

ABSTRAK

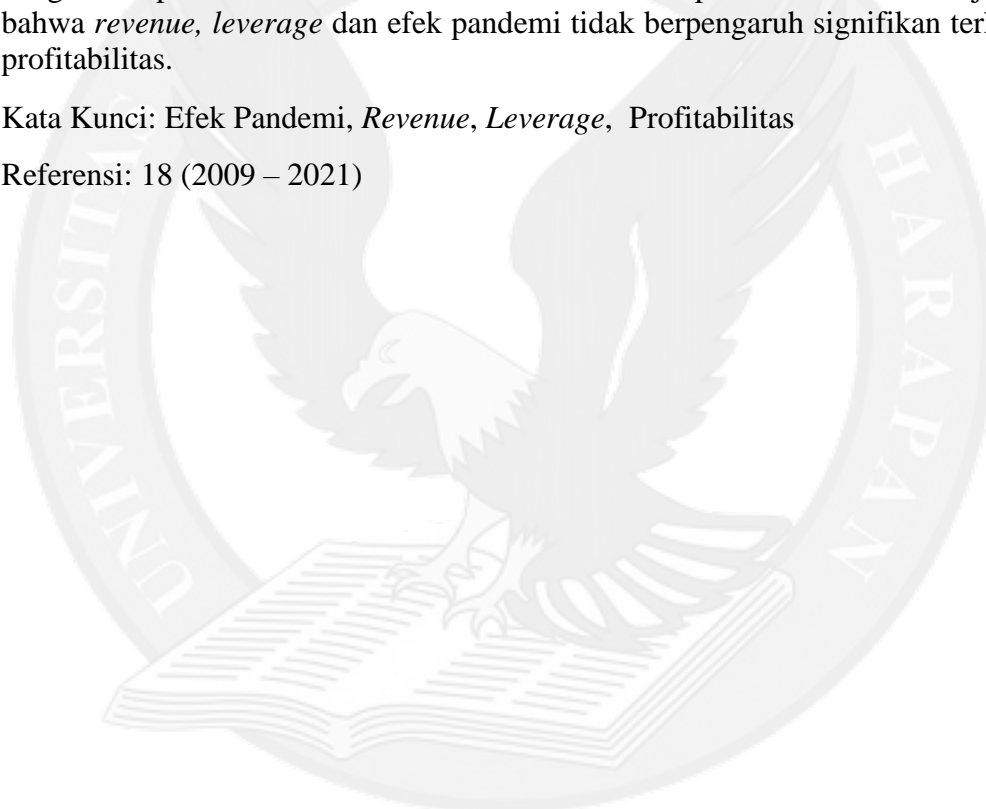
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ANALISIS EFEK PANDEMI, *REVENUE*, *LEVERAGE* TERHADAP PROFITABILITAS PERUSAHAAN (xiii + 55 halaman:9 tabel; 2 lampiran)

Tujuan dalam penelitian ini adalah untuk menganalisis efek pandemic, revenue dan leverage terhadap profitabilitas. Penelitian ini menggunakan metode kuantitatif dengan teknik Regresi linear berganda untuk menganalisis hasil. Sample penelitian ini di ambil dari perusahaan yang terdaftar di Bursa Efek Indonesia (BEI) pada sektor manufaktur periode 2017-2020. Total observasi 276 dengan 69 perusahaan selama 4 tahun. Hasil dari penelitian ini menunjukkan bahwa *revenue*, *leverage* dan efek pandemi tidak berpengaruh signifikan terhadap profitabilitas.

Kata Kunci: Efek Pandemi, *Revenue*, *Leverage*, Profitabilitas

Referensi: 18 (2009 – 2021)



ABSTRACT

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ANALYSIS OF PANDEMIC EFFECTS, REVENUE, LEVERAGE ON COMPANY PROFITABILITY (xiii + 55 pages:9 tables; 2 attachment)

The purpose of this research is to analyze the effect of pandemic, revenue and leverage on profitability. This study uses quantitative methods with multiple linear regression techniques to analyze the results. The sample of this study was taken from companies listed on the Indonesia Stock Exchange (IDX) in the manufacturing sector for the 2017-2020 period. Total observations 276 with 69 companies for 4 years. The results of this study indicate that revenue, leverage and the pandemic effect have no significant effect on profitability.

Keywords: Pandemic Effect, Revenue, Leverage, Profitability

References: 18 (2009 – 2021)

