

## DAFTAR ISI

<b><u>PERNYATAAN PERSETUJUAN UNGGAH TUGAS AKHIR</u></b>	Error! Bookmark not defined.
<b><u>PERSETUJUAN DOSEN PEMBIMBING</u></b>	Error! Bookmark not defined.
<b><u>PERSETUJUAN TIM PENGUJI</u></b>	Error! Bookmark not defined.
<b><u>ABSTRAK</u></b>	Error! Bookmark not defined.
<b><u>ABSTRACT</u></b>	Error! Bookmark not defined.
<b><u>KATA PENGANTAR</u></b>	Error! Bookmark not defined.
<b><u>DAFTAR ISI</u></b>	<b>i</b>
<b><u>DAFTAR TABEL</u></b>	Error! Bookmark not defined.
<b><u>DAFTAR GAMBAR</u></b>	Error! Bookmark not defined.
<b><u>DAFTAR SINGKATAN</u></b>	Error! Bookmark not defined.
<b><u>DAFTAR LAMPIRAN</u></b>	Error! Bookmark not defined.
<b><u>BAB I PENDAHULUAN</u></b>	Error! Bookmark not defined.
<b><u>1.1 Latar Belakang</u></b>	Error! Bookmark not defined.
<b><u>1.2 Rumusan Masalah</u></b>	Error! Bookmark not defined.
<b><u>1.3 Tujuan Penelitian</u></b>	Error! Bookmark not defined.
<b><u>1.4 Kegunaan Penelitian</u></b>	Error! Bookmark not defined.
<b><u>1.5 Sistematika Penulisan</u></b>	Error! Bookmark not defined.
<b><u>BAB II KERANGKA BERPIKIR</u></b>	Error! Bookmark not defined.
<b><u>2.1 Tinjauan Pustaka</u></b>	Error! Bookmark not defined.
2.1.1 <u>Pariwisata dalam Hubungan Internasional</u>	<b>Error! Bookmark not defined.</b>
2.1.2 <u>Pariwisata Indonesia dan Perkembangannya</u>	<b>Error! Bookmark not defined.</b>
<b><u>2.2 Teori dan Konsep</u></b>	Error! Bookmark not defined.
2.2.1 <u>Teori Neoliberalisme</u>	<b>Error! Bookmark not defined.</b>
2.2.2 <u>Globalisasi</u>	<b>Error! Bookmark not defined.</b>
2.2.3 <u>Soft Power</u>	<b>Error! Bookmark not defined.</b>
2.2.4 <u>Diplomasi Publik</u>	<b>Error! Bookmark not defined.</b>
<b><u>BAB III METODOLOGI PENELITIAN</u></b>	Error! Bookmark not defined.
<b><u>3.1 Pendekatan Penelitian</u></b>	Error! Bookmark not defined.
<b><u>3.2 Metode Penelitian</u></b>	Error! Bookmark not defined.
<b><u>3.3 Teknik Pengumpulan Data</u></b>	Error! Bookmark not defined.
<b><u>3.4 Teknik Analisis Data</u></b>	Error! Bookmark not defined.

<b><u>BAB IV ANALISIS</u></b> .....	Error! Bookmark not defined.
<b><u>4.1. Upaya Internasionalisasi Pemerintah Daerah Sulawesi Utara dengan Aktor Lain</u></b> .....	Error! Bookmark not defined.
4.1.1 Kerja Sama dengan Latvia .....	Error! Bookmark not defined.
4.1.2 Kerja Sama dengan Korea Selatan.....	Error! Bookmark not defined.
4.1.3 Kerja Sama dengan Filipina.....	Error! Bookmark not defined.
4.1.4. Kolaborasi dengan UNWTO.....	Error! Bookmark not defined.
4.1.5 Kerja Sama <i>Sister City</i> .....	Error! Bookmark not defined.
A. Qingdao, Cina .....	Error! Bookmark not defined.
B. Gold Coast, Australia.....	Error! Bookmark not defined.
C. Kinabalu, Malaysia .....	Error! Bookmark not defined.
<b><u>4.2. Upaya Internasionalisasi Secara Mandiri</u></b> .....	Error! Bookmark not defined.
4.2.1 Pembangunan Infrastruktur.....	Error! Bookmark not defined.
A. Jalan Tol.....	Error! Bookmark not defined.
B. Jalan Raya .....	Error! Bookmark not defined.
C. Jembatan.....	Error! Bookmark not defined.
D. Jembatan Bypass (Perbatasan Manado-Minahasa Utara) ..	Error! Bookmark not defined.
E. Bandara.....	Error! Bookmark not defined.
F. Monumen.....	Error! Bookmark not defined.
4.2.2 Pengembangan Kawasan Ekonomi Khusus (KEK) dan Desa Wisata ..	Error! Bookmark not defined.
A. KEK Bitung .....	Error! Bookmark not defined.
B. KEK Likupang .....	Error! Bookmark not defined.
C. Desa Wisata.....	Error! Bookmark not defined.
<b><u>BAB V PENUTUP</u></b> .....	Error! Bookmark not defined.
<b><u>5.1 Kesimpulan</u></b> .....	Error! Bookmark not defined.
<b><u>5.2 Saran</u></b> .....	Error! Bookmark not defined.
<b><u>DAFTAR PUSTAKA</u></b> .....	Error! Bookmark not defined.
<b><u>Buku</u></b> .....	Error! Bookmark not defined.
<b><u>Artikel Jurnal</u></b> .....	Error! Bookmark not defined.
<b><u>Sumber Daring</u></b> .....	Error! Bookmark not defined.

## DAFTAR TABEL

Tabel 1.1 Jumlah Wisatawan Mancanegara Sulawesi Utara 2016–2018 ..... **Error! Bookmark not defined.**



## DAFTAR GAMBAR

Gambar 4.1 : Syuting Law of The Jungle di Kota Manado . **Error! Bookmark not defined.**

Gambar 4.2 : Jalan Tol Manado-Bitung.....**Error! Bookmark not defined.**

Gambar 4.3 : Jembatan Soekarno di Manado .....**Error! Bookmark not defined.**

Gambar 4.4 : Bandara Baru Sam Ratulangi.....**Error! Bookmark not defined.**

Gambar 4.5 : Bandara Lama Sam Ratulangi .....**Error! Bookmark not defined.**

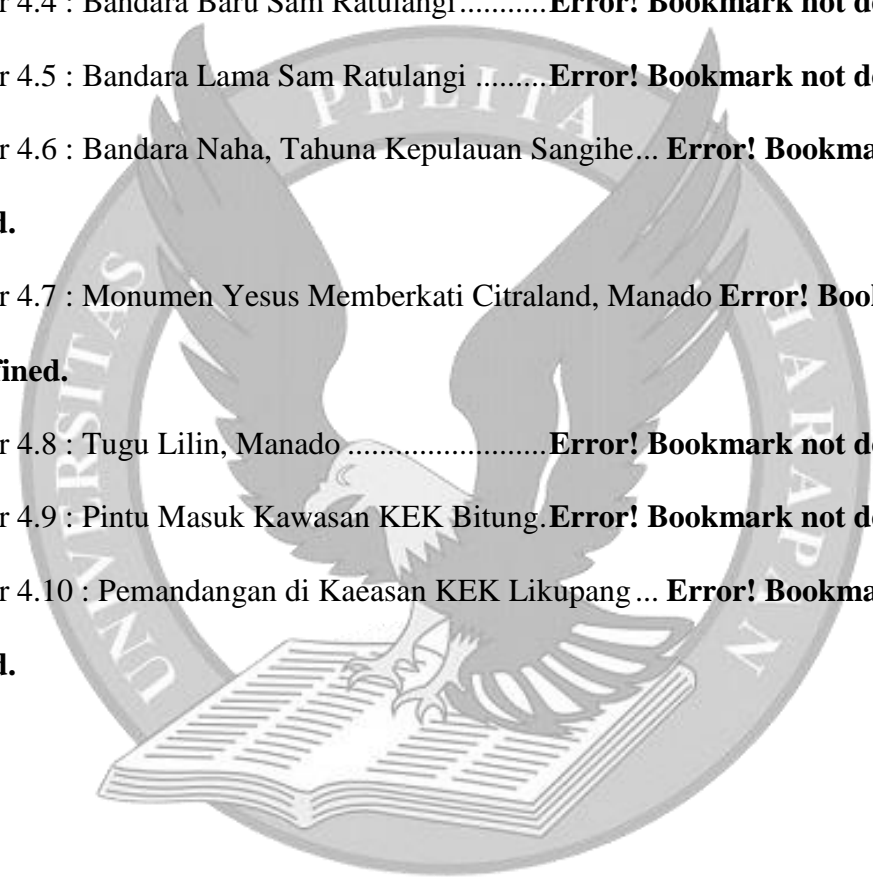
Gambar 4.6 : Bandara Naha, Tahuna Kepulauan Sangihe... **Error! Bookmark not defined.**

Gambar 4.7 : Monumen Yesus Memberkati Citraland, Manado **Error! Bookmark not defined.**


Gambar 4.8 : Tugu Lilin, Manado .....**Error! Bookmark not defined.**

Gambar 4.9 : Pintu Masuk Kawasan KEK Bitung.**Error! Bookmark not defined.**

Gambar 4.10 : Pemandangan di Kaasan KEK Likupang ... **Error! Bookmark not defined.**



## DAFTAR SINGKATAN



SULUT	: Sulawesi Utara
PEMRPOV	: Pemerintah Provinsi
UNWTO	: United Nation World Tourism Organization
WOC	: World Ocean Conference
CTI	: <i>Coral Triangle Initiative</i>
IGO	: <i>Intergovernmental Organization</i>
INGO	: <i>International Non-Governmental Organization</i>
MNC	: <i>Multinational Corporation</i>
ESKA	: Eksploitasi Seksual Komersial Anak
LGBT	: <i>Lesbian, Gay, Bisexual, Transgender</i>
IMF	: International Monetary Fund
APEC	: Asia-Pacific Economic Cooperation
AS	: Amerika Serikat
USSR	: Union of Soviet Socialist Republics
DPRD	: Dewan Perwakilan Rakyat Daerah
SBS	: <i>Seoul Broadcasting System</i>

- TIFF : Tomohon International Flower Festival
- TOL : *Tax on Location*
- KEK : Kawasan Ekonomi Khusus
- APBN : Anggaran Pendapatan dan Belanja Negara
- MORR : *Manado Outer Ring Road*
- PUPR : Pekerjaan Umum Perumahan Rakyat
- BPJN : Badan Pelaksana Jalan Nasional



## DAFTAR LAMPIRAN

**Lampiran A-1** ..... **Error! Bookmark not defined.-1**  
Form Lembar Monitoring

**Lampiran B-1** .....B-1  
Curriculum Vitae

**Lampiran C-1** .....C-1  
Hasil Uji Similaritas

