

## **ABSTRAK**

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### **PEMANFAATAN FORUM ASEAN-CHINA FREE TRADE AREA (ACFTA) DALAM MEMPROMOSIKAN KELAPA SAWIT DI INDONESIA**

(VII + 51 Halaman: 2 Grafik; 3 lampiran)

**Kata Kunci:** (Minyak Kelapa Sawit, ASEAN-China Free Trade Area, Indonesia, Uni Eropa)

Pemanfaatan ASEAN-China Free Trade Area guna mempromosikan minyak kelapa sawit Indonesia, menuai peluang dan tantangan. Diskriminasi kelapa sawit yang dilakukan oleh Uni Eropa atas isu kerusakan alam menjadi tantangan tersendiri bagi Indonesia. Peran Indonesia memilih mitra dagang menjadi hal yang penting atas keberlangsungan ekspor minyak kelapa sawit, dengan ini diharapkan forum ASEAN-China Free Trade Area mampu memfasilitasi Indonesia dalam ekspor kelapa sawit dan menambah nilai guna dari minyak kelapa sawit. Pengumpulan data dilakukan dengan menggunakan data primer dan data sekunder, data primer berasal dari dokumen resmi pemerintah dan data sekunder berasal dari media massa. Analisis data dilakukan melalui reduksi data yaitu memisahkan data yang relevan dan yang tidak relevan. Dari hasil penelitian dapat disimpulkan mengenai upaya Indonesia dalam pemanfaatan forum ASEAN-China Free Trade Area dalam mempromosikan minyak kelapa sawit.

**Referensi:** 3 Buku + 11 Jurnal + 3 Media Massa + 8 Website

## ABSTRACT

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### **The Utilization of ASEAN-China Free Trade Area (ACFTA) forums to promote the Indonesian Crude Palm Oil**

(VII + 51 Pages: 2 Graphics; 3 attachments)

**Keywords:** (Crude Palm Oil, ASEAN-China Free Trade Area, Indonesia, European Union)

The utilization of ASEAN-China Free Trade Area in order to promote Indonesia's Crude Palm oil has become one of Indonesia's strategies to optimize the national income by exporting Crude Palm Oil. Due to European Union discrimination against Indonesia's Crude Palm Oil by the reason of environmental issues has become challenge for Indonesian itself, the policy that Indonesian government had to decide primarily is to designate a certain country as Indonesia's trading partners. Through ASEAN China Free Trade Area has open up the opportunities for Indonesia to increase the national income as foreign exchange. Data Collection was build-up by collecting Primary data and secondary data. The primary data was accumulated by Indonesian government official data and secondary data was collect by mass media, Data analysis was carried out by using data reduction by designate the credible and relative source only. By this research the author could conclude about particular research question on the subject of how Indonesia can utilize the forums of ASEAN-China Free Trade Area to promote Indonesian Crude Palm Oil.

**References:** 3 Books + 11 Journals + 3 Mass Media + 8 Website