SKRIPSI

THE INFLUENCE OF SERVICE QUALITY AND CUSTOMER EXPERIENCE TOWARDS CUSTOMER SATISFACTION OF UNCLE K RESTAURANT IN MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen*

By:

NAME : VIVIENN

ID NUMBER : 03011180033



MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2022