

ABSTRAK

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Judul :

**PENGETAHUAN DAN PRAKTIK SOSIAL DARI EKONOMI SIRKULAR
MENUJU PEMBANGUNAN EKONOMI HIJAU DI INDONESIA: STUDI
KASUS PT ALAM SIAK LESTARI**

Isu krisis iklim semakin mengemuka setelah COVID-19 mewabah. Pasalnya, COVID-19 diyakini sebagai *spillover effect* dari krisis iklim. Peningkatan aktivitas industri/ekonomi berpola linier selama tiga abad terakhir dikonfirmasi sebagai akar masalah kerusakan alam pemicu krisis. Dewasa ini berkembang kesadaran (*shifting paradigm*) masyarakat dunia, utamanya pelaku industri (agensi), bahwa penggunaan model ekonomi linier (*eksisting social knowledge*) tidak lagi menguntungkan bagi manusia juga alam. Kesadaran ini mendorong proses reformasi di internal rezim internasional (struktur). Hasilnya, lahir alternatif model ekonomi sirkular (*new social knowledge*) sebagai pengganti. Namun, proses transformasi sistem ekonomi bukan pekerjaan mudah karena memerlukan dukungan multi-aktor dari multi-sektor di berbagai negara. Peneliti menemukan indikasi bahwa keterlibatan aktor non-pemerintah di level lokal mampu berdampak signifikan untuk mengawal proses tersebut, sekaligus berkontribusi mengatasi krisis iklim. Asalkan model ekonomi sirkular dapat diterapkan secara konsisten dan persisten di berbagai aktivitas keseharian manusia. Untuk membuktikan indikasi tersebut, peneliti menggunakan pendekatan konstruktivisme berbasis data primer dan sekunder yang dikumpulkan melalui teknik wawancara dan review dokumen untuk diolah menjadi bangunan kerangka pikir analisis. Dengan menerapkan metode penelitian relasional, peneliti coba membuktikan indikasi tersebut melalui analisa eksploratif atas studi kasus tunggal yang ditemukan di Indonesia, yaitu: PT Alam Siak Lestari (ASL). Hasilnya, ASL terbukti berkontribusi signifikan untuk mengatasi krisis iklim global melalui aplikasi pengetahuan dan praktik sosial dari ekonomi sirkular yang merupakan elemen kunci dari model ekonomi hijau.

Kata kunci: Ekonomi Sirkular, Ekonomi Hijau, Krisis Iklim Global, Konstruktivisme, Pengetahuan dan Praktik Sosial

ABSTRACT

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Title :

SOCIAL KNOWLEDGE AND PRACTICE FROM A CIRCULAR ECONOMY TO A GREEN ECONOMY DEVELOPMENT IN INDONESIA: A CASE STUDY OF PT ALAM SIAK LESTARI

The issue of the climate crisis has come to the fore after the COVID-19 outbreak. It because COVID-19 was perceived as a spillover effect from climate crisis. The increase in industrial/economic activity with a linear pattern over the last three centuries has confirmed as the root cause of natural damage that triggered the crisis. To date, there is a growing awareness (shifting paradigm) of the world community, especially industry players (agencies), that the use of a linear economic model (existing social knowledge) is no longer beneficial for humans and nature. This awareness drives the reform process within the international regime (structure). As a result, an alternative circular economy model (new social knowledge) is identified as a substitute. However, the transforming process of the economic system is challenging because it requires multi-actor support from multi-sectors in various countries. This research found an indication that the involvement of non-governmental actor at the local level can have a significant impact on implementing the process, as well as contributing to overcoming the climate crisis. As long as the circular economy model can be applied consistently and persistently in various daily human activities. In order to confirm that indication, the researcher uses a constructivist approach based on primary and secondary data collected through interview and document review techniques to be processed into an analytical framework. By applying the relational research method, the researcher tries to confirm these indications through exploratory analysis of a single case study in Indonesia, namely PT Alam Siak Lestari (ASL). As a result, ASL has confirmed to make a significant contribution to overcoming the global climate crisis through the application of knowledge and social practices of the circular economy which is a key element of the green economy model.

Keywords: Circular Economy, Green Economy, Global Climate Crisis, Constructivism, Social Knowledge and Practice