 68-78.
- Wang, Edward. S.T., 2013, “The Influence of Visual Packaging design on perceived food product quality, value and brand preference”, *International Journal of Retail & Distribution Management*, Vol. 41, No. 10, pp. 805-816
- Wang, R. Fang, J., Zhao, Z., Wen, C. (2017), “Design and performance attributes driving mobile travel application engagement”, *International Journal of Information Management*, Vol. 37 No. 4, pp. 269-283.
- Westbrook, (1987). Product/Consumption-Based Affective Responses and Postpurchase Processes. *Journal of Marketing Research*, 24 (August), hal. 258-270.
- Xu. and Yao, Z. (2015), “Understanding the role of argument quality in the adoption of online reviews”, *Online Information Review*, Vol. 39 No. 7, pp. 885-902.
- Yan , Shah, A., Zhai, L., Khan, S. and Shah, A. (2018b), “Impact of mobile electronic word of mouth (EWOM) on consumers purchase intention in the fast-causal restaurant industry in Indonesia”, *Proceedings of the 51st Hawaii International Conference on System Sciences, Honolulu, Hawaii*, Vol. 8, pp. 3801-3810. doi: 10.24251/HICSS.2018.479.
- Zarrad H, dan Debabi M. (2015). *Analyzing The Effect Of Electronic Word Of Mouth On Tourists Attitude Toward Destination And Travel Intention. International Business Research* Vol. 4, 53-60, April 2015. [www.isca.in](http://www.isca.in).
- Zeithaml, V. A. (1988). *Consumer perceptions of price, quality, and value: A means-end model, and synthesis of evidence. Journal of Marketing*, 52, 3: 2–22.
- Zhang, Z., Liang, S., Li, H. and Zhang, Z. (2019), “Booking now or later: do online peer reviews matter? ”, *International Journal of Hospitality Management*, Vol. 77, pp. 147-158.

Area Tekno. “Cara memesan PHD lewat aplikasi pizza hut delivery Indonesia” [www.google.com/url?sa=i&url=https%3A%2F%2Fwww.timonadiyoso.com%2F2020%2F02%2Fcara-memesan-phd-lewat-aplikasi.html&psig=AOvVaw04qkxrweZ4h1M3t07sihD2&ust=1614595386903000&source=images&cd=vfe&ved=0CA0QjhxqFwoTCKC-utiyjO8CFQAAAAAdAAAAABAD](https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.timonadiyoso.com%2F2020%2F02%2Fcara-memesan-phd-lewat-aplikasi.html&psig=AOvVaw04qkxrweZ4h1M3t07sihD2&ust=1614595386903000&source=images&cd=vfe&ved=0CA0QjhxqFwoTCKC-utiyjO8CFQAAAAAdAAAAABAD): Internet; accessed 28 Februari 2021

Brilio. “Pentingnya peran teknologi dalam perkembangan dunia kuliner” [www.brilicious.brilio.net/unik/pentingnya-peran-teknologi-dalam-perkembangan-dunia-kuliner-2002255.html#](http://www.brilicious.brilio.net/unik/pentingnya-peran-teknologi-dalam-perkembangan-dunia-kuliner-2002255.html#): Internet; accessed 16 Februari 2021

Dkatadata “Operasional terdampak pandemic, laba pizza hut semester 1 turun 89%” [www.katadata.co.id/agungjatmiko/finansial/5f27637022ce9/operasional-terdampak-pandemi-laba-pizza-hut-semester-i-turun-89](http://www.katadata.co.id/agungjatmiko/finansial/5f27637022ce9/operasional-terdampak-pandemi-laba-pizza-hut-semester-i-turun-89): Internet; accessed 25 Februari 2021

Google Appstore. “Burger King” [www.apps.apple.com/id/app/burger-king-indonesia/id1465851618](http://www.apps.apple.com/id/app/burger-king-indonesia/id1465851618): Internet; accessed 25 Februari 2021

Google Appstore. “Dominos” [www.apps.apple.com/id/app/dominos-pizza-indonesia/id894487160](http://www.apps.apple.com/id/app/dominos-pizza-indonesia/id894487160): Internet; accessed 25 Februari 2021

Google Appstore. “KFCKU” [www.apps.apple.com/id/app/kfcku/id1474915867](http://www.apps.apple.com/id/app/kfcku/id1474915867): Internet; accessed 25 Februari 2021

Google Appstore. “MCDonlads Delivery” [www.apps.apple.com/id/app/mcdelivery-indonesia/id1110607051](http://www.apps.apple.com/id/app/mcdelivery-indonesia/id1110607051): Internet; accessed 25 Februari 2021

Google Appstore. “Pizza Hut Indonesia” [www.apps.apple.com/id/app/pizza-hut-indonesia/id1252959337](http://www.apps.apple.com/id/app/pizza-hut-indonesia/id1252959337): Internet; accessed 25 Februari 2021

Google. “Gambar pizza hut” [www.google.com/search?q=gambar+pizza+hut&tbm=isch&safe=strict&chips=q:gambar+pizza+hut,g\\_1:logo:aQ-2XhcdDfA%3D&rlz=1C1CHBF\\_enID923ID923&hl=en-GB&sa=X&ved=2ahUKEwirkomBq4TvAhVRKHIKHZMVDW0Q4IYoBnoECAEQIw&biw=1381&bih=657#imgrc=pxStMOj-3L8\\_ZM](https://www.google.com/search?q=gambar+pizza+hut&tbm=isch&safe=strict&chips=q:gambar+pizza+hut,g_1:logo:aQ-2XhcdDfA%3D&rlz=1C1CHBF_enID923ID923&hl=en-GB&sa=X&ved=2ahUKEwirkomBq4TvAhVRKHIKHZMVDW0Q4IYoBnoECAEQIw&biw=1381&bih=657#imgrc=pxStMOj-3L8_ZM): Internet; accessed 17 Februari 2021

Google. “Logo pizza hut delivery” [www.google.com/search?q=logo+pizza+hut+delivery&tbm=isch&ved=2ahUKEwi30IujrITvAhWMVCsKHWMwALUQ2-cCegQIABAA&oq=logo+pizza+hut+delivery&gs\\_lcp=CgNpbWcQAzICCAAYBAGAgAEB46BggAEAcQHjoICAAQCBAHEB5Qjy5YkjFg1DpoAHAAeACA AVGI AZECKgEBNjgBAKABAoBC2d3cy13aXotaW1nwAEB&sclient=img&ei=STs](https://www.google.com/search?q=logo+pizza+hut+delivery&tbm=isch&ved=2ahUKEwi30IujrITvAhWMVCsKHWMwALUQ2-cCegQIABAA&oq=logo+pizza+hut+delivery&gs_lcp=CgNpbWcQAzICCAAYBAGAgAEB46BggAEAcQHjoICAAQCBAHEB5Qjy5YkjFg1DpoAHAAeACA AVGI AZECKgEBNjgBAKABAoBC2d3cy13aXotaW1nwAEB&sclient=img&ei=STs)



3YPeHEyprQHj4ICoCw&bih=657&biw=1381&rlz=1C1CHBF\_enID923ID923  
&safe=strict&hl=en-GB#imgcr=be1aUMTn0CsicM: Internet; accessed 18  
Februari 2021

Google. “*PizzaHut*” [www.pizzahut.co.id/?gclid=CjwKCAjwo4mIBhBsEiwAKgzXOFsyl4xldtN\\_KfcFIvm3VBGbYvbN\\_bCjGWg2upIBMw7z2Qq1GiLwBoCy6gQAvD\\_BwE](http://www.pizzahut.co.id/?gclid=CjwKCAjwo4mIBhBsEiwAKgzXOFsyl4xldtN_KfcFIvm3VBGbYvbN_bCjGWg2upIBMw7z2Qq1GiLwBoCy6gQAvD_BwE): internet; accessed 25 Februari 2021

Instagram. “*phd\_id*” [www.instagram.com/p/CC5ejzuJskm/?utm\\_medium=copy\\_link](http://www.instagram.com/p/CC5ejzuJskm/?utm_medium=copy_link): Internet; accessed 1 April 2021

Instagram. “*phd\_id*” [www.instagram.com/p/CC715D5JQV5/?utm\\_medium=copy\\_link](http://www.instagram.com/p/CC715D5JQV5/?utm_medium=copy_link): Internet; accessed 1 April 2021

Instagram. “*phd\_id*” [www.instagram.com/p/CC7afUUJohD/?utm\\_medium=copy\\_link](http://www.instagram.com/p/CC7afUUJohD/?utm_medium=copy_link): Internet; accessed 1 April 2021

Instagram. “*phd\_id*” [www.instagram.com/p/CC9\\_0H7pH5G/?utm\\_medium=copy\\_link](http://www.instagram.com/p/CC9_0H7pH5G/?utm_medium=copy_link): Internet; accessed 1 April 2021

Kompasiana. “*Mengenal tentang makanan siap saji fast food*” [www.kompasiana.com/irfaan23/54f92c3ba3331135028b4a19/mengenal-tentang-makanan-siap-saji-fast-food](http://www.kompasiana.com/irfaan23/54f92c3ba3331135028b4a19/mengenal-tentang-makanan-siap-saji-fast-food): Internet; accessed 1 Maret 2021

Liputan 6. “*Perkembangan kuliner di era digitalisasi*” Available from [www.liputan6.com/lifestyle/read/3683767/perkembangan-kuliner-di-era-digitalisasi](http://www.liputan6.com/lifestyle/read/3683767/perkembangan-kuliner-di-era-digitalisasi): Internet; accessed 16 Februari 2021

Liputan 6. “*Studi milenial penggemar makanan cepat saji benarkah*” [www.liputan6.com/bisnis/read/3587046/studi-milenial-penggemar-makanan-cepat-saji-benarkah](http://www.liputan6.com/bisnis/read/3587046/studi-milenial-penggemar-makanan-cepat-saji-benarkah): Internet; accessed 17 Februari 2021

Makan dan dolan. “*Seseruan makan pizza berkat POPDAY di PHD (Pizza Hut Delivery)*” [www.indonesianfingers.com/2019/02/PHD-promo-buy-one-get-one-via-aplikasi.html](http://www.indonesianfingers.com/2019/02/PHD-promo-buy-one-get-one-via-aplikasi.html): Internat; accessed 25 Februari 2021

Pizza Hut. “*Mengenal Pizza Hut*” [www.pizzahut.co.id/tentang-kami/mengenal-pizza-hut](http://www.pizzahut.co.id/tentang-kami/mengenal-pizza-hut): Internet; accessed 17 Februari 2021

Sarimelatikencana. “*Pizza Hut Delivery*” [www.sarimelatikencana.co.id/summary-brand.php?id=3](http://www.sarimelatikencana.co.id/summary-brand.php?id=3): Internet; accessed 19 Februari 2021

Tempo. “*Persentase pertumbuhan industri makanan dan minuman*” [www.data.tempo.co/read/241/persentase-pertumbuhan-industri-makanan-dan-minuman](http://www.data.tempo.co/read/241/persentase-pertumbuhan-industri-makanan-dan-minuman): Internet; accessed 1 Maret 2021

Tribun. "*Tren terbaru masyarakat Indonesia lebih suka makanan cepat saji*" Available from [www.tribunnews.com/tribunners/2016/01/28/tren-terbaru-masyarakat-indonesia-lebih-suka-makanan-cepat-saji](http://www.tribunnews.com/tribunners/2016/01/28/tren-terbaru-masyarakat-indonesia-lebih-suka-makanan-cepat-saji): Internet; accessed 17 Februari 2021