

## ABSTRAK

### **PENGARUH AKTIVITAS EKSTRAKURIKULER KEWIRAUSAHAAN DAN INSPIRASI TERHADAP INTENSI KEWIRAUSAHAAN DENGAN SELF EFFICACY SEBAGAI VARIABEL MEDIASI**

Dalam penelitian manajemen modern memiliki asumsi bahwa perilaku kewirausahaan dapat diajarkan, dikembangkan, dan dibentuk oleh sekolah, dan untuk menjadi seorang wirausaha juga dapat diajarkan, dikembangkan, dan dibentuk oleh sekolah. Meskipun ada pengakuan yang berkembang bahwa pendidikan dapat mempengaruhi kewirausahaan, tidak semua institusi pendidikan tinggi telah berhasil mendukung kewirausahaan. Hanya jika institusi pendidikan tinggi menyediakan alat pedagogis yang tepat untuk memberi arahan mengenai pola pikir kewirausahaan, intensi untuk berwirausaha akan terwujud. Penelitian ini bertujuan untuk mengetahui pengaruh Entrepreneurship Extracurricular Activity Participation terhadap Entrepreneurship Intention. Untuk mengetahui pengaruh Entrepreneurial Inspiration terhadap Entrepreneurial Intention. Untuk mengetahui pengaruh Entrepreneurship Extracurricular Activity Participation terhadap Entrepreneurial Self-Efficacy. Untuk mengetahui pengaruh Entrepreneurial Inspiration terhadap Entrepreneurial Self-Efficacy. Untuk mengetahui pengaruh Entrepreneurial Self-Efficacy terhadap Entrepreneurship Intention. Untuk mengetahui Entrepreneurial Self-Efficacy dapat mempengaruhi hubungan antara Entrepreneurship Extracurricular Activity Participation dan Entrepreneurial Inspiration terhadap Entrepreneurship Intention. Populasi pada penelitian ini adalah mahasiswa Universitas Pelita Harapan. Pemilihan sampel dalam populasi ini menggunakan metode purposive sampling. Jumlah sampelnya 260 orang. Teknik analisis data menggunakan Structural Equation Modeling (SEM) yang dijalankan melalui program AMOS (Moment Structure Analysis). Kesimpulan pada penelitian ini adalah: (1) Entrepreneurship Extracurricular Activity Participation berpengaruh positif dan signifikan terhadap Entrepreneurship Intention. (2) Entrepreneurial Inspiration berpengaruh positif dan signifikan terhadap Entrepreneurship Intention. (3) Entrepreneurship Extracurricular Activity Participation berpengaruh positif dan signifikan terhadap Entrepreneurial Self-Efficacy. (4) Entrepreneurial Inspiration berpengaruh positif dan signifikan terhadap Entrepreneurial Self-Efficacy. (5) Entrepreneurial Self-Efficacy berpengaruh positif dan signifikan terhadap Entrepreneurship Intention. (6) Entrepreneurial Self-Efficacy dapat mempengaruhi hubungan antara Entrepreneurship Extracurricular Activity Participation dan Entrepreneurial Inspiration terhadap Entrepreneurship Intention.

**Kata Kunci** : Entrepreneurship Extracurricular Activity Participation, Entrepreneurial Inspiration, Entrepreneurship Extracurricular Activity, Self-Efficacy, Entrepreneurship Intention.

## ABSTRACT

### THE EFFECT OF ENTREPRENEURSHIP EXTRACURRICULAR ACTIVITIES AND INSPIRATION ON ENTREPRENEURSHIP INTENTION AS A MEDIATION VARIABLE

In modern management research, it is assumed that entrepreneurial behavior can be taught, developed, and shaped by schools, and to become entrepreneurs can also be taught, developed, and shaped by schools. Despite the growing recognition that education can influence entrepreneurship, not all educational institutions have been successful in supporting entrepreneurship. Only if higher education institutions provide appropriate pedagogical tools to provide direction on entrepreneurial mindsets, the intensity for entrepreneurship will be realized. This study aims to determine the effect of Entrepreneurship Extracurricular Activities Participation on Entrepreneurial Intentions. To determine the effect of Entrepreneurial Inspiration on Entrepreneurial Intentions. To determine the effect of Entrepreneurship Extracurricular Activities Participation on Independent Entrepreneurship. To determine the effect of Entrepreneurial Inspiration on Entrepreneurial Independence. To determine the effect of Entrepreneurial Self-Efficacy on Entrepreneurial Intentions. To find out Entrepreneurship Self-Efficacy can affect the relationship between Entrepreneurship Extracurricular Activities Participation and Entrepreneurial Inspiration on Entrepreneurial Intentions. The population in this study were Pelita Harapan University students. Selection of samples in this population using purposive sampling method. The number of samples is 260 people. The data analysis technique uses Structural Equation Modeling (SEM) which is run through the AMOS (Moment Structure Analysis) program. The conclusions in this study are: (1) Entrepreneurship Extracurricular Activities Participation has a positive and significant effect on Entrepreneurial Intentions. (2) Entrepreneurial Inspiration has a positive and significant effect on Entrepreneurial Intentions. (3) Entrepreneurship Extracurricular Activities Participation has a positive and significant impact on Independent Entrepreneurship. (4) Entrepreneurial Inspiration has a positive and significant effect on Entrepreneurial Independence. (5) Entrepreneurial Self-Efficacy has a positive and significant effect on Entrepreneurial Intentions. (6) Entrepreneurial Independence can affect the relationship between Entrepreneurship Extracurricular Activities Participation and Entrepreneurial Inspiration on Entrepreneurial Intentions.

**Keywords:** Entrepreneurship Extracurricular Activity Participation, Entrepreneurial Inspiration, Entrepreneurship Extracurricular Activity, Self-Efficacy, Entrepreneurship Intention.