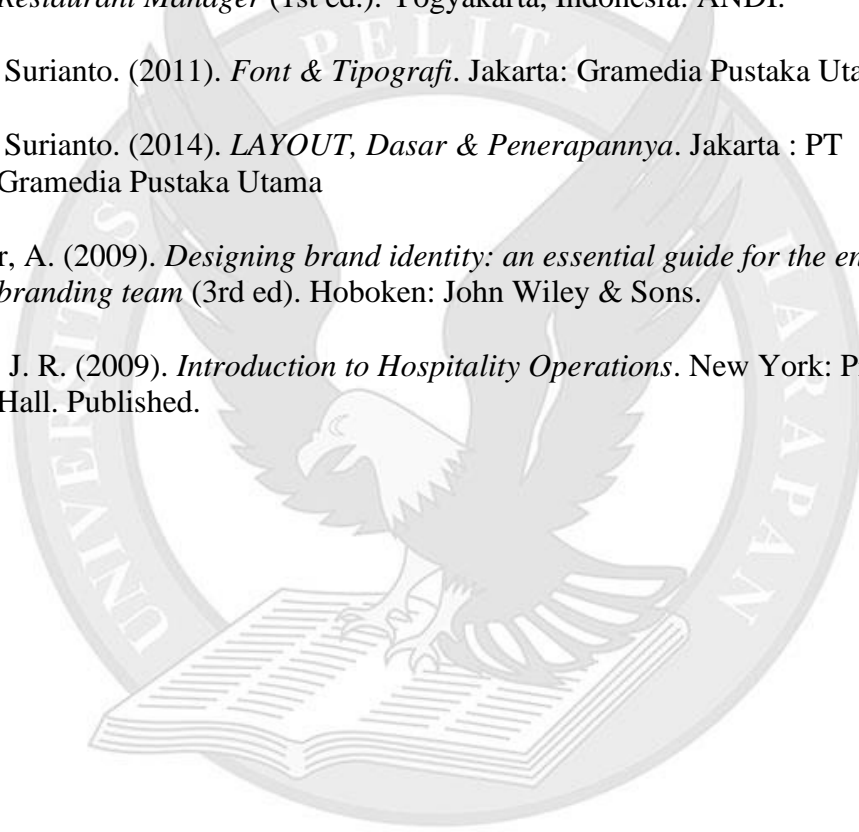


DAFTAR PUSTAKA

- Airey, David. (2010). *Logo Design Love: A Guide to Creating Iconic Brand Identities*. United States: Peachpit
- Ambrose, G., & Harris, P. (2011). *The Fundamentals of Creative Design: Second Edition*. Fairchild Books AVA
- Barnes, M. D., Hanson, C. L., Novilla, L. B., Magnusson, B. M., Crandall, A. C., & Bradford, G. (2020). Family-Centered Health Promotion: Perspectives for Engaging Families and Achieving Better Health Outcomes. *INQUIRY: The Journal of Health Care Organization*, 57. Published.
- Chapman, Dr. Gary. (1997). *The Five Love Languages*. Terjemahan oleh Wim Salampessy. Jakarta: Professional Books.
- David, E Carter. (1985). *How to Improve Your Corporate Identity*. New York: Art Direction Book Company.
- John Murphy and Michael Rowe. (1998). *How to Design Trademark and Logos*. Ohio: North Light Book.
- Keller, Kevin L. (2013). *Strategic Brand Management ; Building, Measuring, and Managing Brand Equity*. Fourth Edition Harlow, English : Pearson Education Inc.
- Kotler, Philip., Keller, Kevin L. (2013). *Manajemen Pemasaran, Jilid Kedua*, Jakarta: Erlangga.
- Landa, R. (2011). *Graphic Design Solutions*. In *Graphic Design Solutions* (4th ed., pp. 241–245). Boston, USA: Cengage Learning.
- Landa, R. (2005). *Designing Brand Experience: Creating Powerful Integrated Brand Solutions (Graphic Design/Interactive Media)* (1st ed.). Boston, USA: Cengage Learning.
- Linschoten, J., dan Drs. Mansyur. (2007). *Warna*. Yogyakarta: Institut Seni Indonesia.
- Neumeier, Marty. (2013). *The Dictionary of Brand*. USA: Almaden Press.
- Peck, C. (2008). *A Lighthearted Restaurant Atmosphere Gives Your Guests a Much-needed Break from the Daily Grid*. Nation's Restaurant News.
- Schiffman dan Kanuk. (2007). *Perilaku Konsumen*. Edisi Kedua. Jakarta: PT. Indeks Gramedia.

- Sihombing, D. (2001). *Tipografi dalam Desain Grafis*. Jakarta, Indonesia: Gramedia.
- Silberman, Melvin. (2009). *Active Learning 101 Strategi Pembelajaran Aktif*. Yogyakarta: Pustaka Insan Madani.
- Sitepu, Vinsensius. (2004). *Panduan Mengenal Desain Grafis*. Bogor, Indonesia: Escaeva.
- Sutton, Tina dan M. Whelan Bride. (2004). *The Complete Color Harmony*. United States of America: Impact.
- Sujanto, A. B. (2011). *Hospitality: Secret Skill, Attitude and Performance for Restaurant Manager* (1st ed.). Yogyakarta, Indonesia: ANDI.
- Rustan, Surianto. (2011). *Font & Tipografi*. Jakarta: Gramedia Pustaka Utama.
- Rustan, Surianto. (2014). *LAYOUT, Dasar & Penerapannya*. Jakarta : PT Gramedia Pustaka Utama
- Wheeler, A. (2009). *Designing brand identity: an essential guide for the entire branding team* (3rd ed). Hoboken: John Wiley & Sons.
- Walker, J. R. (2009). *Introduction to Hospitality Operations*. New York: Prentice-Hall. Published.



DAFTAR PUSTAKA WEBSITE

- 20 Tempat Wisata di Tangerang Selatan. (2021, June 27). Retrieved from <https://www.javatravel.net/tempat-wisata-tangerang-selatan>
- Belton, R. J. (1996). Art History: A Preliminary Handbook. Retrieved September 12, 2021, from Art History Instructional Resources website: <https://fccs.ok.ubc.ca/studentresources/arth/>
- Dundes, A. (1984). *Defining Identity Through Folklore* (Abstract). Journal of Folklore Research, 21(2), 149–152. Retrieved from www.jstor.org/stable/3814550
- Wang Fu Dim Sum. (2020, September 21). Retrieved from <https://ararasa.com/wang-fu-dim-sum/>
- Wang Fu Dimsum BSD. (2021, August 20). [Instagram Account]. Retrieved from https://www.instagram.com/wangfu.dimsum_bsd

