

REFERENCES

- Affuso, E., & Santo, A. (2018). Mediated merchandise, merchandisable media: An introduction. *Film Criticism*, 42(2), 72-87.
- Akhmad, R. A., Unde, A. A., & Cangara, H. (2018). Fenomenologi penggunaan televisi dan media sosial dalam menyikapi budaya pop Korea di kalangan remaja Makassar. *Jurnal Komunikasi KAREBA*, 7(1), 16-22.
- Andina, A. N., Barokah, S., & Satriawan, T. N. (2020, February). Cup sleeve event sebagai bentuk hedonisme baru penggemar K-pop. *Jurnal Pro Bisnis*, 13(1), 23-33.
- Aquino, M. (2021, September 10). *What are photo cards and why are K-pop fans collecting them?* Retrieved from GMA Entertainment: <https://www.gmanetwork.com/entertainment/celebritylife/hobbies/80386/what-are-photo-cards-and-why-are-k-pop-fans-collecting-them/story>
- Ardhiyansyah, A., Maharani, D. P., Sari, S. P., & Mansur, U. (2021). K-pop marketing tactics that build fanatical behavior. *1st ICEMAC 2020: International Conference on Economics, Management, and Accounting*, 66-70.
- Arksey, H., & Knight, P. (1999). *Interviewing for social scientists: An introductory resource with examples*. London: SAGE Publications.
- Artz, B. L. (2018). Global media practices and cultural hegemony: Growing, harvesting, and marketing the consuming audience. In S. Coban (Eds.), *Media, ideology, and hegemony*. Boston: Brill.
- Astarini, D. (2021, July 9). Dapat cuan dari koleksi photocard K-pop. Retrieved from *Merah Putih*: <https://merahputih.com/post/read/dapat-cuan-dari-koleksi-photocard-k-pop>
- Banet-Weiser, S., Baym, N. K., Coppa, F., Gauntlett, D., Gray, J., Jenkins, H., & Shaw, A. (2014). Participations: Dialogues on the participatory promise of contemporary culture and politics. *International Journal of Communication*, 8, 1069-1088.
- Barnlund, D. C. (1970). A transactional model of communication. In K. K. Sereno & C. D. Mortensen (Eds.), *Foundations of communication theory* (pp. 83-102). New York: Harper.
- Barron, L. (2015). *Celebrity cultures: An introduction*. London: SAGE Publications.

- Bautista, R. (2021, September 16). Check out these local fan-run shops to get your K-pop merch fix. Retrieved from *Nylon Manila*: <https://nylonmanila.com/local-fan-run-shops-k-pop-merch-fix/>
- Beck, C. T. (2019). *Introduction to phenomenology: Focus on methodology*. California: SAGE Publications.
- Booth, P. (2015). *Playing fans: Negotiating fandom and media in the digital age*. Iowa: University of Iowa Press.
- Booth, P., & Bennet, L. (2016). Introduction: Seeing fans. In L. Bennet, & P. Booth, *Seeing fans: Representations of fandom in media and popular culture*. New York: Bloomsbury Publishing.
- Berger, P. L., & Luckmann, T. (2011). *The social construction of reality: A treatise in the sociology of knowledge*. New York: Open Road Media.
- Berry, M. (2020, June 2). Here are 20 super affordable fan-made K-pop goods that won't break your bank. Retrieved from *Koreaboo*: <https://www.koreaboo.com/lists/20-super-affordable-fan-made-kpop-goods-wont-break-bank/>
- Blight, J. G., & Lang, J. M. (2018). *Dark beyond darkness: The Cuban missile crises as history, warning, and catalyst*. London: Rowman & Littlefield.
- Booth, P. (2010). *Digital fandom: New media studies*. New York: Peter Lang Publishing.
- Breakwell, G. M. (1990). *Problems in practice series: Interviewing*. Oxford: Routledge.
- Brown, S. (2007). *Football Fans Around the World: From Supporters to Fanatics*. Oxon: Routledge.
- Bury, R. (2005). *Cyberspaces of their own: Female fandoms online*. New York: Peter Lang Publishing.
- Carter, N., Denise, B. L., DiCenso, A., Blythe, J., & Neville, A. J. (2014). The use of triangulation in qualitative research. *Oncology Nursing Forum*, 41(5), 545-547.
- Chin, B. (2016). Social media, promotional culture, and participatory fandom. In A. L. Hutchins, & N. T. Tindall, *Public relations and participatory culture: Fandom, social media, and community engagement*. Oxon: Routledge.

- Chen, L. (2018). *Chinese fans of Japanese and Korean pop culture: Nationalistic narratives and international fandom*. Oxon: Routledge.
- Chen, S [@chenstepchen]. (2021a, October 26). 생일 축하해 유타 🦁 라이온 □ 컴백도 축하드립니다. 너 진짜 멋지다. 당신의 눈은 매우 아름답습니다, 나는 당신의 눈을 정말 좋아합니다. [Instagram photo]. Instagram. <https://www.instagram.com/p/CVfZ6CdJeTB/>
- Chen, S [@chenstepchen]. (2021b, November 25). ショウタロウ 타로 야, 생일 축하해 🎂 □ 처음부터 당신을 알게되어 반갑습니다. 함께 성장합시다. 여기 올수록 당신의 면모를 볼 수 있습니다... [Instagram photo]. Instagram. <https://www.instagram.com/p/CWsnqBjJ6lc/>
- Chen, S [@chenstepchen]. (2022a, January 24). 黄旭熙 生日快乐 □ 🎂 保持良好 🎯 现在我们不知道你怎么样 · 我希望你一直都... [Instagram photo]. Instagram. <https://www.instagram.com/p/CZHl8aJph3i/>
- Chen, S [@chenstepchen]. (2022b, February 1). 도영이 @do0_nct 생일축하해 🎂 🎊 새해복많이 받으세요 🎊 □ 아주 운이 좋지 않니? 돈을 못받는건 아쉽지만 주는군요, ㅋㅋㅋ □ 당신에... [Instagram photo]. Instagram. <https://www.instagram.com/p/CZb1uMipTSk/>
- Claessens, N., & Van den Bulck, H. (2015). Parasocial relationships with audiences' favorite celebrities: The role of audience and celebrity characteristics in a representative Flemish sample. *Communications*, 40(1), 43-65.
- Danesi, M. (2019). *Popular culture: Introductory perspectives* (4th ed.). Maryland: Rowman & Littlefield.
- Dipiazza, F. D. (2018). *Fandom: Fic writers, vidders, gamers, artists, and cosplayers*. Minneapolis: Twenty-First Century Books.
- Duffett, M. (2013). *Understanding fandom: An introduction to the study of media fan culture*. New York: Bloomsbury Publishing.
- Dyahtasya, N. (2021, April 9). Anniversary ke-5, 10 transformasi NCT dari debut hingga sekarang. Retrived from *IDN Times*: <https://www.idntimes.com/hype/entertainment/nabila-dyahtasya-1/anniversary-ke-5-10-transformasi-nct-dari-debut-hingga-sekarang>

- Fedorak, S. A. (2009). *Pop culture: The culture of everyday life*. Toronto: University of Toronto Press Incorporated.
- Formentin, M. (2012). Building communities online: The Dave Matthews band and Pearl Jam. In *Cult pop culture: How the fringe became mainstream* (pp. 173-185). California: Praeger.
- Galuszka, P. (2015). New economy of fandom. *Popular Music and Society*, 38(1).
- Geraghty, L. (2014). *Cult collectors: Nostalgia, fandom, and collecting popular culture*. Oxon: Routledge.
- Given, L. M. (2008). *The SAGE encyclopedia of qualitative research methods*. California: SAGE Publications.
- Grossberg, L. (1997). *Dancing in spite of myself: Essays on popular culture*. North Carolina: Duke University Press.
- Hanson, R. E. (2017). *Mass communication* (6th ed.). Singapore: SAGE Publications.
- Hellekson, K., & Busse, K. (2006). *Fan fiction and fan communities in the age of the Internet*. North Carolina: McFarland & Company, Inc., Publishers.
- Hellekson, K. (2018). The fan experience. In P. Booth, *A companion to media fandom and fan studies*. New Jersey: John Wiley & Sons, Inc.
- Hills, M. (2002). *Fan Cultures*. London: Routledge.
- Hills, M. (2018). Always-on fandom, waiting and bingeing: Psychoanalysis as an engagement with fans' "infra-ordinary" experiences. In M. A. Click & S. Scott (Eds.), *The Routledge companion to media fandom*. New York: Routledge.
- Hisyam, M., & Pamungkas, C. (2016). *Indonesia, globalisasi, dan global village*. Jakarta: Yayasan Pustaka Obor Indonesia.
- HowExpert, & Ho. F. (2017). *K-pop 101: Korean pop explained step by step to K-pop fans worldwide*. Los Angeles: Hot Methods.
- HowExpert, & Marland, H. (2018). *K-pop survival guide: A rookie K-pop fan's guide to learning and enjoying Korean pop music to the fullest from a to z*. Los Angeles: Hot Methods.
- Huang, Y. (2015). *Fans economics*. Beijing: Publishing House of Electronics Industry.

- Hung, K. (2020). Celebrity and influencer in a fan economy: Unfolding the fans' roles in enhancing endorsement effects. In R. A. Dunn, *Multidisciplinary perspectives on media fandom*. Pennsylvania: IGI Global.
- Jenkins, H. (2006). *Fans, bloggers, and gamers: Exploring participatory culture*. New York: New York University.
- Jenkins, H., Purushotma, R., Weigel, M., Clinton, K., & Robison, A. J. (2009). *Confronting the challenges of participatory culture: Media education for the 21st century*. Massachusetts: Massachusetts Institute of Technology Press.
- Jenkins, H. (2013). *Textual poachers: Television fans & participatory culture*. New York: Routledge.
- Jenkins, H., Ito, M., & Boyd, D. (2016). *Participatory culture in a networked era: A conversation on youth, learning, commerce, and politics*. Cambridge: Polity Press.
- Jin, D. Y., & Yoon, T. J. (2017). The Korean wave: Retrospect and prospect. *International Journal of Communication*, 11, 2241-2249.
- Jung, U. K. (2018). #KpopSecret: All the stories behind K-pop stars. Seoul: KpopBehind.
- K Profiles. (2020). NCT members profile. Retrieved from *K Profiles*: <https://kprofiles.com/nct-members-profile/>
- Kaes, E. (2019, November 23). Jangan ngaku fans K-pop sejati jika belum koleksi 7 merchandise ini. Retrieved from *IDN Times*: <https://www.idntimes.com/hype/fun-fact/emma-kaes/merchandise-fans-kpop-c1c2>
- Kelley, C. (2019, April 22). It's a great time to be a K-pop fan in the U.S. – if you can afford it. Retrieved from *MTV News*: <http://www.mtv.com/news/3121523/k-pop-fandom-tours-ticket-prices/>
- Kelty, C., Panofsky, A., Currie, M., Crooks, R., Erickson, S., Garcia, P., Wartenbe, M., & Wood, S. (2014). Seven dimensions of contemporary participation disentangled. *Journal of the Association for Information Science and Technology*, 66(3), 474-488.
- Kim, Y. J., Lee, J., & Lee, M. Y. (2018). Purchasing behavior of K-pop idol goods consumers in Korea. *Journal of Fashion Business*, 22(6), 1-13.

- Kim, Y. J. (2021, August 5). K-pop sets another record on Twitter with 7.5 billion tweets in a year. Retrieved from *Twitter Blog*: https://blog.twitter.com/en_us/topics/insights/2021/kpop-sets-another-record-on-twitter-with-7-billion-tweets-in-a-year
- Kurylo, A. (2013). *Inter/cultural communication: Representation and construction of culture*. California: SAGE Publications.
- Lamerichs, N. (2018). When production is over: Creating narrative closure in fan edits. In R. Williams, *Everybody hurts: Transitions, endings, and resurrections in fan cultures*. Iowa: University of Iowa Press.
- Lee, B. (2019). *K-pop a to z: The definitive K-pop encyclopedia*. New York: Racehorse.
- Lim, J. (2017, June 12). NCT announces official fan club name as well as nickname for fans chosen by members. Retrieved from *Soompi*: <https://www.soompi.com/article/997249wpp/nct-announces-official-fan-club-name-well-nickname-fans-chosen-members>
- Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. California: SAGE Publications.
- MacDonald, A. (1998). Uncertain utopia: Science fiction media fandom and computer mediated communication. In C. Harris, & A. Alexander (Eds.), *Theorizing fandom: Fans, subculture, and identity* (p. 135). New Jersey: Hampton Press.
- Mathe, H. (2016). *Living innovation: Competing in the 21st century access economy*. Singapore: World Scientific Publishing.
- McCutcheon, L. E. (2002). Personality attributions about individuals high and low in the tendency to worship celebrities. *Current Research in Social Psychology*, 7(19), 325-338.
- McLaren, C., & Jin, D. Y. (2020). “You can’t help but love them”: BTS, transcultural fandom, and affective identities. *Korea Journal*, 60(1), 100-127.
- McQuail, D., & Deuze, M. (2020). *McQuail’s media and mass communication theory*. London: SAGE Publications.
- Meinawati, E., Violita, M. V., Putra, O. P., Setianingrum, H. W., Alawiyah, S., & Chodidjah. (2021). Abbreviation used by Indonesian K-pop fans on Twitter. *Voices of English Language Education Society*, 5(1), 54-65.

- Miles, M. B., & Huberman, A. M. (1994). *Qualitative data analysis: An expanded sourcebook* (2nd ed.). California: SAGE Publications.
- NCT Union Indonesia [@nctunion_ina]. (2021, September 12). *Who is STICKER? 🎵 We will be celebrating NCT 127's upcoming comeback with special Cupsleeve Event on 17 September 2021...* [Instagram photo]. Instagram. <https://www.instagram.com/p/CTuKZNOBu0C/>
- Padmaningtyas, I. R. (2021). *Photocard collecting dan representasi identitas virtual studi netnografi collection account NCTzen Indonesia di Instagram* (Bachelor's thesis, Universitas Gadjah Mada, Yogyakarta, Indonesia). Universitas Gadjah Mada Repository. <http://etd.repository.ugm.ac.id/penelitian/detail/202556>
- Park, J. H. (2021, September 1). [Feature] Goodies and give outs, how K-pop birthdays are celebrated. Retrieved from *The Korea Herald*: <http://www.koreaherald.com/view.php?ud=20210901001012>
- Patton, M. Q. (1999). Enhancing the quality and credibility of qualitative analysis. *Health Science Research*, 34, 1189-1208.
- Peterson, M. A. (2003). *Anthropology & mass communication: Media and myth in the new millennium*. New York: Berghahn Books.
- Prior, L. (2003). *Using documents in social research*. London: SAGE Publications.
- Raffel, A. (2021). *Art and merchandise in Keith Haring's pop shop*. New York: Routledge.
- Reditya, T. H. (2021, June 26). Benarkah fans K-pop terbesar ada di Indonesia? Retrieved from *Kompas*: <https://www.kompas.com/global/read/2021/06/26/193507970/benarkah-fans-kpop-terbesar-ada-di-indonesia>
- Romualdez, I. (2020, November 26). K-pop fans can spend up to US\$1,400 on their idols. Retrieved from *iPrice*: <https://iprice.ph/trends/insights/how-much-money-do-kpop-fans-spend-on-their-idols/>
- Safitri, R. (2018, November 16). Dari a sampai z, istilah dan kosakata K-pop yang wajib kamu tahu! Retrieved from *KapanLagi*: <https://www.kapanlagi.com/korea/dari-a-sampai-z-istilah-dan-kosakata-k-pop-yang-wajib-kamu-tahu-08b151.html>

- Saputra, F. B. (2021, January 28). Arti kata wtb, wts, wtt yang sering dipakai di dunia belanja online. Retrieved from *Hai*: <https://hai.grid.id/read/072530638/arti-kata-wtb-wts-wtt-yang-sering-dipakai-di-dunia-belanja-online>
- SBS PopAsia HQ. (2018, July 9). A beginner's guide to NCT. Retrieved from *SBS PopAsia*: <https://www.sbs.com.au/popasia/blog/2018/07/09/beginners-guide-nct>
- Schramm, W. L. (1954). *The process and effects of mass communication*. Urbana: University of Illinois Press.
- Shannon, C., & Weaver, W. (1949). *The mathematical theory of communication*. Urbana: University of Illinois Press.
- Shen, T., & Park, D. (2021, August 11). NFTs and the music industry: K-pop's new token economy | Part 2. Retrieved from *Forkast*: <https://forkast.news/nfts-k-pop-token-gesture-transformative-tech/>
- Sholikhah, Z. (2021). *Gambaran perilaku obsesi terhadap selebriti pada remaja penggemar K-pop di kota Surakarta*. (Bachelor's thesis, Universitas Muhammadiyah Surakarta, Surakarta, Indonesia). Universitas Muhammadiyah Surakarta Repository. <http://eprints.ums.ac.id/94123/>
- SM Global Shop. (2021). Pre-order - NCT the 3rd album 'Universe' (photobook ver.). Retrieved from *SM Global Shop*: <https://smglobalshop.com/products/pre-order-nct-the-3rd-album-universe-photobook-ver>
- Song, S. (2020). The evolution of the Korean wave: How is the third generation different from previous ones? *Korea Observer*, 51(1), 125-150.
- Spence, J. (2014). *Labours of love: Affect, fan labour, and the monetization of fandom* (Master's thesis, The University of Western Ontario, Ontario, Canada). Electronic Thesis and Dissertation Repository. <https://ir.lib.uwo.ca/etd/2203/>
- Spickard, J. V. (2017). *Research basics: Design to data analysis in 6 steps*. Singapore: SAGE Publications.
- Statista Research Department. (2021, August 6). K-pop popularity in Indonesia 2019. Retrieved from *Statista*: <https://www.statista.com/statistics/956017/south-korea-kpop-popularity-in-indonesia/>

- Streefkerk, R. (2018, June 20). Primary and secondary sources. Retrieved from *Scribbr*: <https://www.scribbr.com/citing-sources/primary-and-secondary-sources/>
- Tan, V. (2021, January 19). Fans share how they started their K-pop merch collections. Retrieved from *Bandwagon Asia*: <https://www.bandwagon.asia/articles/fan-collectors-share-their-k-pop-merchandise-featuring-BTS-BLACKPINK-NCT-nct-taemin-shinee-ten-wayv-wanna-one-merch>
- Tobin, G. A., & Begley, C. M. (2004). Methodological rigour within a qualitative framework. *Journal of Advanced Nursing*, 48, 388-396.
- Todd, B. M., & Soule, C. A. A. (2018). Fans and brands: Delineating between fandoms, brand communities, and brand publics. In C. L. Wang, *Exploring the rise of fandom in contemporary consumer culture*. Pennsylvania: IGI Global.
- Trzcńska, J. (2018). *Polish K-pop fandom: Phenomenon, structure, & communication*. Poland: The Association of Pop Culture Researchers and Pop-Cultural Education “Trickster”.
- Turk, T. (2014). Fan work: Labor, Worth, and participation in fandom’s gift economy. In M. Stanfill & M. Condis (Eds.), *Transformative works and cultures: Fandom and/as labor*, 15.
- Utami, I. P. (2020). *The problem of textual poaching on unofficial merchandise by EXO-L Surabaya: Between piracy and creativity* (Bachelor’s thesis, Universitas Airlangga, Surabaya, Indonesia). Universitas Airlangga Repository. <https://repository.unair.ac.id/96813/>
- Van Maanen, J. (1979). Reclaiming qualitative methods for organizational research: A preface. *Administrative Science Quarterly*, 24, 250.
- Vartanian, T. P. (2011). *Secondary data analysis*. New York: Oxford University Press.
- Wang, C. L. (2020). *Handbook of research on the impact of fandom in society and consumerism*. Pennsylvania: IGI Global.
- Watzlawick, P., Beavin J. H., & Jackson, D. D. (1967). *Pragmatics of human communication*. New York: Norton.

- Weinstock, J. A. (2021). *Pop culture for beginners*. Ontario: Broadview Press.
- West, R., & Turner, L. H. (2014). *Introducing communication theory: Analysis and application* (5th ed.). New York: McGraw-Hill Education.
- Wille, J. (2016). James Bond fan edits and the licence to cut. In C. Hines, *Fan phenomena: James Bond*. Bristol: Intellect Books Limited.
- Williams, N. (2004). *How to get a 2:1 in media, communication + cultural studies*. London: SAGE Publications.
- Yoon, T. J., & Jin, D. Y. (2017). *The Korean wave: Evolution, fandom, and transnationality*. London: Lexington Books.
- Yusron, A. A. (2021, January 11). 5 harta paling berharga buat fans K-pop. Retrieved from *detikHot*: <https://hot.detik.com/kpop/d-5328948/5-harta-paling-berharga-buat-fans-k-pop>
- Zahidi, M. S. (2017). Korean community as a cultural diplomacy of the Republic of Korea in Indonesia: A case study on KSCC community. *Journal of Social Science and Humanities Research*, 2(3), 138-151.
- Zumrotun, S. (2021). *Gambaran perilaku obsesi terhadap selebriti pada remaja penggemar K-pop di kota Surakarta* (Bachelor's thesis, Universitas Muhammadiyah Surakarta, Surakarta, Indonesia). Universitas Muhammadiyah Surakarta Repository. <http://eprints.ums.ac.id/94123/>