

ABSTRAK

Sugianto Swandi (01011180264)

THE EFFECTS OF FEAR AND ANXIETY OF COVID-19 AND BUSINESS OPPORTUNITY RECOGNITION OF ENTREPRENEURIAL BEHAVIOUR

(xviii + 172 halaman; 2 gambar; 21 tabel)

Penelitian ini bertujuan untuk mengetahui pengaruh *fear and anxiety of COVID-19*, *entrepreneurial self efficacy*, *entrepreneurial intention*, *business opportunity recognition* terhadap *entrepreneurial behaviour*. Jenis penelitian yang digunakan adalah kuantitatif dimana pengumpulan data menggunakan skala likert dari satu hingga lima. Objek penelitian yang diambil adalah mahasiswa Universitas Pelita Harapan. Teknik pengambilan data menggunakan *non-probability* sampling. Pengisian kuisioner dari studi pendahuluan sebanyak 50 orang sedangkan studi aktual 206 orang. Pengolahan data yang dilakukan menggunakan software Smart PLS. Hasil yang diperoleh penelitian ini 1) *Business Opportunity Recognition* berpengaruh *Entrepreneurial Behaviour*, 2) *Business Opportunity Recognition* berpengaruh *Entrepreneurial Intention*, 3) *Business Opportunity Recognition* berpengaruh *Entrepreneurial Self Efficacy*, 4) *Entrepreneurial Intention* berpengaruh *Entrepreneurial Behaviour*, 5) *Entrepreneurial Self Efficacy* berpengaruh *Entrepreneurial Intention*, 6) *Fear and Anxiety of COVID-19* berpengaruh *Entrepreneurial Behaviour*, 7) *Fear and Anxiety of COVID-19* berpengaruh *Entrepreneurial Intention*, 8) *Fear and Anxiety of COVID-19* berpengaruh *Entrepreneurial Self Efficacy*. Penelitian ini memberikan kontribusi yang berkaitan dengan meningkatkan *entrepreneurial behaviour*, *entrepreneurial intention* dan *entrepreneurial self efficacy* yang dapat dijadikan sebagai referensi.

Kata Kunci : *Fear and Anxiety of COVID-19*, *Entrepreneurial Self Efficacy*, *Entrepreneurial Intention*, *Entrepreneurial Behaviour*, *Business Opportunity Recognition*

Referensi : 107 Referensi

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(xviii ; 172 pages; 2 pictures; 21 table)

This study aims to determine the effect of fear and anxiety of COVID-19, entrepreneurial self-efficacy, entrepreneurial intention, business opportunity recognition on entrepreneurial behavior.. The type of research used is quantitative where data collection uses a Likert scale from one to five. The object of the research is the students of Pelita Harapan University. The data collection technique used non-probability sampling. 50 people filled out the questionnaire from the preliminary study while the actual study was 206 people. Data processing is carried out using Smart PLS software. The results obtained in this study 1) Business Opportunity Recognition has an effect on Entrepreneurial Behavior, 2) Business Opportunity Recognition has an effect on Entrepreneurial Intention, 3) Business Opportunity Recognition has an effect on Entrepreneurial Self Efficacy, 4) Entrepreneurial Intention has an effect on Entrepreneurial Behavior, 5) Entrepreneurial Self Efficacy has an effect on Entrepreneurial Intention, 6) Fear and Anxiety of COVID-19 affects Entrepreneurial Behavior, 7) Fear and Anxiety of COVID-19 affects Entrepreneurial Intention, 8) Fear and Anxiety of COVID-19 affects Entrepreneurial Self Efficacy. This study provides a contribution related to increasing entrepreneurial behaviour, entrepreneurial intention and entrepreneurial self-efficacy which can be used as a reference.

Keywords :*Fear and Anxiety of COVID-19, Entrepreneurial Self Efficacy, Entrepreneurial Intention, Entrepreneurial Behaviour, Business Opportunity Recognition*

Reference :*107 Reference*