

ACKNOWLEDGMENTS

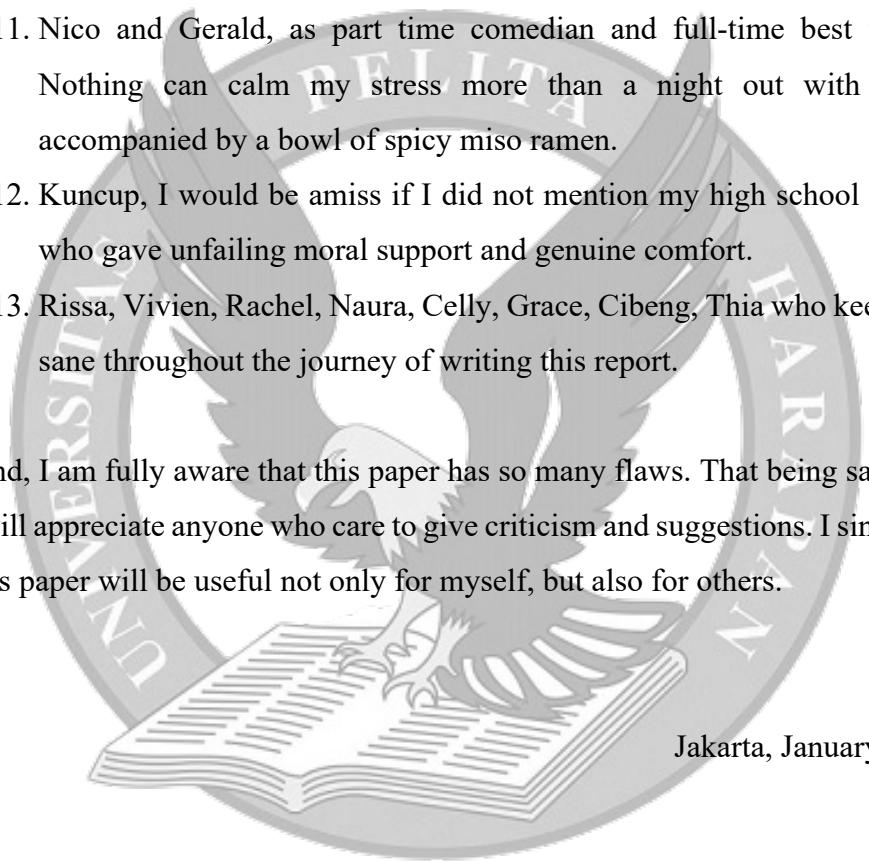
First and foremost, praises and thanks to God, the Almighty, for His showers of blessings throughout my journey in university, therefore I can complete this report of internship. This paper with the title of “The Use of Influencers of Skechers’ Social Media Marketing in PT Mitra Adiperkasa” is written as a partial to fulfil the academic requirements, for me to obtain the degree of *Sarjana Ilmu Komunikasi* in Pelita Harapan University, Karawaci.

The writer realizes without the invaluable guidance, support, and encouragement from countless people, this paper can't be completed in time. By this reason, I would like to express my sincerest gratitude to everyone that has contributed in various form of help throughout the entire process of constructing this internship report. My sense of respect goes to:

1. Dr. Naniek Novijanti Setijadi, S.Pd., M.Si. as the Dean of the Faculty of Social and Political Science and the writer's academic advisor
2. Marsefio Sevyone Luhukay, S.Sos., M.Si. , as the head of Communication Science in Pelita Harapan University.
3. Carly Stiana Scheffer Sumampouw, S.Sos, Mcomm., as the advisor of this internship report. Her brilliant and insightful advice has enriched this paper in so many different aspects.
4. Dr. Dra. Desideria Lumongga Dwiadiah, M.Si., and Dr. Rizaldi Parani, S.Sos., MIR as the examiner for this paper.
5. Final Project Coordinator Team (Marsefio S. Luhukay, S.Sos., M.Si., Novatri G. Pakan, S.I.Kom., Sri Dwi Depvina Sirait, S.Pd.)
6. All lecturers and staff of the Communication Studies Program, Faculty of Social and Political Sciences, Pelita Harapan University, who have provided useful knowledge and experience for future use.
7. Katarina Christin Natalia, as the supervisor of the internship in PT Mitra Adiperkasa. Her patience, enthusiasm, and guidance throughout the internship period has led me to present this paper.

8. Thamrin and Vivi, as my beloved mother and father. Their never-ending blessings, prayers, and sacrifices gave me the strength to get this far.
9. Valen, as she always provides constant love and motivation, who keeps me grounded and believes in me even when I don't believe in myself. She is the best.
10. Mac, I am forever thankful for his presence. He was always there through each midnight draft, and each morning rant all the way from the introduction to conclusion.
11. Nico and Gerald, as part time comedian and full-time best friend. Nothing can calm my stress more than a night out with them, accompanied by a bowl of spicy miso ramen.
12. Kuncup, I would be amiss if I did not mention my high school mates, who gave unfailing moral support and genuine comfort.
13. Rissa, Vivien, Rachel, Naura, Celly, Grace, Cibeng, Thia who keeps me sane throughout the journey of writing this report.

In the end, I am fully aware that this paper has so many flaws. That being said, the writer will appreciate anyone who care to give criticism and suggestions. I sincerely hope this paper will be useful not only for myself, but also for others.



Jakarta, January 2022

The Writer

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