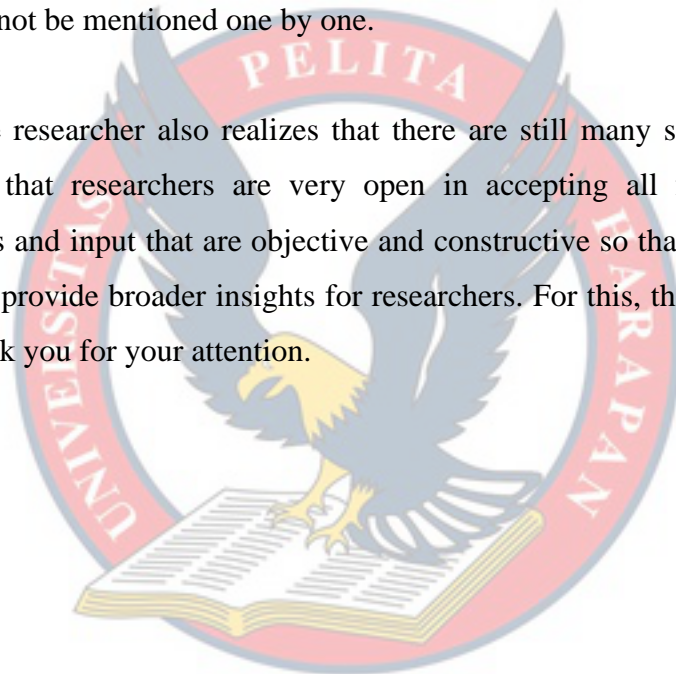# FOREWORD

Praise be to God Almighty for all His graces and gifts in writing the final project. In addition, the purpose of writing this thesis is to provide knowledge to readers about HOW TECHNOLOGY READINESS AND E- COMMERCE IMPACT TO CONSUMER BEHAVIOR AND IT AFFECT IN SHOPPING CENTRE IN THE PANDEMIC COVID_19 ERA. Through this research, the final project can be completed in the form of a thesis as a condition for obtaining a Bachelor of Economics degree at Pelita Harapan University. Many thanks also to researcher Dr. Drs. John Tampil Purba, M.M. MCSE, as a research supervisor who has always been patient with the researcher and provided a lot of input, ideas, criticism and also time to complete the final project in the form of a research thesis.

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The researcher also realizes that there are still many shortcomings in this thesis. So that researchers are very open in accepting all forms of criticism, suggestions and input that are objective and constructive so that they can be useful in order to provide broader insights for researchers. For this, the researchers would like to thank you for your attention.

Tangerang, November 2020

Jason Pande Simanjuntak

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