

DAFTAR PUSTAKA

- Abdul-Rahman, Y. (2014). *The Art of RF (Riba Free) Islamic Banking and Finance: Tools and Tecniques for Coomunity-Based Banking*. Hoboken, New Jersey: John Wiley & Sons.
- Agustina, Putri. 2011. *Psikologi Perkembangan*. Surakarta: PGSD UMS.
- Amin, dkk. 2014. Pengaruh Kualitas Pelayanan Terhadap Kepuasan Pelanggan dan Dampaknya Pada Loyalitas Pelanggan. *Jurnal Administrasi Bisnis*, Vol. 17 No 1 Desember 2015.
- Armstrong, Kotler 2015, "Marketing an Introducing Prentice Hall twelfth edition", England : Pearson Education, Inc
- Blattberg, R. C., and Wisniewski, K. J. (1989). Price-induced patterns of competition. *Marketing Science*, 18(4), 81–100.
- Chaudhuri, A., & Holbrook, M. B. (2001). The chain of effects from brand trust and brand affect to brand performance: The role of brand loyalty. *Journal of Marketing*, 65(2), 81-93.
- Chen, F. F. et al., 2016. Correlation between molecular features and electrochemical properties using an artificial neural network. *Materials and Design*, pp. 410-418.
- Dahl, D.C. and J.W. Hammond. 1997. *Market and Prices Analisis*. Mc Grow Hill Inc. United States.
- Delgado-Ballester 2004, "Applicability of a brand trust scale across product categories: A multigroup invariance analysis", *European Journal of Marketing*,: 573
- Gefen, David., Karahanna, E. Dan Straub. 2004. The relative importance of perceived ease of-use in IS acceptance: A study of e-commerce acceptance. *Journal of AIS*, 1, 8 (October 2004), 1–30.
- Gefen, D. and Straub, D.W., "Consumer trust in B2C e-commerce and the importance of social presence: experiments in e-products and eservices," *Omega* (32:6), 2004, 407- 424.

- Hansen, Don R., Maryanne M. Mowen. 2003. Edisi Keempat. Cost Management Accounting and Control. South Western: Thomson Learning
- Hejasukmana, Valentino. Sugiharto, Sugiono. (2014). Analisis Pengaruh Experiential Marketing Terhadap Pembelian Ulang Konsumen The Vinnette (House of Bovin and Lynette) Surabaya. Jurnal Manajemen Pemasaran Petra. 2(1),1-14.
- Howard, J.A. and Sheth J.N. 1969, The Theory of Buyer Behavior. (Edisi cetak ulang) New York: John Wiley and Sons
- Ibzan, Eliasaph, et al. 2016. Consumer Satisfaction and Repurchase Intentions, Developing Country Studies, Vol. 6, No.2
- Jarvenpaa, S., & Noam, T. (1999). Consumer Trust in an Internet Store : A Cross Cultural Validation. Journal of Computer-Mediated Communication.
- Kock, Ned., Hadaya, Pierre. 2016. Minimum sample size estimation in PLS-SEM: The inverse square root and gamma-exponential methods. Information Systems Journal
- Kotler, Philip and Kevin Lane Keller, 2016. Marketing Management, 15th Edition, Pearson Education, Inc
- Kusumawati, Mia. (2015). Penelitian pendidikan penjasorkes. Bandung: Alfabeta.
- Laroche, M., Kim, C. and Zhou, L. (1996). Brand familiarity and confidence as determinants of purchase intention: an empirical test in a multiple brand. Research 37(2), 115-120.
- Luk, S., & Yip, L. (2008). The Moderator Effect of Monetary Sales Promotion on the Relationship between Brand Trust and Purchase Behaviour". Journal of Brand Management, Vol.15, No.6.
- Maharani, Astri Dhiah. 2010. Analisis Pengaruh Kepercayaan dan Kepuasan Pelanggan Terhadap Loyalitas Nasabah Tabungan Bank Mega Semarang. Skripsi Program Sarjana Fakultas Ekonomi Universitas Diponegoro Skripsi : Program Sarjana Fakultas Ekonomika dan Bisnis Universitas Diponegoro Semarang
- Malhotra, Naresh. 2014. Basic Marketing Research. Pearson Education: England.

- McKnight et al., 2002. "The Impact of Initial Consumer Trust on Intention to Transact with a Website: A Trusting Building Model". *Jurnal Sistem Strategi Informasi*, Vol. 11
- Mudrajad Kuncoro, (2011). *Metode Kuantitatif; Teori dan Aplikasi untuk Bisnis dan Ekonomi*, Edisi keempat. Yogyakarta: Sekolah Tinggi Ilmu Manajemen YKPN
- Rao, H.R., Salam, A.F., DosSantos, B. (1998). Marketing and the Internet. *Communication of the ACM*, 41(3), 32-34.
- Ranjbarian, B., Fathi, S., & Rezaei, Z., (2012). Factors Influencing on Customers' ESatisfaction: A case Study from Iran, *Journal of contemporary research business*, vol. 3 (9).
- See-To, E. W. K., & Ho, K. K. W. (2014). Value Co-Creation and Purchase Intention in Social Network Sites: The Role of Electronic Word-of-Mouth and Trust - A Theoretical Analysis. *Computers in Human Behavior*, 31(1), 182– 189
- Sekaran, Uma. 2013. *Research Methods for Business*. Jakarta: Salemba Empat
- Sekaran, Uma dan Bougie, Roger. 2016. *Research Methods For Business: A Skill Building Approach*, 7th Edition. New Jersey: Wiley
- Setiawan, Cahaya Kiki. (2015). Pengaruh Motivasi Kerja Terhadap Kinerja Level Pelaksana di di Divisi Operasi PT. Pusri Palembang, *Jurnal Psikologi Islami*, vol. 1 no. 2
- Sumarwan, Ujang. 2015. *Pemasaran Strategik: Prespektif Perilaku Konsumen, dan Marketing Plan*. Jakarta: PT.Ghalia Indonesia.
- Walters, R.G. and H.J. Rinne, An empirical investigation into the impact of price promotions on retail store performance. *Journal of Retailing*, 1986. 62(3): p. 237-266.