

**SKRIPSI**

**THE EFFECT OF PROMOTION AND SERVICE QUALITY  
TOWARDS CUSTOMERS' SATISFACTION AT  
PONDOK INDAH RESTAURANT, MEDAN**

Written as a partial fulfillment of the academic requirements  
To obtain the degree of *Sarjana Manajemen*

**By:**

**NAME : VERLY LAURENCIA HANLIE**

**ID NUMBER : 03011180156**



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