

ABSTRACT

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ANALYSIS ON THE FACTORS INFLUENCING ENTREPRENEURIAL INTENTION AMONG INDONESIAN UNIVERSITY STUDENTS

(1 + 74 pages: 4 figures; 23 tables; 3 appendix)

Indonesia requires the young generation to be educated in order to help solve the endeavor of this nation. It requires a lot of business and entrepreneurial activities to transform Indonesia into a more developed country. The purpose of this research is to analyze the factors influencing entrepreneurial intention among Indonesian university students. The data was gathered through the use of a survey approach and the distribution of questionnaires. University students (New university entrants, bachelor's degree, masters' degree, and doctorate degree) studying in Indonesia are the target population for this study. Validity and reliability tests were performed in this study, and a pre-test with 32 respondents was conducted before the actual data collection. Furthermore, a total of 270 individuals were chosen as the sample size. A quantitative research was used, with judgemental sampling as the design sampling method. Moreover, the Partial Least Square Structural Equation Modeling with SmartPLS technique was used to scrutinize the data in this study (v. 3.3.7). The data show that all of the variables examined have a positive effect on entrepreneurial intention. However, having three supported hypotheses; Entrepreneurial Mindset, Entrepreneurial Education, Perceived Behavioral Control, and two unsupported hypotheses; Self-Competence and Subjective Norms.

Keywords: Entrepreneurial Intention, Entrepreneurial Mindset, Entrepreneurship Education, Perceived Behavioral Control, Self-Competence, Subjective Norms

References: 132 (1982-2021)