## SKRIPSI

## THE INFLUENCE OF SERVICE QUALITY AND FOOD QUALITY TOWARD CUSTOMER SATISFACTION AT PARADISE DYNASTY CENTER POINT MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen* 

By: NAME : VIVIE NATASYA ID NUMBER : 03013180005



MANAGEMENT STUDY PROGRAM FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN MEDAN 2022