

DAFTAR PUSTAKA

- Adeleke, B., Ghasi, N., Udoh, B., Iloafu, L., & Enemuo, J. (2019). Consumer Style Inventory (Csi) Re- Examined: Its Implications In The Telecommunication Services Consumption Among Youths. *Journal of Management Information and Decision Sciences*.
- Adelia, S. (2018). Pengaruh Online Promotion Terhadap Repurchase Intention Dengan Consumer Perception Sebagai Mediasi Pada Travel Online. *Jurnal Manajemen Pemasaran*, 94-100.
- Ahmad, F., & Sherwani, N. (2015). An Empirical Study on the effect of Brand Equity of Mobile Phones on Customer Satisfaction. *International Journal of Marketing Studies*.
- Ahsan, R., Saeed, A., Siddiqi, s., Masood, A., Zeeshan, F., & Amjad, I. (2017). Brand Consciousness, Brand Loyalty, Consumer Satisfaction and Buying Behavior of Teenagers for Apparel and Clothing. *European Journal of Business and Management*.
- Alavi, S. A., Rezaei, S., Valaei, N., Kharuzzaman, W., & Ismail, W. (2015). Examining shopping mall consumer decision- making styles, satisfaction and purchase intention. *The International Review of Retail, Distribution and Consumer Research*.
- Aliman, N., Ariffin, z., & hanshim, s. (2018). Religiosity Commitment and Decision-Making Styles Among Generation Y Muslim Consumers in Malaysia. *Internation Journal of Academic Research in Business & Social Sciences*, 554-576.
- APJII. (2020). *Laporan Survei Internet AP JII 2019-2020*. Jakarta: Asosiasi Penyelenggara Jasa Internet Indonesia.
- Azmi, A., Buliah, A. L., & Ismail, W. R. (2016). International Tourist Shopping Styles In Kuala Lumpur. *International Social Science Conference*, 126-131.
- Badan Pusat Statistik (BPS). (2020). *Statistik E-Commerce 2020*. Jakarta: Badan Pusat Statistik / BPS-Statistics Indonesia.

- Badan Pusat Statistik. (2020). *Jumlah Penduduk Hasil Proyeksi Menurut Provinsi dan Jenis Kelamin (Ribuan Jiwa), 2018-2020*. Retrieved from www.bps.go.id: <https://www.bps.go.id/indicator/12/1886/1/jumlah-penduduk-hasil-proyeksi-menurut-provinsi-dan-jenis-kelamin.html>
- Banjarnahor, J. (2017). Antecedent Customer Satisfaction Dan Dampaknya Pada Purchase Intention. *Jurnal Manajemen dan Pemasaran Jasa*.
- Basit, H., & Durrani, U. (2018). Rational And Emotional Factors Of Customer Satisfaction And Brand Loyalty On J. And Khaadi. *Journal of Marketing and Logistics*, 23-46.
- Bernarto, I., Wilson, N., & Suryawan, I. (2019). Pengaruh Website Design Quality, Service Quality, Trust dan Satisfaction Terhadap Repurchase Intention (Studi Kasus: tokopedia.com). *Jurnal Manajemen Indonesia*, 80-90.
- Chaudhary, P., & Walia, S. (2021). Examining the Relationship Between Talent Making Style of Millennials. *International Journal of Hospitality & Tourism Systems*, 79-89.
- Demez, D. S. (2020). *Administrative, Economics And Social Sciences*. Montenegro: IVPE.
- Demirgunes, B., & Ozsacmaci, B. (2017). Exploring the Effect of Consumers' Food-Related Decision Making Styles on National Brand vs. Store Brand Choice. *International Journal of Marketing Studies*, 46-64.
- Dharma, S., Yuliviona, R., & Utari, R. D. (2016). Potret Gaya Keputusan Pembelian Masyarakat Kota Padang Dalam Membeli Mobil Segmen Low MPV. *Kementerian Riset Teknologi Dan Pendidikan Tinggi Jurnal Benefita Kopertis Wilayah X*.
- Dlodlo, N., & Mahao, B. (2020). The Influence Of Demographics On The Online Purchase Decision-Making Styles Of Undergraduate Students. *International Journal Of Business And Management Studies*, 486-500.
- Ginting Br, M. (2019). Pengaruh Trust Effective Commitment Dan Satisfaction Terhadap Repurchase Intention Pada Pt. Global Teleshop Cabang Medan. *Jurnal "Jumansi Stindo"*.

- Handa, M., Pandit, A., & Sharma, A. (2017). Effect of Consumer Decision-Making Styles on Attitude Towards the Ad. *A Management Journal*.
- Hanny, R., & Fahrizal. (2021). Prediction of Online Customer Satisfaction: A Case Study Go-Ride in Jabodetabek. *Jurnal Ekonomi dan Bisnis Jagaditha*.
- Haron, S., & Chinedu, A. (2018). Consumer Background and Decision Making Styles of Malaysian College Students. *International Journal of Business and Management*, 170-182.
- Helmi, R. A., Arifianti, R., & Nugraeni, W. (2018). Shopping Style : Comparison Of Indonesian And Malaysian Customer. *Jurnal Pemikiran dan Penelitian Administrasi Bisnis dan Kewirausahaan*.
- Hootsuite. (2021). *Digital 2021 Indonesia*. Jakarta: Hootsuite.
- Japarianto, E., & Koharyanto, F. (2020). Analisa Pengaruh Perceived Quality Dalam Pembentukan Repurchase Intention Melalui Brand Trust Pada Aplikasi Shopee. *Jurnal Strategi Pemasaran*.
- Kotler, P., & Keller, K. (2009). *Manajemen Pemasaran Jasa*. Jakarta: Penerbit Salemba Empat.
- Martisiute, S., Vilutyte, G., & Grundey, D. (2010). Product or Brand? How Interrelationship between Customer Satisfaction and Customer Loyalty Work. *European Journal of Interdisciplinary Studies*.
- Murtaza, F., Iqbal, k., & Tariq, U. (2012). Impact of Customer Satisfaction and Brand Image on Brand Loyalty. *M. M. Ghafoor et al. /Progress in Business Innovation & Technology Management 002 (2012)*.
- Nguyen, Q., Nguyen, H., & Le, t. (2020). Relationships among novelty seeking, satisfaction, return intention, and willingness to recommend of for- eign tourists in Vietnam. *Management Science Letters*.
- Oktarini, M., & Wardana, I. M. (2018). Peran Customer Satisfaction Memediasi Pengaruh Perceived Ease Of Use Dan Perceived Enjoyment Terhadap Repurchase Intention . *E-Jurnal Manajemen Unud*, 2041-2072.
- Olukemi, S. (2015). *The Role of Values and Demographic Characteristics on Consumer Decision-Making Styles, Overall Customer Satisfaction and Re-*

- purchase Intentions of Retail Consumers in Botswana*. Botswana: University of Botswana Department of Marketing Faculty of Business Graduate School of Business.
- Omarov, Z., & Ozdemir, E. (2017). Decision Making Styles Of Consumers In Turkey and Azerbaijan : A Consumer Styles Inventory Approach. *Paradoks Economics, Sociology, And Policy Journal*, 59-79.
- Pane, D., Fikri, M., & Siregar, N. (2020). Upaya Peningkatan Repurchase Intention Melalui Sosial Media Dan Word Of Mouth Terhadap Hotel Parbaba Beach Di Daerah Pariwisata Kabupaten Samosir. *Jurnal Manajemen Tools*, 12-20.
- Philip. (2019). Pengaruh Gaya Hidup Terhadap Keputusan Pembelian Dengan Perilaku Konsumtif Sebagai Variabel Intervening Pada Pembelian Sneakers Branded Oleh Generasi Z Di Surabaya. *Jurnal Manajemen Fakultas Bisnis dan Ekonomi Universitas Kristen Petra*.
- Pramono, d. D. (1997). *Besar Sampel Dalam Penelitian Kesehatan* . Yogyakarta: Gajah Mada University Press.
- Rahmawati, A., Prihastuty, R., & Azis, A. (2018). Pengaruh Kepuasan Konsumen Terhadap Repurchase Intention. *Jurnal Psikologi Ilmiah*, 293-298.
- Santoso, G., & Triwijayati, A. (2018). Gaya Pengambilan Keputusan Pembelian Pakaian Secara Online Pada Generasi Z Indonesia. *Jur. Ilm. Kel. & Kons.*
- Setiawan, c. R., & Briliana, V. (2019). Entertainment, Infomativeness, Credibility, Attitudes Terhadap Purchase Intention Pada Subscriber Channel Youtube. *Jurnal Bisnis Dan Akuntansi Vol. 23, No. 1, Juni 2021, Hlm. 111-120 Akreditasi Sinta3 SK No. 23/E/KPT/2019*.
- Sezer, A., & Senturk, F. (2021). The Effect Of Materialist Tendencies On Consumers' Purchasing Decision Styles: Sample Of Düzce University. *Electronic Journal of Social Sciences*, 758-779.
- Sporles, G. B., & Kendall, E. L. (1986). A Methodology for Profilling Consumer Decision-Making Styles. *The Journal of Consumer Affairs*, 267-279.
- Sugiyono. (2013). *Metode Penelitian Manajemen*. Bandung: Alfabesta

- Tan, H., & Karina, R. (2019). Pengaruh Perceived Value Terhadap Repurchase Intention Melalui Customer Satisfaction Sebagai Variabel Intervening Pada Pada Shopee. *Agora*.
- Thsabalala, Z. (2015). *The Influence of consumer decision-making styles on impulsive and careless buying of eco-friendly products*. Johannesburg: Faculty of Commerce, Law and Management, University of the Witwatersrand.
- Tsang-Hsiang, Chen, S.-C., & Hariguna, T. (2021). The Empirical Study of Usability and Credibility on Intention Usage of Government-to-Citizen Services. *Journal of Applied Data Sciences*.
- Ulfat, S. (2013). Pairing of Customer' Satisfaction with Brand Consciousness and Price Sensitivity (A Feminine Study in Pakistan on Beauty Care Products' selection, Use and Satisfaction). *Asian Journal of Business Management*.
- Vuong, H. G., & Nguyen, M. T. (2018). Factors Influencing Millennials' Purchase Intention towards Fast Fashion Products: A Case Study in Vietnam. *International Journal of Social Science and Humanity*, 235-240.
- Weldode, V., & Kulkarni, S. (2018). Study On" Understanding The Decision Making Styles Of Consumers With Respect To Shopping Malls" In Pune City. *Proceedings of International Conference on Advances in Computer Technology and Management (ICACTM)*, 206-208.
- Wilson, N., & Keni. (2018). Pengaruh Website Design Quality Dan Kualitas Jasa Terhadap Repurchase Intention : Variabel Trust Sebagai Variabel Mediasi. *Jurnal Manajemen dan Pemasaran Jasa*, 291-310.
- Wiradarma, I. W., Respati, & Nyoman, N. (2020). Peran Customer Satisfaction Memediasi Pengaruh Service Quality Terhadap Repurchase Intention Pada Pengguna Lazada Di Denpasar. *E-Jurnal Manajemen*, 637-657.
- Wiyata, M., Putri, E., & Gunawan, C. (2020). Pengaruh Customer Experience, Ease Of Use, Dan Customer Trust Terhadap Repurchase Intention Konsumen Situs Jual Beli Online Shopee D I Kalangan Mahasiswa Kota Sukabumi. *Cakrawala*, 11-21.

- Winata, E., & Sesilya, K. (2021). Analisis Pengaruh Perceived Value Dan Service Quality Terhadap Repurchase Intention Pada Toko Emas Sentral Makassar. *Agora*.
- Yapici, E. (2016). *Determinants Of Purchase Intentions For Luxury Brands –The Effect Of Brand Positioning*. Istanbul: İstanbul Bilgi University Graduate School Of Social Sciences.
- Yen, T.-F. (2020). Managing Attendees' WOM at a Wine Cultural Event: The Moderating Role of Novelty Seeking. *Asian Journal of Education and Social Studies*, 1-14.
- Yildirim, S., Aydin, K., & Astahmetoglu, E. (2016). Segmentation Of Female Apparel Market Through Consumer Decision-Making Styles. *BJSS Balkan Journal of Social Science*, 115-130.

