

ABSTRACT

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THE USE OF MOBILE INSTANT MESSAGING (MIM) IN IMPROVING ACADEMIC PERFORMANCE

(x + 24 pages: 1 tables; 9 appendices)

The aim of this research is to explore in what ways teachers can use mobile instant messaging (MIM) to improve students' academic performance and investigate the impacts of using mobile instant messaging (MIM) on students' academic performance. Mobile instant messaging (MIM) is a part of technological advancement that can be a useful tool to facilitate the learning process, especially in an online learning environment. Nowadays, it is important for teachers and educational stakeholders to be flexible and creative in designing an effective learning process in order to achieve the ultimate goal of education. The results of this research show that teacher can utilize mobile instant messaging (MIM) to provide guidance, follow up students, and remind the students. Moreover, there are some positive impacts of using mobile instant messaging for educational purposes which are the impact on the teacher-student relationship, students' motivation, and participation in class, as well as the learning environment. This research used a descriptive qualitative method and literature review. For future research, the researcher recommends finding out how teacher can utilize mobile instant messaging in elementary school in online learning context to improve students' academic performance.

References: 67 (1996-2021).