

DAFTAR PUSTAKA

- Alexander, H. B. (2021, June 11). *Koridor Bitung, Cikupa, dan Balaraja Diprediksi Jadi The Next Serpong Halaman all - Kompas.com.* <https://properti.kompas.com/read/2021/06/11/170528021/koridor-bitung-cikupa-dan-balaraja-diprediksi-jadi-the-next-serpong?page=all>
- Arnold, G., & Lewis, D. (2019). *Corporate Financial Management* (6th Edition). Pearson.
- Badan Pusat Statistik. (2020). *Berita Resmi Statistik: Pertumbuhan Ekonomi Banten Triwulan IV-2020.*
- BPS Provinsi Banten. (2021). <https://banten.bps.go.id/indicator/52/312/1/pdrb-adhk-menurut-kabupaten-kota-di-provinsi-banten.html>
- Brown, D. (2021). *Understanding the Purpose of Wellness Centers.* <https://swaay.com/understanding-the-purpose-of-wellness-centers>
- Cooper, C. (2008). *Tourism: Principles and Practice* (4th Edition). Pearson Education.
- DeFranco, A. L., & Lattin, T. W. (2007). *Hospitality Financial Management*. John Wiley & Sons.
- Dessler, G. (2020). *Human Resources Management* (G. Dessler, Ed.; 16th Edition). Pearson.
- Enz, C. A. (2010). *Hospitality Strategic Management: Concepts and Cases* (2nd Edition). John & Wiley.

Global Wellness Institute. (n.d.). *What is Wellness Tourism? - Global Wellness Institute*. Retrieved July 22, 2021, from <https://globalwellnessinstitute.org/what-is-wellness/what-is-wellness-tourism/>

Glossary of tourism terms | UNWTO. (n.d.). Retrieved October 7, 2020, from <https://www.unwto.org/glossary-tourism-terms>

Harrison, P. (2019, October 22). *12 Different Types Of Retreats You Can Experience*. <https://www.thedailymeditation.com/12-different-types-of-wellness-retreats-you-can-experience>

Heizer, J. H., Render, B., & Munson, C. (2017). *Operations Management: Sustainability and Supply Chain Management* (12th ed.). Pearson.

Hopkin, Paul. (2017). *Fundamentals of risk management : understanding, evaluating and implementing effective risk management*.

Johnston, K., Puczkó, L., Smith, M., & Ellis, S. (2011). *Wellness Tourism and Medical Tourism: Where Do Spas Fit?*

Kaligis, F., Indraswari, M. T., & Ismail, R. I. (2020). View of Stress during COVID-19 Pandemic: Mental Health Condition in Indonesia. *Universitas Indonesia*. <https://doi.org/https://doi.org/10.13181/mji.bc.204640>

Kementerian Pariwisata dan Ekonomi Kreatif. (2019). *SKENARIO PERJALANAN WISATA KEBUGARAN*. www.kemenpar.go.id

Kotler, P., & Armstrong, G. (2018). *Principles of Marketing* (17th Edition). Pearson.

Malvicini, P., & Serrat, O. (2017). *Conducting Successful Retreats* (pp. 847–851).

https://doi.org/10.1007/978-981-10-0983-9_93

Mathieson, A., & Wall, G. (1983). Tourism: Economic, Physical, and Social Impacts.

Journal of Travel Research, 22(1), 51.

<https://doi.org/10.1177/0047287583022001131>

Meyer, E. (2019, March 8). *What's the Difference Between a Wellness Retreat and Resort?* <https://lodgingmagazine.com/whats-the-difference-between-a-wellness-retreat-and-resort-eight-terms-to-know/>

Mion, E. G. (2017, March 22). *Fitness Centers | WBDG - Whole Building Design Guide*. <https://www.wbdg.org/building-types/community-services/fitness-centers>

Morrison, A. M. (2010). *Hospitality & Travel Marketing* (4th Edition). Delmar.

Mueller, H., & Kaufmann, E. L. (2001). Wellness tourism: Market analysis of a special health tourism segment and implications for the hotel industry. *Journal of Vacation Marketing*, 7(1). <https://doi.org/10.1177/135676670100700101>

Nasrulloh, A. (2013). *PROMOTING FITNESS CENTER AS A MEANS OF OBTAINING HEALTH AND PHYSICAL FITNESS*.

Porter, M. E. (1980). *Competitive strategy : techniques for analyzing industries and competitors*. Free Press.

Roscoe, J. T. (1975). *Fundamentals Research Statistics for Behavioural Sciences*. Holt, Rinehart & Winston.

Russel, R. S., & Taylor, B. W. (2019). *Operations and Supply Chain Management* (10th ed.). John Wiley & Sons.

Sekaran, U., & Bougie, R. (2020). *Research Methods for Business: A Skill Building Approach* (Asia Edition). John Wiley & Sons.

Smith, M., & Puczko, L. (2008). *Health and Wellness Tourism*. Routledge.
<https://doi.org/10.4324/9780080942032>

Thakur, V., & Jain, A. (2020). COVID 2019-suicides: A Global Psychological Pandemic. *Brain, Behavior, and Immunity*, 88.
<https://doi.org/10.1016/j.bbi.2020.04.062>

The Hulda B. & Maurice L. Rothschild Foundation. (2012). *Wellness Centre*. The Center for Health Design. www.fgiguideelines.org.

Tim Publikasi Katadata. (2021). *Menparekraf: Kontribusi Pariwisata Ditargetkan 12 Persen dari PDB - Nasional* Katadata.co.id. Katadata.
<https://katadata.co.id/doddyrosadi/berita/6058264566a4b/menparekraf-kontribusi-pariwisata-ditargetkan-12-persen-dari-pdb>

Tribe, J. (1997). The Indiscipline of Tourism. *Annals of Tourism Research*, 24(3), 638–657. [https://doi.org/10.1016/S0160-7383\(97\)00020-0](https://doi.org/10.1016/S0160-7383(97)00020-0)

United Nation World Tourism Organization. (2018). *Exploring Health Tourism*. World Tourism Organization (UNWTO). <https://doi.org/10.18111/9789284420209>

Utami, S. S. (2021). *Alasan Kemenparekraf Pilih Jakarta, Medan, dan Bali Jadi Wisata Kesehatan - Medcom.id*.

<https://www.medcom.id/ekonomi/bisnis/8N0wdyzK-alasan-kemenparekraf-pilih-jakarta-medan-dan-bali-jadi-wisata-kesehatan>

Uysal, M., Sirgy, M., Woo, E., & Kim, H. (2015). Quality of life (QOL) and well-being research in tourism. *Tourism Management*, 53.
<https://doi.org/10.1016/j.tourman.2015.07.013>

Wellness Tourism Association. (n.d.). *Glossary of Wellness Tourism Industry Terms - Wellness Tourism Association*. Retrieved July 16, 2021, from <https://www.wellnesstourismassociation.org/glossary-wellness-tourism-industry-terms/>

Winurini, S. (n.d.). *A BRIEF STUDY OF ACTUAL AND STRATEGIC ISSUES*. Retrieved July 16, 2021, from <http://pdskji.org/>

Wirtz, J., & Lovelock, C. (2017). *Essentials of Services Marketing, 3rd edition*.

World Health Organization. (n.d.). *Mental health and COVID-19*. Retrieved July 15, 2021, from <https://www.who.int/teams/mental-health-and-substance-use/covid-19>