

## DAFTAR PUSTAKA

- AccountingTools. (2018). Cost of goods sold. Retrieved from <https://www.accountingtools.com/articles/2017/5/4/cost-of-goods-sold>
- Adom, A. Y., Nyarko, I. K., & Som, G. N. K. (2016). Competitor Analysis in Strategic Management: Is it a Worthwhile Managerial Practice in Contemporary Times? *Journal of Resources Development and Management*, 24.
- Aksa, N. (2020). Yupa Historical Studies. *Tionghoa (Muslim) di Makassar: Studi Atas Pembaurannya dalam*.
- Alnasser, N., Shaban, O. S., & Al-Zubi, Z. (2014). The Effect of Using Break-Even-Point in Planning, Controlling, and Decision Making in the Industrial Jordanian Companies. *International Journal of Academic Research in Business and Social Sciences*, 4(5). <https://doi.org/10.6007/IJARBS/v4-i5/888>
- Al-Ani, M. K. (2015). A Strategic Framework to Use Payback Period in Evaluating the Capital Budgeting in Energy and Oil and Gas Sectors in Oman. *International Journal of Economics and Financial Issues*, 5(2).
- Atalya. (2018, Januari 14). *Pedasnya Masakan Sichuan di Jakarta Ini Bikin Lidah Mati Rasa*. Retrieved Agustus 18, 2021, from nibble.id/: <https://www.nibble.id/blog/pedasnya-masakan-sichuan-jakarta-bikin-lidah-mati-rasa/>
- Arsitur Studio. (2020, April 17). *Pengertian Restoran Menurut Para Ahli*. Retrieved Agustus 19, 2021, from [arsitur.com: https://www.arsitur.com/2015/10/pengertian-restoran-menurut-para-ahli.html](https://www.arsitur.com/2015/10/pengertian-restoran-menurut-para-ahli.html)
- Bank Sentral Republik Indonesia (2021)
- BPJS Ketenagakerjaan. (2017). Jaminan Hari Tua. Retrieved from <https://www.bpjsketenagakerjaan.go.id/jaminan-hari-tua.html>
- BPJS Ketenagakerjaan. (2017). Jaminan Kecelakaan Kerja. Retrieved from <https://www.bpjsketenagakerjaan.go.id/jaminan-kecelakaan-kerja.html>
- BPJS Ketenagakerjaan. (2017). Jaminan Kematian. Retrieved from <https://www.bpjsketenagakerjaan.go.id/jaminan-kematian.html>
- BPJS Ketenagakerjaan. (2017). Jaminan Pensiun. Retrieved from <https://www.bpjsketenagakerjaan.go.id/jaminan-pensiun.html>
- Cousins, J., Lillicrap, D., & Weekes, S. (2014). *Food and Beverage Service* (Ninth). Italy: Hodder Education.
- Corporate Finance Institute. (2019). Initial Outlay Calculation. Retrieved from <https://corporatefinanceinstitute.com/resources/knowledge/finance/initial-outlay/>
- DeFranco, A. L., & Lattin, T. W. (2007). *Hospitality Financial Management*. New Jersey: John Wiley & Sons.
- Dessler, G. (2017). *Human Resource Management* (Fifteenth). United States of America: Pearson Education.
- Dessler, G. (2020). *Human Resource Management* (16 ed.). Pearson Education.

- Dunlop, F. (2014). *Shark's Fin and Sichuan Pepper: A sweet-sour memoir of eating in China*. London: Random House.
- Dunlop, F. (2019). *The Food of Sichuan*. London: Bloomsbury Publishing.
- Dopson, L. R., & Hayes, D. K. (2016). *Food & Beverage Cost Control* (Sixth). Hoboken: John Wiley & Sons.
- Enz, C. A. (2010). *Hospitality Strategic Management: Concepts and Cases* (Second). New Jersey: John Wiley & Sons.
- Evans, N. (2015). *Strategic Management for Tourism, Hospitality and Events* (2 ed.). Routledge. <https://doi.org/10.4324/9780203771495>
- Fitzsimmons, J. A., Fitzsimmons, M. J., & Bordoloi, S. K. (2014). *Service Management: Operations, Strategy, Information Technology* (8th ed.).
- Gregoire, M. (2017). *Foodservice Organizations* (Ninth). Boston: Pearson Education.
- Gitman, L. J., & Zutter, C. J. (2015). *Principles of Managerial Finance* (Fourteenth). Essex: Pearson Education
- Gupta, A. (2013). Environment & PEST Analysis: An Approach to External Business Environment. *International Journal of Modern Social Sciences*, 3(1).
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2014). *Multivariate Data Analysis* (Seventh). Essex: Pearson Education.
- Hayes, D. K., & Ninemeier, J. D. (2009). *Human Resources Management in the Hospitality Industry*. New Jersey: John Wiley & Sons.
- Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2017). Strategic Management: Competitiveness and Globalization. In *Musical Times* (12 ed., Vol. 143, Nomor 1878). Cengage Learning. <https://doi.org/10.2307/1004421>
- Jagels, M. G., & Coltman, M. M. (2004). *Hospitality Management Accounting* (Eighth). New Jersey: John Wiley & Sons.
- Kaplan, A. M. (2015). Social Media, the Digital Revolution, and the Business of Media. *International Journal on Media Management*, 17(4). <https://doi.org/https://doi.org/10.1080/14241277.2015.1120014>
- Kotler, P., & Armstrong, G. (2016). *Principles of Marketing* (16th ed.). Pearson.
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th ed.). England: Pearson Education Limited.
- Kotler, P., Bowen, J. T., Makens, J. C., & Baloglu, S. (2017). *Marketing for Hospitality and Tourism* (Seventh). Essex: Pearson Education.
- Kemenparekraf. (2019, April 05). *Kajian Dampak Sektor Pariwisata Terhadap Perekonomian Indonesia*. Retrieved Agustus 18, 2021, from <https://www.kemenparekraf.go.id/:https://www.kemenparekraf.go.id/post/kajian-dampak-sektor-pariwisata-terhadap-perekonomian-indonesia>
- Labonte, M. (2011). Inflation: Causes, Costs, and Current Status. *Congressional Research Service*.
- Mantalean, V. (2019, Januari 28). *Kenapa Makanan China Mudah Diterima Orang Indonesia?* From [kompas.com](https://travel.kompas.com/read/2019/01/28/080600327/kenapa-makanan-china-mudah-diterima-orang-indonesia): <https://travel.kompas.com/read/2019/01/28/080600327/kenapa-makanan-china-mudah-diterima-orang-indonesia>

- Mondal, D. (2020, Agustus 07). *Hotel Management Tips*. Retrieved Agustus 19, 2021, from hotelmanagementtips.com: <https://www.hotelmanagementtips.com/food-and-beverage-services/>
- Morrison, A. M. (2010). *Hospitality and Travel Marketing* (Fourth). United States of America: Delmar.
- Muhammad, H. (2019). Pendirian PT di 2019, Ini yang Perlu Anda Ketahui. Retrieved from <https://izin.co.id/indonesia-business-tips/2019/01/04/pendirian-pt-di-2019/>
- NDTV Food. (2020, November 24). *16 Most Popular Chinese Dishes | Easy Chinese Dishes*. Retrieved Agustus 18, 2021, from food.ndtv.com: <https://food.ndtv.com/lists/10-most-popular-chinese-dishes-740725>
- Nugroho, E. (2018). *Prinsip-Prinsip Menyusun Kuesioner*. Malang: UB Press.
- Oh, D. (2020, Juni 09). *futuredish*. Retrieved Agustus 19, 2021, from [futedish.com: https://futedish.com/mala-xiang-guo-sichuan-spicy-stir-fry/](https://futedish.com/mala-xiang-guo-sichuan-spicy-stir-fry/)
- Peraturan Gubernur Provinsi Sulawesi Selatan No. 14.15/X, 27 Oktober 2020 Penetapan UMP Sulawesi Selatan di Tahun 2021
- Portal Informasi Bisnis Terkini. (2018). Pengertian SKDP | SKDP adalah singkatan dari Surat Keterangan Domisili Perusahaan. Retrieved from <https://izin.co.id/indonesia-business-tips/2018/09/18/pengertian-skdp/>
- Poston, D. L., & Wong, J. H. (2016). The Chinese diaspora. *The Chinese diaspora: The current distribution of the overseas Chinese population*.
- Republik Indonesia. Kementerian Keuangan Republik Indonesia Direktorat Jenderal Pajak. (2013) Peraturan Direktur Jenderal Pajak Nomor PER-38/PJ/2013 Tentang Perubahan Atas Peraturan Direktur Jenderal Pajak No. PER-20/PJ/2013 Tentang Tata Cara Pendaftaran Dan Pemberian Nomor Pokok Wajib Pajak, Pelaporan Usaha Dan Pengukuhan Pengusaha Kena Pajak, Penghapusan Nomor Pokok Wajib Pajak Dan Pencabutan Pengukuhan Pengusaha Kena Pajak, Serta Perubahan Data Dan Pemindahan Wajib Pajak. Retrieved from [https://www.pajak.go.id/sites/default/files/2019-04/PER%20-%2038.PJ\\_.2013%20tg%20Perubahan%20PER%2020%20PJ%20013.PDF](https://www.pajak.go.id/sites/default/files/2019-04/PER%20-%2038.PJ_.2013%20tg%20Perubahan%20PER%2020%20PJ%20013.PDF)
- Republik Indonesia. Menteri Kesehatan Republik Indonesia. (2011) Peraturan Menteri Kesehatan Republik Indonesia Nomor 1096/MENKES/PER/VI/2011 Tentang Higiene Sanitasi Jasaboga. Retrieved from <http://pelayanan.jakarta.go.id/download/regulasi/permen-kesehatan-nomor-1096-menkes-per-vi-2011-tentang-higiene-sanitasi-jasaboga.pdf>
- Republik Indonesia. Menteri Ketenagakerjaan Republik Indonesia. (2016) Peraturan Menteri Ketenagakerjaan Republik Indonesia Nomor 6 Tahun 2016 Tentang Tunjangan Hari Raya Keagamaan Bagi Pekerja/Buruh Di Perusahaan. Retrieved from [https://jdih.kemnaker.go.id/data\\_wirata/Wirata\\_4-1\\_2016.pdf](https://jdih.kemnaker.go.id/data_wirata/Wirata_4-1_2016.pdf)
- Republik Indonesia. Menteri Pariwisata Republik Indonesia. (2016) Peraturan Menteri Pariwisata Republik Indonesia Nomor 18 Tahun 2016 Tentang Pendaftaran Usaha Pariwisata. Retrieved from <https://pariwisata.bantulkab.go.id/filestorage/dokumen/2017/08/PERMEN%20P>

AR%20No\_18%20Thn%202016%20ttg%20PENDAFTARAN%20USAHA%20  
PARIWISATA.pdf

- Republik Indonesia. Menteri Perdagangan Republik Indonesia. (2017) Peraturan Menteri Perdagangan Republik Indonesia Nomor 08/M-DAG/PER/2/2017 Tentang Perubahan Kedua Atas Peraturan Menteri Perdagangan Nomor 37/M-DAG/PER/9/2007 Tentang Penyelenggaraan Pendaftaran Perusahaan. Retrieved from <http://ditjenpp.kemenkumham.go.id/arsip/bn/2017/bn322-2017.pdf>
- Republik Indonesia. Presiden Republik Indonesia. (2019) Peraturan Presiden Republik Indonesia Nomor 75 Tahun 2019 Tentang Perubahan Atas Peraturan Presiden Nomor 82 Tahun 2018 Tentang Jaminan Kesehatan. Retrieved from <https://www.hukumonline.com/pusatdata/detail/lt5db91109ea0e2/node/534/peraturan-presiden-nomor-75-tahun-2019>
- Republik Indonesia. Presiden Republik Indonesia. (2001) Undang-Undang Republik Indonesia Nomor 15 Tahun 2001 Tentang Merek. Retrieved from <https://www.wipo.int/edocs/lexdocs/laws/in/id/id046in.pdf>
- Republik Indonesia. Presiden Republik Indonesia. (2013) Peraturan Presiden Republik Indonesia Nomor 109 Tahun 2013 Tentang Penahapan Kepesertaan Program Jaminan Sosial. Retrieved from [https://www.bpjsketenagakerjaan.go.id/assets/uploads/peraturan/09012015\\_111102\\_Perpres\\_1092013\\_Penahapan.pdf](https://www.bpjsketenagakerjaan.go.id/assets/uploads/peraturan/09012015_111102_Perpres_1092013_Penahapan.pdf)
- Republik Indonesia. Pemerintah Republik Indonesia. (2011) Peraturan Pemerintah Republik Indonesia Nomor 43 Tahun 2011 Tentang Tata Cara Pengajuan Dan Pemakaian Nama Perseroan Terbatas. Retrieved from [http://hukum.unsrat.ac.id/pp/pp2011\\_43.pdf](http://hukum.unsrat.ac.id/pp/pp2011_43.pdf)
- Republik Indonesia. Presiden Republik Indonesia. (2007) Undang-Undang Republik Indonesia Nomor 40 Tahun 2007 Tentang Perseroan Terbatas. Retrieved from <https://www.perumnas.co.id/download/prodhukum/undang/UU-40-2007%20PERSEROAN%20TERBATAS.pdf>
- Republik Indonesia. Presiden Republik Indonesia. (2003) Undang-Undang Republik Indonesia Nomor 13 Tahun 2003 Tentang Ketenagakerjaan. Retrieved from [https://kemenperin.go.id/kompetensi/UU\\_13\\_2003.pdf](https://kemenperin.go.id/kompetensi/UU_13_2003.pdf)
- Robbins, S. P., & Judge, T. A. (2017). *Organizational Behavior* (Seventeenth). Essex: Pearson Education.
- Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2017). *Essentials of Corporate Finance* (Ninth). New York: McGraw-Hill Education.
- Sagoro, E. M. (2012). Bentuk Badan Usaha. Retrieved from [http://staffnew.uny.ac.id/upload/198504092010121005/pendidikan/Materi+Bisnis+\(Bentuk+Badan+Usaha\).pdf](http://staffnew.uny.ac.id/upload/198504092010121005/pendidikan/Materi+Bisnis+(Bentuk+Badan+Usaha).pdf)
- Sekaran, U., Bougie, R. (2016). *Research Method for Business a Skill Building Approach*. Chichester, West Sussex, United Kingdom, John Wiley and Sons Ltd.
- Seputar Pengetahuan. (2015, Desember 20). *26 Pengertian Pariwisata Menurut Para Ahli (Terlengkap)*. Retrieved Agustus 19, 2021, from [seputarpengetahuan.co.id: https://www.seputarpengetahuan.co.id/2015/12/20-pengertian-pariwisata-menurut-para-ahli-terlengkap.html](https://www.seputarpengetahuan.co.id/2015/12/20-pengertian-pariwisata-menurut-para-ahli-terlengkap.html)

- Song, C. (2022, Januari 26). *Chinese Hotpot — A Popular Chinese Dish You Should Try*. From chinahighlights:  
<https://www.chinahighlights.com/travelguide/chinese-food/hotpot.htm>
- Spears, M. C., & Gregoire, M. B. (2004). *Foodservice Organizations: A Managerial and Systems Approach* (Fifth). United States of America: Pearson Education.
- Strauss, J., & Frost, R. (2014). *E-Marketing* (7 ed.). Pearson Education.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Bandung: Afabeta.
- UNAIR NEWS. (2021, Mei 18). *Sektor Pariwisata sebagai Mesin Baru Pertumbuhan Ekonomi*. Retrieved Agustus 18, 2021, from <http://news.unair.ac.id/>:  
<http://news.unair.ac.id/2021/05/18/sektor-pariwisata-sebagai-mesin-baru-pertumbuhan-ekonomi/>
- Walker, J. R. (2014). *Introducing Hospitality* (Sixth). Essex: Pearson Education.
- Walker, J. R. (2014). *The Restaurant: From Concept to Operation* (Seventh). New Jersey: John Wiley & Sons.
- Weygandt, J. J., Kieso, D. E., Kimmel, P. D., & DeFranco, A. L. (2009). *Hospitality Financial Accounting* (Second). New Jersey: John Wiley & Sons.
- Yulianto, N. A. B., Maskan, M., & Utaminingsih, A. (2018). *Metode Penelitian Bisnis*. Malang: Polinema Press.

