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This thesis, entitled “**THE IMPACT OF ATTITUDE, SUBJECTIVE NORM, AND PERCEIVED BEHAVIORAL CONTROL ON PURCHASE INTENTION OF TESLA AND HYUNDAI-KIA ELECTRIC VEHICLE IN SEOUL METROPOLITAN AREA, SOUTH KOREA**” aims to fulfill the degree requirements to obtain a bachelor’s degree in Pelita Harapan University, Lippo Karawaci, Tangerang.

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The researcher hopes that this thesis could advance the organizational knowledge and be an additional reference for the future researchers. The researcher is open to any suggestion, criticism, and feedback regarding the content that are presented in this thesis.

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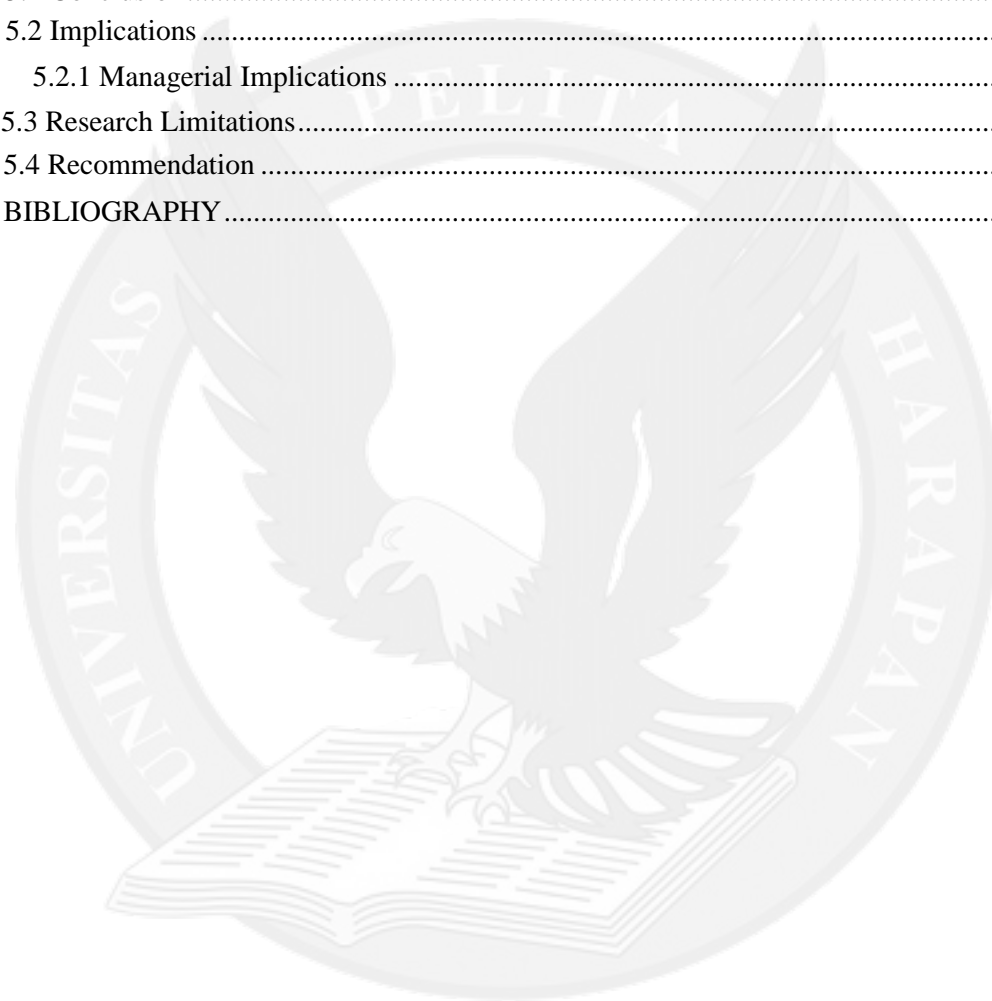
YUN HYUNG KIM

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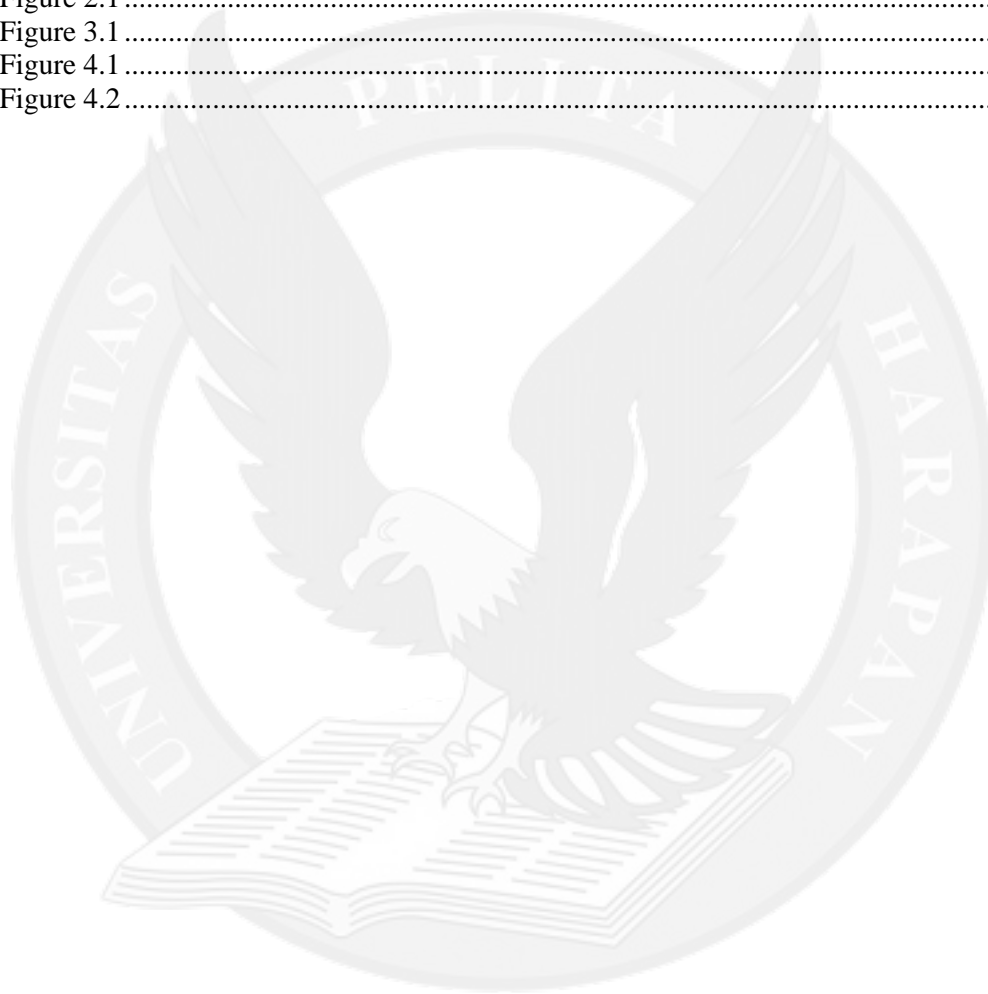
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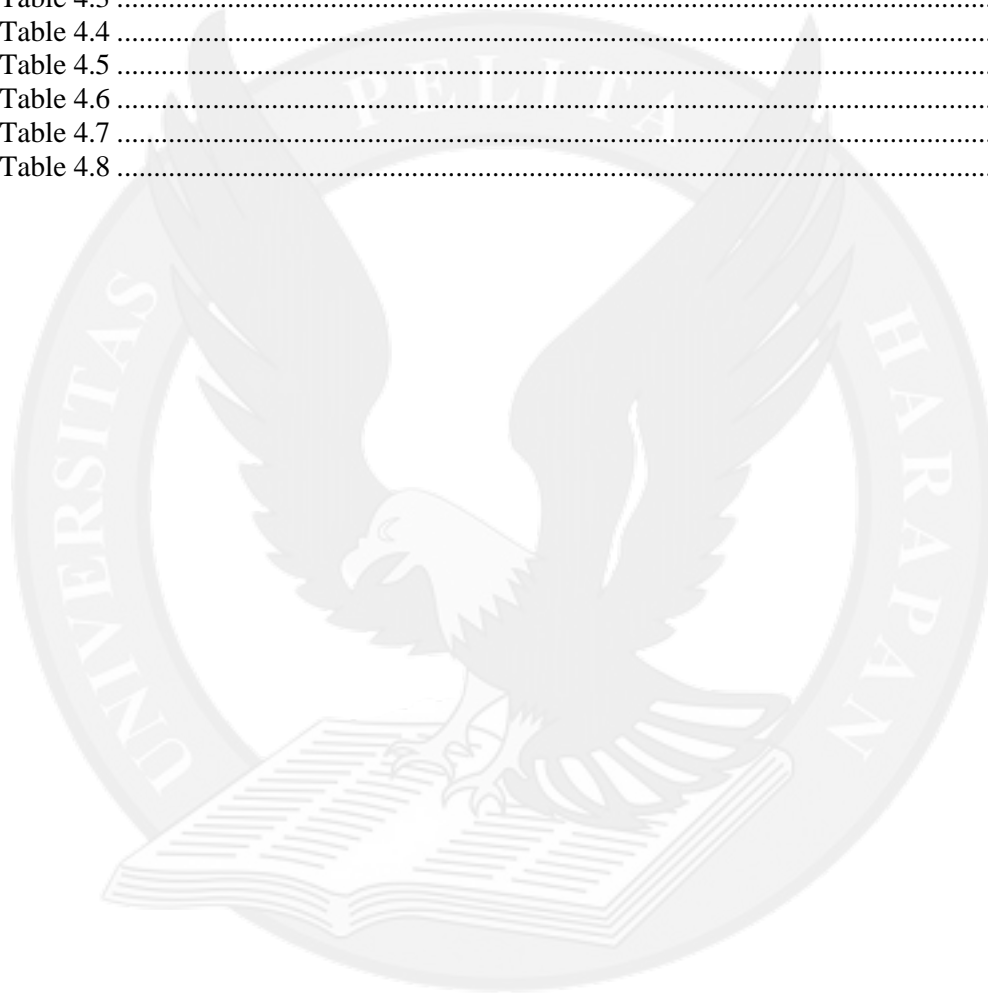
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