

SKRIPSI

NIKE AND VF CORPORATION'S ENVIRONMENTAL FRIENDLY PROCESS (2012~2022): THE CHANGE ON CONSUMER PURCHASE BEHAVIOR

Written as a partial fulfillment of the academic requirements
to obtain the degree of Sarjana Social

By:

NAME : JIHYEON LEE

ID NUMBER : 01043180035



**DEPARTMENT OF INTERNATIONAL RELATIONS
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS PELITAHARAPAN
JAKARTA
2022**