

TABLE OF CONTENT

COVER PAGE

TITLE PAGE

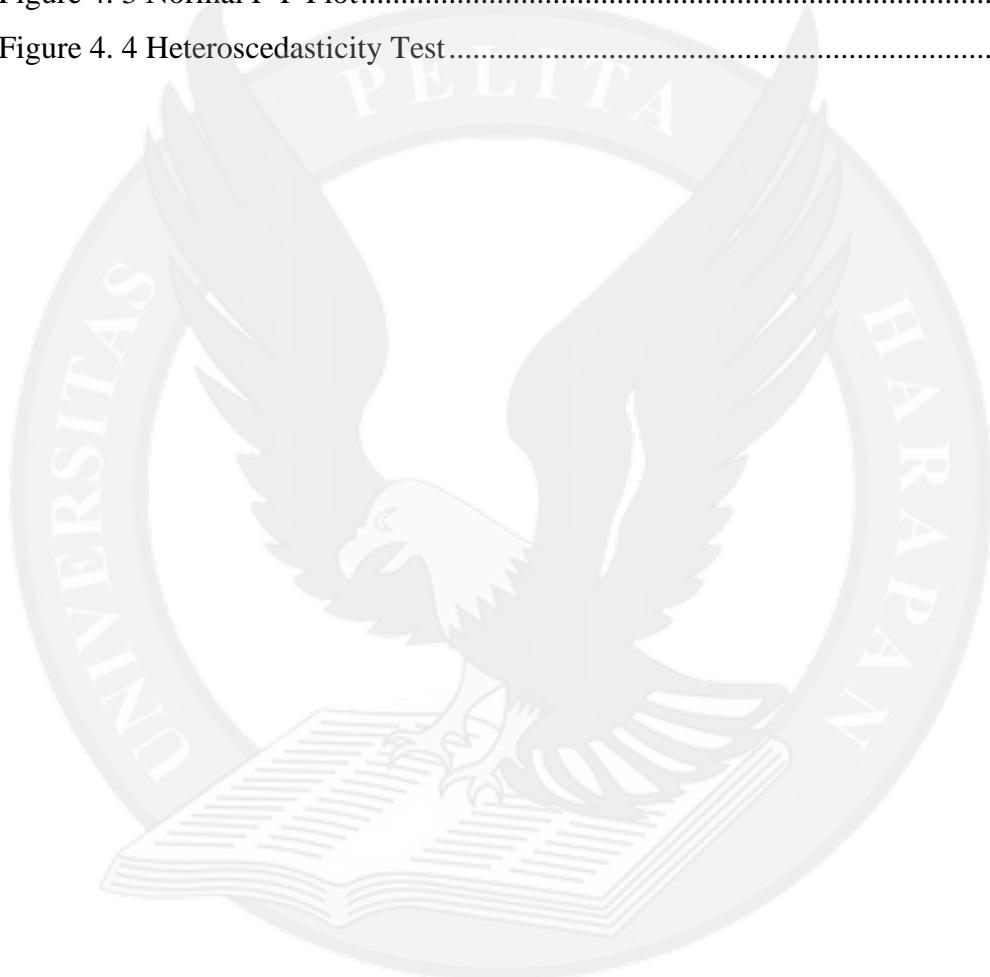
DECLARATION OF AUTHENTICITY OF FINAL PAPER AND UPLOAD AGREEMENT	ii
APPROVAL PAGE BY FINAL PAPER ADVISOR.....	iv
APPROVAL PAGE BY FINAL PAPER DEFENSE COMMITTEE.....	v
ABSTRACT	vi
ABSTRAK	vii
PREFACE.....	viii
TABLE OF CONTENT.....	x
LIST OF FIGURES	xiv
LIST OF TABLE	xiv
LIST OF APPENDICES	xiv
CHAPTER I INTRODUCTION.....	1
1.1 Background of the Study	1
1.2 Problem Limitation.....	4
1.3 Problem Formulation.....	5
1.4 Objective of the Research.....	5
1.5 Benefit of Research	6
1.5.1 Theoretical Benefit	6
1.5.2 Practical Benefit	6
CHAPTER II LITERATURE REVIEW AND HYPOTHESIS DEVELOPMENT	7

2.1. Theoretical Background	7
2.1.1. Entrepreneurship	7
2.1.2. Family Business	8
2.1.3 Organization Climate (X_1)	9
2.1.4 Job Description (X_2)	12
2.1.5 Job Satisfaction (Y)	16
2.1.6. The Influence of Organizational Climate and Job Description towards Job Satisfaction	18
2.2. Previous Research	18
2.3. Hypothesis Development	20
2.4. Research Model	20
2.5. Framework of Thinking.....	21
CHAPTER III RESEARCH METHODOLOGY	23
3.1. Research Design	23
3.2. Population And Sample.....	24
3.2.1. Population.....	24
3.2.2. Sample	24
3.3. Data Collection Method	24
3.4 Operational Definition and Variable Measurement	25
3.5. Data Analysis Method	28
3.5.1. Descriptive Statistics	28
3.5.2 Research Instrument Test	30
3.5.3 Classical Assumption Test	31
3.5.4. Multiple Linear Regression Analysis	34
3.5.5. Determination Test	34

3.5.6. Hypothesis Test	35
CHAPTER IV RESEARCH RESULT AND DISCUSSION37	
4.1 General Review of Research Object.....	37
4.1.1 Bried Overview of CV Satelit Brayan, Medan	37
4.2. Research Result	42
4.2.1 Test of Research Instrument.....	42
4.2.3 Descriptive Statistics	46
4.2.4 Result of Data Quality Testing.....	59
4.2.5 Result of Hypothesis	66
4.3 Discussion	68
CHAPTER V CONCLUSION74	
5.1 Conclusion.....	74
5.2 Recommendations	77
REFERENCES.....	80

LIST OF FIGURES

Figure 2. 1 Research Model	20
Figure 2. 2 Framework of Thinking.....	22
Figure 4. 1 Organizational Structure at CV Satelit Brayan, Medan.....	38
Figure 4. 2 Histograms	59
Figure 4. 3 Normal P-P Plot.....	60
Figure 4. 4 Heteroscedasticity Test.....	62



LIST OF TABLE

Table 3. 1 Operational Definition and Variable Measurement	26
Table 3. 2 Likert Scale	28
Table 4. 1 Validity Test of Organizational Climate	43
Table 4. 2 Validity of Job Description	43
Table 4. 3 Validity of Job Satisfaction.....	44
Table 4. 4 Pre-Test Reliability Test Result on Organization Climate, Job Description and Job Satisfaction	45
Table 4. 5 Respondents by Gender	46
Table 4. 6 Respondents by Age	46
Table 4. 7 Respondents' Responses towards Organization Climate	48
Table 4. 8 Respondents' Responses towards Job Description.....	50
Table 4. 9 Interval Class for Variable	55
Table 4. 10 Descriptive Analysis for Organizational Climate	56
Table 4. 11 Descriptive Analysis for Job Description	57
Table 4. 12 Interval Class for Variable	58
Table 4. 13Descriptive Analysis for Job Satisfaction	58
Table 4. 14 Kolmogorov Smirnov Test	61
Table 4. 15 Heteroscedasticity Test	63
Table 4. 16 Tolerance Value and VIF	63
Table 4. 17Multiple Regression Testing Result	64
Table 4. 18 Determination CoefficientTest.....	65
Table 4. 19 F- Test Output	66
Table 4. 20 T-Testing Output.....	67

LIST OF APPENDICES

APPENDIX A-1 QUESTIONNAIRE.....	A-1
APPENDIX B-1 PRE- DATA TABULATION	B-1
APPENDIX C-1 SAMPLE DATA TABULATION	C-1
APPENDIX D-1 OUTPUT DATA.....	D-1
APPENDIX E-1 LETTER	E-1
APPENDIX F-1 TURNITIN	F-1

